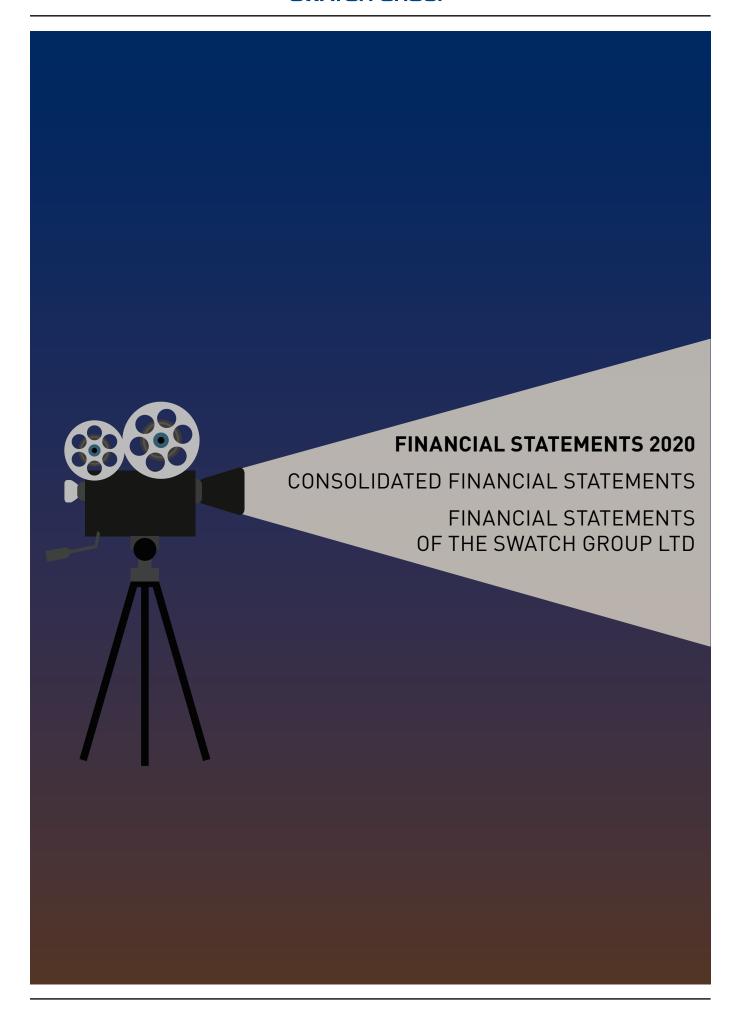


•••••

ANNUAL REPORT **2020** 





CONSOLIDATED FINANCIAL STATEMENTS	56
Financial review	57
Consolidated income statement	61
Consolidated balance sheet	62
Consolidated statement of cash flows	64
Consolidated statement of changes in equity	65
Notes to the consolidated financial statements	66
General information  1. General information  2. Basis of preparation  3. Events after the balance sheet date	<b>66</b> 66 66
Important operating positions 4. Segment information 5. Revenues and trade receivables 6. Expenses 7. Inventories 8. Property, plant and equipment 9. Intangible assets 10. Provisions	67 68 69 70 70 72
Personnel 11. Personnel expense 12. Retirement benefit obligations 13. Employee stock option plan	<b>75</b> 75 75 77
Capital and Treasury  14. Share capital and reserves  15. Earnings per share  16. Dividends paid and proposed  17. Financial risk management  18. Net financial result  19. Cash and cash equivalents  20. Marketable securities and derivative financial instruments  21. Financial debts and derivative financial instruments	78 78 79 79 80 81 81 81
Notes to the consolidated balance sheet  22. Other current assets  23. Prepayments and accrued income  24. Other liabilities  25. Accrued expenses  26. Other non-current assets	83 83 83 83 83 84
Other information 27. Income taxes 28. Commitments and contingencies 29. Related party transactions	<b>85</b> 85 87 88
Consolidation and Group structure  30. Consolidation  31. Business combinations  32. Discontinued operations  33. Acquired goodwill  34. Investments in associates and joint ventures  35. The Swatch Group Companies	89 89 90 90 91 92 93
FINANCIAL STATEMENTS OF THE SWATCH GROUP LTD	102
THE SWATCH GROUP LTD SECURITIES	117

## 1. Key figures Group

			Change	in %	
			at constant	currency	Total
(CHF million)	2020	2019	rates	effect	
Net sales	5 595	8 243	-28.7%	-3.4%	-32.1%
Operating result	52	1 023			-94.9%
- In % of net sales	0.9%	12.4%			
Net result	-53	748			
- In % of net sales	-0.9%	9.1%			
Equity	10 965	11 493			
– As a % of balance sheet total	85.0%	83.9%			
Dividend in CHF 1)	2020	2019			
- Per bearer share	3.50	5.50			
- Per registered share	0.70	1.10			

<sup>1)</sup> For the year under review: Board of Directors' proposal

With its 18 brands, the Swatch Group is present in all segments, and is a fully verticalized company, from production to distribution. The Group has an ideal set-up worldwide, with its own retail network including e-commerce and its own customer service. The Group continuously makes long-term investments, not only in research and development of innovative and unique products, but also in the close to 150 production facilities in Switzerland and in worldwide distribution. As a result, the Group occupies an unparalleled position in the Swiss as well as the worldwide watch industry.

FINANCIAL REVIEW

#### 2. Environment / Financial year

#### Development net sales and operating result

2020 [CHF million]	Watches & Jewelry	Electronic Systems	Corporate	Elimination	Total
Net sales	5 337	268	8	-18	5 595
Operating result	179	-6	-121	0	52
- In % of net sales	3.4%	-2.2%			0.9%
2019	Watches &	Electronic	Corporate	Elimination	Total
(CHF million)	Jewelry	Systems			
Net sales	7 966	289	10	-22	8 243
Operating result	1 145	7	-129	0	1 023
– In % of net sales	14.4%	2.4%			12.4%

Despite major losses in the first half of 2020, the Group achieved a positive operating result of CHF 52 million for the entire year under review. Without the business unit Calvin Klein, which will be discontinued during the course of 2021, the operating result would have amounted to CHF 99 million. Net loss amounted to CHF -53 million.

In the year under review, the Group closed 384 retail stores. The resulting special costs incurred amounted to CHF 42 million. In Hong Kong SAR alone, the number of stores was reduced from 92 in the previous year to 38 at the end of 2020. Conversely, Group brands opened 55 new stores in growth markets. Further expansion of e-commerce business, which reported sales growth of 70%, could not compensate for sales losses in traditional retail. The proportion of e-commerce for brands in the middle and basic price segment reached between 20% and 30%. Production of watches, jewelry and components was gradually increased in the past months, but will only reach capacity again in the first half of 2021.

Net sales in the Electronic Systems segment decreased slightly in local currencies by -3.1%. The operating loss amounted to CHF -6 million. Excluding Swiss Timing, whose activities for sporting events were, for the most part, either cancelled or postponed due to Covid-19, would have resulted in an operating profit of CHF 2 million. In December, there was a double-digit increase in segment sales (without Swiss Timing) over the previous year.

## FINANCIAL REVIEW

#### Development net result

(CHF million)	2020	2019
Operating result	52	1 023
Net financial result	-16	-20
Ordinary result	36	1 003
Non-operating result	0	1
Result before income taxes	36	1 004
Income taxes	-89	-256
Net result	-53	748
- In % of net sales	-0.9%	9.1%
Basic earnings per share in CHF	2020	2019
- Registered shares	-0.20	2.84
- Bearer shares	-0.99	14.18

The net financial result for the year under review closed with a loss of CHF -16 million (previous year: loss of CHF -20 million), primarily influenced by a strongly negative net currency result. Further details to the net financial result can be found in Note 18 of the consolidated financial statements.

Income tax expenses amounted to CHF 89 million in the year under review (previous year: CHF 256 million). Due to Covid-19, both country organizations, with the exception of China, and Swiss production companies recorded a significant decline in sales and profits, as well as losses in some cases. Tax expenses could not be reduced to the same extent, as relatively high taxes had to be paid on increased profits in China. A detailed analysis of income tax expense is disclosed in Note 27 of the notes to the consolidated financial

Net result totaled CHF -53 million compared to CHF 748 million in previous year.

In the current year, basic earnings per share amounted to CHF -0.20 (previous year: CHF 2.84) for registered shares and CHF -0.99 (previous year: CHF 14.18) for bearer shares. Detailed information can be found in Note 15 of the consolidated financial statements.

Thanks to the strong operating cash flow of the second half, the Board of Directors of the Swatch Group will propose a dividend of CHF 3.50 per bearer share and CHF 0.70 per registered share at the Annual General Meeting on 11 May 2021 (previous year: CHF 5.50 per bearer share and CHF 1.10 per registered share).

## CONSOLIDATED INCOME STATEMENT

#### Development balance sheet structure

[CHF million]	2020	2019
Current assets	9 238	9 555
Current liabilities	1 212	1 361
Equity	10 965	11 493
– As a % of balance sheet total	85.0%	83.9%

Current liabilities were covered by current assets by a factor of 7.6 (previous year: 7.0). This factor indicates a very healthy structure of the short-term balance sheet positions.

In the year under review, the equity amounted to CHF 11.0 billion (previous year: CHF 11.5 billion). The equity ratio was 85.0% of total assets (previous year: 83.9%).

#### **Development liquidity**

[CHF million]	2020	2019
Cash and cash equivalents at 1 January	1 148	902
Cash flow from operating activities	819	1 224
Cash flow from investing activities	-126	-344
Cash flow from financing activities (incl. foreign exchange rate differences on cash)	-301	-634
Cash and cash equivalents at 31 December	1 540	1 148

After-tax operating cash flow generated in 2020 was CHF 819 million, a decrease of -33.1% against the previous year.

Across all segments, Swatch Group invested a total of CHF 253 million in non-current operating assets<sup>11</sup> in 2020. Free cash flow<sup>21</sup> amounted CHF 693 million (-21.3% compared to previous year), respectively 12.4% of Net sales (previous year: 10.7%).

The dividend payment of CHF 284 million (previous year: CHF 413 million) was the main cash flow from financing activities. The net liquidity<sup>3</sup> at the end of the year was CHF 1 700 million.

#### 3. Outlook

Group Management anticipates a strong catch-up in consumption worldwide for watches and jewelry in 2021, as has already been observed in Mainland China after normalization of the health situation. Demand will strengthen further as soon as travel restrictions can be relaxed or lifted.

Numerous new products from the Group's brands will be additional sales drivers for 2021, for example, the Omega Moonwatch, the Longines Spirit or the highly demanded Tissot T-Touch Connect Solar. The latter will be launched in additional markets in 2021, including the USA and China. Swatch is pleased with the high demand for its SwatchPAY! models with credit card function. In future, these models can be conveniently configured online - unique in the world - and tokenization on site at a Swatch Store will no longer be necessary.

Highlights in Production will be the startup of a new production line for solar watch dials as well as the introduction of new technologies in the polishing sector.

Other operating income       (5b)       122       2.2       134         Changes in inventories       -364       -6.5       -16       -         Material purchases       -983       -17.6       -1 600       -1         Personnel expense       (11)       -1 972       -35.2       -2 578       -2         Depreciation and impairment on property, plant and equipment       (8)       -420       -7.5       -437       -         Amortization and impairment on intangible assets       (9)       -43       -0.8       -43       -         Other operating expenses       (6a)       -1 883       -33.7       -2 680       -3         Operating result       52       0.9       1 023       1         Other financial income and expense       (18)       -3       -0.0       -3       -         Interest expense       (18)       -3       -0.0       -8       -         Share of result from associates and joint ventures       (18, 34)       -10       -0.2       -9         Ordinary result       (5c)       0       0.0       1         Result before income taxes       36       0.7       1 004		Notes	2020 CHF million	%	2019 CHF million	%
Changes in inventories         -364         -6.5         -16           Material purchases         -983         -17.6         -1 600         -1           Personnel expense         (11)         -1 972         -35.2         -2 578         -2           Depreciation and impairment on property, plant and equipment         (8)         -420         -7.5         -437         -4           Amortization and impairment on intangible assets         (9)         -43         -0.8         -43         -3           Other operating expenses         (6a)         -1 883         -33.7         -2 680         -3           Operating result         52         0.9         1 023         1           Other financial income and expense         (18)         -3         -0.0         -3        1           Interest expense         (18)         -3         -0.0         -3        1        1         -0.2         -9        1           Share of result from associates and joint ventures         (18, 34)         -10         -0.2         -9        1        1         -0.2         -9        1           Ordinary result         (5c)         0         0.0         1	Net sales	[4, 5a]	5 595	100.0	8 243	100.0
Material purchases   -983   -17.6   -1.600   -1.7     Personnel expense   (111   -1.972   -35.2   -2.578   -2	Other operating income	(5b)	122	2.2	134	1.6
Material purchases	Changes in inventories		-364	-6.5	-16	-0.2
Depreciation and impairment on property, plant and equipment   (8   -420   -7.5   -437   -4			-983	-17.6	-1 600	-19.4
equipment         (8)         -420         -7.5         -437         -2680         -2080         -2080         -2080         -2080         -337         -2680         -2080         -337         -2680         -2090         -337         -2680         -2090         -337         -2680         -2090         -337         -2090         -337         -2000         -337         -2000         -337         -2000         -337         -2000         -337         -2000         -2000         -2000         -2000         -2000         -2000         -2000         -2000         -2000         -2000         -2000         -2000         -2000         -2000         -2000         -2000         -2000	Personnel expense	(11)	-1 972	-35.2	-2 578	-31.3
Amortization and impairment on intangible assets       [9]       -43       -0.8       -43         Other operating expenses       [6a]       -1 883       -33.7       -2 680       -3         Operating result         Other financial income and expense       [18]       -3       -0.0       -3          Interest expense       [18]       -3       -0.0       -8          Share of result from associates and joint ventures       [18,34]       -10       -0.2       -9          Ordinary result       [5c]       0       0.0       1       1         Non-operating result       [5c]       0       0.0       1       1         Result before income taxes       [27b]       -89       -1.6       -256       -         Income taxes       [27b]       -89       -1.6       -256       -         Net result       -53       -0.9       748         Attributable to shareholders of The Swatch Group Ltd       -51       730         Attributable to non-controlling interests       -2       18	Depreciation and impairment on property, plant and					
Other operating expenses         (6a)         -1883         -33.7         -2680         -00           Operating result         52         0.9         1 023         1           Other financial income and expense         [18]         -3         -0.0         -3         -1           Interest expense         [18]         -3         -0.0         -8         -8         -8           Share of result from associates and joint ventures         [18, 34]         -10         -0.2         -9         -9           Ordinary result         [5c]         0         0.0         1	equipment	(8)	-420	-7.5	-437	-5.3
Operating result         52         0.9         1 023         1           Other financial income and expense         [18]         -3         -0.0         -3         -1           Interest expense         [18]         -3         -0.0         -8         -8           Share of result from associates and joint ventures         [18, 34]         -10         -0.2         -9           Ordinary result         36         0.7         1 003         1           Non-operating result         [5c]         0         0.0         1           Result before income taxes         36         0.7         1 004         1           Income taxes         [27b]         -89         -1.6         -256         -           Net result         -53         -0.9         748         -           Attributable to shareholders of The Swatch Group Ltd         -51         730           Attributable to non-controlling interests         -2         18	Amortization and impairment on intangible assets	[9]	-43	-0.8	-43	-0.5
Other financial income and expense         [18]         -3         -0.0         -3         -1           Interest expense         [18]         -3         -0.0         -8         -8           Share of result from associates and joint ventures         [18, 34]         -10         -0.2         -9         -           Ordinary result         36         0.7         1 003         1           Non-operating result         [5c]         0         0.0         1           Result before income taxes         36         0.7         1 004           Income taxes         [27b]         -89         -1.6         -256           Net result         -53         -0.9         748           Attributable to shareholders of The Swatch Group Ltd         -51         730           Attributable to non-controlling interests         -2         18	Other operating expenses	(6a)	-1 883	-33.7	-2 680	-32.5
Interest expense   (18)   -3   -0.0   -8   -5     Share of result from associates and joint ventures   (18, 34)   -10   -0.2   -9   -5     Ordinary result   36   0.7   1 003   1     Non-operating result   (5c)   0   0.0   1     Result before income taxes   (27b)   -89   -1.6   -256   -5     Net result   -53   -0.9   748     Attributable to shareholders of The Swatch Group Ltd   -51   730     Attributable to non-controlling interests   -2   18	Operating result		52	0.9	1 023	12.4
Share of result from associates and joint ventures         [18, 34]         -10         -0.2         -9         -           Ordinary result         36         0.7         1 003         1           Non-operating result         [5c]         0         0.0         1           Result before income taxes         36         0.7         1 004         1           Income taxes         [27b]         -89         -1.6         -256         -           Net result         -53         -0.9         748           Attributable to shareholders of The Swatch Group Ltd         -51         730           Attributable to non-controlling interests         -2         18	Other financial income and expense	(18)	-3	-0.0	-3	-0.0
Ordinary result         36         0.7         1 003           Non-operating result         (5c)         0         0.0         1           Result before income taxes         36         0.7         1 004         1           Income taxes         (27b)         -89         -1.6         -256         -           Net result         -53         -0.9         748           Attributable to shareholders of The Swatch Group Ltd         -51         730           Attributable to non-controlling interests         -2         18	Interest expense				-8	-0.1
Non-operating result         (5c)         0         0.0         1           Result before income taxes         36         0.7         1 004         1           Income taxes         (27b)         -89         -1.6         -256         -           Net result         -53         -0.9         748           Attributable to shareholders of The Swatch Group Ltd         -51         730           Attributable to non-controlling interests         -2         18	Share of result from associates and joint ventures	(18, 34)	-10	-0.2	-9	-0.1
Result before income taxes         36         0.7         1 004         1           Income taxes         (27b)         -89         -1.6         -256         -           Net result         -53         -0.9         748           Attributable to shareholders of The Swatch Group Ltd         -51         730           Attributable to non-controlling interests         -2         18	Ordinary result		36	0.7	1 003	12.2
Net result	Non-operating result	[5c]	0	0.0		0.0
Net result  -53 -0.9 748  Attributable to shareholders of The Swatch Group Ltd -51 730  Attributable to non-controlling interests -2 18	Result before income taxes		36	0.7	1 004	12.2
Attributable to shareholders of The Swatch Group Ltd -51 730 Attributable to non-controlling interests -2 18	Income taxes	(27b)	-89	-1.6	-256	-3.1
Attributable to non-controlling interests —2 18	Net result		-53	-0.9	748	9.1
Attributable to non-controlling interests —2 18	Attributable to shareholders of The Swatch Group Ltd				730	
Earnings per share in CHF [15]						
Larining per silare in orn	Farnings per share in CHF	(15)				
Registered shares  Basic earnings per share -0.20 2.84			-N 2N	,	2 8/-	
Diluted earnings per share -0.20 2.83						
Bearer shares	Bearer shares					
Basic earnings per share -0.99 14.18	Basic earnings per share		-0.99		14.18	
Diluted earnings per share -0.99 14.17						

The accompanying notes form an integral part of the consolidated financial statements.

<sup>1)</sup> Investments in property, plant and equipment, in intangible assets and in other non-current assets according to statement of cash flows

<sup>2)</sup> Cash flow from operating activities minus cash flow from investing activities

<sup>3)</sup> Cash and cash equivalents and marketable securities and derivative financial instruments minus current financial debts and derivative financial

## CONSOLIDATED BALANCE SHEET

		31.12.2020		31.12.2019	
Assets	Notes	CHF million	%	CHF million	%
Current assets					
Cash and cash equivalents	(19)	1 585	12.3	1 239	9.0
Marketable securities and derivative financial instruments	(20)	207	1.6	230	1.7
Trade receivables	(5d)	685	5.3	838	6.1
Other current assets	(22)	212	1.6	132	1.0
Inventories	(7)	6 315	49.0	6 852	50.1
Prepayments and accrued income	(23)	234	1.8	264	1.9
Total current assets		9 238	71.6	9 555	69.8
Non-current assets					
Property, plant and equipment	(8)	2 929	22.7	3 189	23.3
Intangible assets	(9)	144	1.1	150	1.1
Investments in associates and joint ventures	(34)	29	0.2	45	0.3
Other non-current assets	(26)	106	0.9	325	2.4
Deferred tax assets	(27d)	451	3.5	428	3.1
Total non-current assets		3 659	28.4	4 137	30.2

Total assets	 12 897	100.0	13 692	100.0

The accompanying notes form an integral part of the consolidated financial statements.

## CONSOLIDATED BALANCE SHEET

		31.12.2020		31.12.2019	
Equity and liabilities	Notes	CHF million	<u>%</u>	CHF million	<u>%</u>
Current liabilities					
Financial debts and derivative financial instruments	(21)	92	0.7	101	0.7
Trade payables		281	2.2	313	2.3
Other liabilities	(24)	182	1.4	185	1.4
Provisions	(10)	69	0.5	84	0.6
Accrued expenses	(25)	588	4.6	678	5.0
Total current liabilities		1 212	9.4	1 361	10.0
Non-current liabilities					
Financial debts	(21)	3	0.0	20	0.1
Deferred tax liabilities	(27d)	465	3.6	546	4.0
Retirement benefit obligations	(12)	43	0.3	46	0.3
Provisions	(10)	51	0.4	57	0.4
Accrued expenses	(25)	158	1.3	169	1.3
Total non-current liabilities		720	5.6	838	6.1
Total liabilities		1 932	15.0	2 199	16.1
Equity					
Share capital	(14a <u>)</u>	118		118	
Capital reserves	(14b)	-970		-948	
Treasury shares	(14d)	-141		-195	
Goodwill recognized		-1 372		-1 372	
Translation differences		-490		-285	
Retained earnings		13 752		14 087	
Equity of The Swatch Group Ltd shareholders		10 897	84.5	11 405	83.3
Non-controlling interests		68	0.5	88	0.6
Total equity		10 965	85.0	11 493	83.9
Total equity and liabilities		12 897	100.0	13 692	100.0

The accompanying notes form an integral part of the consolidated financial statements.

## CONSOLIDATED STATEMENT OF CASH FLOWS

(CHF million)	Notes	2020		2019	
Operating activities					
Net result		-53		748	
Share of result from associated companies and joint ventures	[34]	10		9	
Income taxes	(27b)	89		256	
Depreciation on non-current assets	(8, 9)	463		481	
Impairment	(8, 9)	0			
Changes in provisions and retirement benefit obligations		-23		-2	
Gains/losses on sale of non-current assets		-16			
Other non-cash items		73		3	
Changes in net working capital:					
- Trade receivables		124		42	
- Inventories		370		21	
- Other current assets, prepayments and accrued income		67		16	
- Trade payables		-12			
- Other liabilities and accrued expenses		-45			
Dividends received from associated companies and joint ventures	[34]	1		4	
Income tax paid	(27c)	-229		-246	
Cash flow from operating activities	(270)	227	819	240	1 224
			017		1 22-
Investing activities					
Investments in property, plant and equipment		-208		-399	
Proceeds from sale of property, plant and equipment		<u> </u>		26	
Investments in intangible assets		-41			
Proceeds from sale of intangible assets		19		0	
Investments in other non-current assets		-4			
Proceeds from other non-current assets		83		11	
Purchase of marketable securities		-132		-60	
Sale of marketable securities		150		138	
Cash flow from investing activities			-126		-344
Financing activities					
Dividends paid to shareholders	[16]	-284		-413	
Dividends paid to non-controlling interests	······································	-11		-17	
Repurchase of treasury shares		0		-34	
Sale of treasury shares		24			
Change in non-current financial debts		0		2	
Change in current financial debts		20		-153	
Repurchase of non-controlling interests	(31c)	0			
Cash flow from financing activities	(-15)		-251		-615
Net impact of foreign exchange rate differences on cash			-50		-19
Change in cash and cash equivalents			392		246
Change in cash and cash equivalents					
		1 1 / 0		000	
<ul><li>Balance at beginning of year</li><li>Balance at end of year</li></ul>	[19]	1 148 <b>1 540</b>	392	902 1 148	246

The accompanying notes form an integral part of the consolidated financial statements.

	Attributable to The Swatch Group Ltd shareholders								
(CHF million)	Share capital (Note 14a)	Capital reserves (Note 14b)	Treasury shares (Note 14d)	Goodwill recognized	Translation differences	Retained earnings	Total	Non-controlling interests	Total equity
Balance at 31 December 2018	125	-961	-1 251	-1 372	-210	14 854	11 185	89	11 274
Net result						730	730	18	748
Currency translation of foreign entities					-75		-75	-2	-77
Dividends paid						-413	-413	-17	-430
Employee stock option plan (Note 13)		13					13		13
Share capital reduction			1 091			-1 084	0		0
Repurchase of treasury shares		1	-35				-34		-34
Transactions with non-controlling interests		-1					-1	0	
Balance at 31 December 2019	118	-948	-195	-1 372	-285	14 087	11 405	88	11 493
Net result						<b>-51</b>	-51	-2	-53
Currency translation of foreign entities					-205		-205	-7	-212
Dividends paid						-284	-284	-11	-295
Employee stock option plan (Note 13)		-1	9				8		8
Sale of treasury shares		-21	45				24		24
Transactions with non-controlling interests		-0					-0	0	0
Balance at 31 December 2020	118	-970	-141	-1 372	-490	13 752	10 897	68	10 965

The accompanying notes form an integral part of the consolidated financial statements.

1 023

## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

#### **GENERAL INFORMATION**

#### 1. General information

The Swatch Group Ltd and its subsidiaries (collectively the Group) is active worldwide and represented in the finished watches and jewelry sector with 18 brands in all market and price segments. In addition, it holds an outstanding industrial position with a high degree of vertical integration in the sector of watch movements and components as well as in the electronic systems sector.

The Swatch Group Ltd is a limited company incorporated and domiciled in Switzerland. Its registered office is located in Neuchâtel, Faubourg de l'Hôpital 3. The administrative headquarters are in Biel, Seevorstadt 6.

The shares of The Swatch Group Ltd are listed in Switzerland in the Swiss Reporting Standard of the SIX Swiss Exchange, under the ISIN numbers CH0012255144 (registered shares) and CH0012255151 (bearer shares). Bearer shares are included in the indices SMI, SPI as well as SLI and registered shares in the indices SPI, SPI Extra and SMIM. In addition, Swatch Group shares Taxes. The Group operates worldwide and is subject to taxation in are also listed on the BX Berne eXchange.

These consolidated financial statements were approved for issue by the Board of Directors on 3 March 2021 and will be submitted to the Annual General Meeting of Shareholders for approval on 11 May 2021.

## 2. Basis of preparation

#### a. Basic accounting policies

These financial statements provide a true and fair view of the Swatch Group's assets, financial position and earnings, and have been drawn up in accordance with all of the existing guidelines of the accounting and reporting recommendations of Swiss GAAP FER. The financial statements of the Group are based upon the financial statements of the Group companies as at 31 December and are established in accordance with the standardized reporting and accounting policies. The financial statements are based There were no significant events after the balance sheet date. on the principle of historical acquisition costs (except for securities and derivative financial instruments recognized at fair value) and on the going concern principle. The statements are presented in Swiss francs (CHF). Unless otherwise indicated, all amounts have been rounded to the next million.

#### b. Changes in accounting policies

No changes to the Swiss GAAP FER standards became applicable in the year under review. The Group is not affected by the new standard FER 40 Consolidated financial statements of insurance entities, which will become effective on 1 January 2021. No further changes to standards have been published or announced.

### c. Accounting estimates and judgments

The preparation of consolidated financial statements in conformity with Swiss GAAP FER requires the use of certain accounting estimates and judgments which have an impact on the assets and liabilities, income and expenses reported, as well as the disclosure of contingent liabilities. These estimates and judgments are continuously evaluated and are based on historical experience and other factors, including expectations and assessments of future events that are assumed to be reasonable under the given circumstances. Real results may differ from these estimates.

Management continuously reviews and, if necessary, adapts the estimates and underlying assumptions. Any changes are recognized in the period in which the estimate is revised.

Significant estimates, judgements and assumptions are made mainly in the following areas:

Inventories. The Group recognizes impairments on inventories subject to market risk or with risk of obsolescence. In doing so, historical experience, anticipated future requirements, and the life cycle of the individual products are taken into account. Impairments are regularly evaluated by the individual subsidiaries, based on Group guidelines, and adjusted when necessary. The exceptional worldwide situation in the year under review did not lead to a requirement for additional impairment due to the fact that Group products have an extremely long life and are neither perishable nor subject to short term fashion cycles. Details to inventory write-downs are disclosed in Note 7.

over 40 countries. The Group is fully compliant with tax laws without exception and pays taxes where economic value is generated. Group-internal transactions are conducted on an arm's length basis. The Group discloses the amount of tax paid and key tax figures annually in the "Country-by-Country Reporting". Calculation of current and deferred tax positions is based on the applicable tax laws. New circumstances such as changes in tax rates, tax systems, offsetting of carryforward tax losses, or estimates of the effect of ongoing tax audits can have a significant impact on the existing tax obligations or tax claims of Group companies. The Group proactively and systematically clarifies tax positions with tax experts to prevent tax eventualities. The Group is obligated to cooperate transparently with tax authorities. Details to income taxes and tax positions are disclosed in Note 27.

#### 3. Events after the balance sheet date

## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

#### **IMPORTANT OPERATING POSITIONS**

#### 4. Segment information

## a. Operating segment information

Net sales

Operating result

- In % of net sales

Operating segments are reported consistent with the internal reporting provided to the Management Board. Although the Group's operations are worldwide, the main entrepreneurial focus remains on the product portfolio. This is reflected by the Group's divisional management and organizational structure and the Group's internal financial reporting systems.

The Group's activities are organized into numerous individual business units (Profit Centers) which are aggregated in the following reportable operating segments:

- Watches & Jewelry Design, production and commercialization of watches and jewelry

- Electronic Systems Design, production and commercialization of electronic components, Sports timing activities

The reportable operating segments generate their revenue mainly from the manufacture and sale of products to third parties or to other Group segments.

Corporate does not qualify as a segment but is shown separately. It includes the activities of the Group's holding, finance, research and development, real estate and several other companies. Elimination of inter-segment sales is shown in the elimination column.

Internal Group sales are recognized at arm's length. Segment expenses are those that can be directly attributed to the segment. Centralized costs relating to Group Management, Corporate Communication, Group Human Resources, Corporate Finance, Treasury, Tax and Legal Services are not reallocated to the operating segments and remain under the heading Corporate.

2020	Watches &	Electronic	Corporate	Elimination	Total
(CHF million)	Jewelry	Systems			
- Third parties	5 335	256	4		5 595
- Group	2	12	4	-18	0
Net sales	5 337	268	8	-18	5 595
Operating result	179	-6	-121	0	52
- In % of net sales	3.4%	-2.2%			0.9%
2019	Watches &	Electronic	Corporate	Elimination	Total
(CHF million)	Jewelry	Systems	·		
- Third parties	7 965	273	5		8 243
- Group		16		-22	0

2.4%

7 966

1 145

14.4%

#### **IMPORTANT OPERATING POSITIONS**

### b. Net sales by geographical region

(CHF million)	2020	2019
Switzerland	340	753
Other Europe	998	1 564
Total Europe	1 338	2 317
Greater China	2 487	2 962
Other Asia	1 187	2 108
Total Asia	3 674	5 070
Total America	490	707
Total Oceania	56	94
Total Africa	37	55
Total	5 595	8 243

For the geographical presentation, sales are reported according to the destinations that appear on the invoices.

#### 5. Revenues and trade receivables

#### a. Net sales

Net sales include the inflow of economic benefits from the sale of goods and services within the scope of ordinary business during the period under review. Sales reductions such as discounts, rebates and other concessions as well as payments to third parties such as commissions and any value added tax are deducted from net sales reported. All intercompany sales are eliminated during consolidation.

Revenues are reported if a Group company has transferred the significant risks and rewards of ownership of products sold to the client, and the collectability of the related receivables is reasonably secured. Revenue from services is recognized in the accounting period in which the service is rendered. Accruals for discounts granted to clients are established during the same period as the sales which gave rise to the discounts under the terms of the contract. In the case of agency transactions, only the value of own services is recognized. In the event of business transactions involving identifiable multiple elements, these are to be recognized and valued separately. This type of transaction occurs only rarely within the Group.

(CHF million)	2020	2019
Sale of goods	5 578	8 222
Rendering of services	17	21
Total net sales	5 595	8 243

#### b. Other operating income

In the year under review, other operating income amounted to CHF 122 million (previous year: CHF 134 million).

#### c. Non-operating result

Only net result from investment property was included in the non-operating result position.

## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

#### **IMPORTANT OPERATING POSITIONS**

#### d. Trade receivables

Trade receivables are recognized and carried at the original net invoice amount less an allowance for any specifically impaired recei-

Impairment is charged on receivables which are either more than 12 months overdue or for which specific risks have been identified. Since no independent rating is available for most customers, their creditworthiness is assessed by the local credit control departments. In doing so, their asset and financial positions, previous experience and other factors are taken into consideration.

Bad debts are definitely written off when there is objective evidence that the Group will not be able to collect the receivables. Allowances for impaired receivables as well as losses on trade receivables are recognized as other operating expenses.

(CHF million)	31.12.2020	31.12.2019
Trade receivables - gross	698	856
Allowance for impaired receivables	-13	-18
Total trade receivables - net	685	838

The evolution of the allowance for impaired trade receivables can be summarized as follows:

(CHF million)	2020	2019
Balance at 1 January	-18	-15
Translation differences	1	0
Utilization	2	1
Reversal	5	1
Creation	-3	-5
Balance at 31 December	-13	-18

### 6. Expenses

#### a. Other operating expenses

(CHF million)	2020	2019
Marketing, sales and administration	-790	-1 245
Subcontracting and other direct costs of sales	-195	-284
Maintenance, rents and energy	-836	-1 096
Other operating expenses	-62	-55
Total other operating expenses	-1 883	-2 680

Other operating expenses included extraordinary costs amounting to CHF 42 million in the year under review (previous year: CHF 0 million) incurred in connection with the closure of 384 retail stores.

#### b. Research and development costs

Costs for research and development activities amounted to CHF 223 million in the year under review, representing 4.0% of net sales (previous year: CHF 251 million or 3.0% of net sales).

#### **IMPORTANT OPERATING POSITIONS**

#### 7. Inventories

Inventories are valued at the lower of acquisition or production cost and fair value less cost to sell. Any discounts received are treated as cost reductions. Manufacturing costs comprise all costs directly attributable to material and production, as well as overhead costs incurred in building up the inventory at its current location and/or to its current condition.

Acquisition costs are determined according to the weighted average method. Some production companies value their own produced inventories using the standard cost method. As these costs are regularly reviewed and updated, this method approximates the result of the weighted average method. Inventories with unsatisfactory inventory turnover are revalued accordingly.

(CHF million)	31.12.2020	31.12.2019
Raw materials, auxiliary material and supplies	470	519
Goods in progress	395	446
Semi-finished goods	1 757	1 910
Finished goods	3 342	3 625
Spare parts for customer service	351	352
Total inventories	6 315	6 852

Inventories with risk of obsolescence have been adjusted to their net realizable value as follows:

[CHF million]	2020	2019
Additional write-downs	-52	-44
Reversal of write-downs	4	3
Net impact in the income statement	-48	-41

## 8. Property, plant and equipment

Property, plant and equipment (including investment property) are recorded in the balance sheet at historical cost less accumulated depreciation and any impairments. Acquisition costs comprise the purchase price as well as the costs directly attributable to the utilization of the property, plant and equipment. Investments in existing property, plant and equipment are only capitalized if their value in use is sustainably increased or their useful life is extended considerably. Self-constructed assets are only capitalized if they are clearly identifiable and the costs can be reliably determined, and if the assets generate measurable benefits for the Group over a period of several years. Maintenance and repair costs that do not add value are charged directly to the result for the period.

Depreciation is calculated on a straight-line basis over the estimated useful life of the assets. The maximum depreciation periods are as follows:

- Land	no depreciat
- Production plants	30 years
- Administrative buildings	40 years
- Investment properties	50 years
- Technical equipment and machinery	15 years
<ul> <li>Other equipment and fixtures</li> </ul>	8 years

Investment property mainly comprises commercial premises and residential buildings rented to third parties. The position advances and construction in progress includes buildings under construction and non-refundable down payments on land and buildings. The Group does not capitalize any interest expenses incurred during the construction period.

#### **Impairmen**

The recoverable value and the remaining useful life of non-current assets are verified on every balance sheet date. If there are indications of a sustained impairment, the recoverable amount of the respective assets will be determined. The recoverable amount is the higher of the net selling price and value in use. If the recoverable amount of an individual asset cannot be determined, the Group estimates the recoverable amount of the smallest group of assets to which the individual asset belongs. If the book value of an asset exceeds the recoverable amount, an impairment loss is recognized separately in the income statement.

## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

#### **IMPORTANT OPERATING POSITIONS**

(CHF million)	Land, buildings and properties	Technical equipment & machinery	Other equipment & fixtures	Advances and construction in progress	Total
Historical cost, 31 December 2019	2 650	4 224	815	55	7 744
Translation differences	-18	-39	-28	0	-85
Additions	20	109	62	7	198
Disposals	-6	-119	-52	0	-177
Transfers	15	-3	3	-15	0
Historical cost, 31 December 2020	2 661	4 172	800	47	7 680
Accumulated depreciation, 31 December 2019	-931	-3 099	-525	0	-4 555
Translation differences	6	29	20	0	55
Annual depreciation	-77	-248	<b>-</b> 95	0	-420
Impairment	0	0	0	0	0
Depreciation on disposals	4	115	50	0	169
Transfers	0	-1	1	0	0
Accumulated depreciation, 31 December 2020	<b>-998</b>	-3 204	-549	0	-4 751
Net book values					
Balance at 31 December 2019	1 719	1 125	290	55	3 189
Balance at 31 December 2020	1 663	968	251	47	2 929
of which investment properties at 31.12.2020	423				
of which undeveloped properties at 31.12.2020	31				
(CHF million)	Land, buildings and properties	Technical equipment & machinery	Other equipment & fixtures	Advances and construction in progress	Total
Historical cost, 31 December 2018	2 456	4 109	757	198	7 520
Translation differences		-9	-7	0	-24
Additions	65	214	104	26	409
Disposals	-24	-87	-50	0	-161
Transfers	161	-3	11	-169	0
Historical cost, 31 December 2019	2 650	4 224	815	55	7 744
Accumulated depreciation, 31 December 2018	-873	-2 930	-472		-4 275
Translation differences	2	5	5	0	12
Annual depreciation	-75	-258	-105	0	-438
Impairment	0	1	0	0	1
Depreciation on disposals	15	83	47	0	145
Transfers	0	0	0	0	0
Accumulated depreciation, 31 December 2019	-931	-3 099			-4 555
Net book values					
Balance at 31 December 2018	1 583	1 179	285	198	3 245
Balance at 31 December 2019	1 719	1 125	290	55	3 189
of which investment properties at 31.12.2019 of which undeveloped properties at 31.12.2019	435 30				

#### **IMPORTANT OPERATING POSITIONS**

## 9. Intangible assets

#### Capitalized development costs

Research costs are expensed when incurred. Development costs are only capitalized if they can be identified as intangible assets that will generate economic benefits in the future and the costs can be measured reliably. Other development costs are expensed when incurred. Once a product enters commercial production, the capitalized development costs are amortized on a straight-line basis over the estimated useful life (maximum five years).

#### Software

This heading includes in particular the following positions:

- Licenses purchased granting rights to use new technologies and software. They are amortized over their useful life (maximum five
- Internally developed software. These costs are recognized as intangible assets if it is likely that they will generate future economic benefits. The costs include software development employee costs and the direct portion of related overhead costs. The capitalized costs are amortized on a straight-line basis over the estimated useful life (maximum five years).

### Other intangible assets

This heading includes in particular the following positions:

- Key money for strategically located retail stores. If it can be demonstrated by the existence of a market, it is capitalized as an intangible asset and amortized on a straight-line basis over the location's useful life of maximum 20 years. In contrast, key money that is not refundable or only refundable under specific circumstances is treated as prepaid rent and recorded under Other non-current assets (see Note 26).
- Patents and rights of use
- Development and software projects in progress. These are transferred into their respective categories after project completion.

Goodwill from acquisitions is recognized in Group equity at the time of acquisition. The notes to the consolidated financial statements disclose the effects of a theoretical capitalization and amortization of goodwill (see Note 33).

The principle for recognition of impairment on non-current assets is described in Note 8.

## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

#### **IMPORTANT OPERATING POSITIONS**

Balance at 31 December 2018 Balance at 31 December 2019

	Capitalized	Software	Other	Total
	development		intangible	
(CHF million)	costs		assets	
Historical cost, 31 December 2019	189	208	119	516
Translation differences	0	-2		-3
Additions	12	15	13	40
Disposals		-2	<b>–</b> 5	-8
Transfers	22	3	-25	0
Historical cost, 31 December 2020	222	222	101	545
Accumulated amortization, 31 December 2019	-153	-171	-42	-366
Translation differences	0	2	0	2
Annual amortization	-21	-18	-4	-43
Impairment	0	0	0	0
Amortization on disposals	1	2	3	6
Transfers	0	0	0	0
Accumulated amortization, 31 December 2020	-173	-185	-43	-401
Net book values				
Balance at 31 December 2019	36	37	77	150
Balance at 31 December 2020	49	37	58	144
	Capitalized	Software	Other	Total
	development		intangible	
(CHF million)	costs		assets	
Historical cost, 31 December 2018	179	189	106	474
Translation differences	0	-1	-2	-3
Additions	6	14	28	48
Disposals	-1	-2	0	-3
Transfers	5	8	-13	0
Historical cost, 31 December 2019	189	208	119	516
Accumulated amortization, 31 December 2018	-134	-148	-46	-328
Translation differences		1	1	2
Annual amortization	-20	-20	-3	-43
Impairment	0	0	0	0
Amortization on disposals	1	2	0	3
Transfers	0	-6	6	0
Accumulated amortization, 31 December 2019	-153	-171	-42	-366

#### **IMPORTANT OPERATING POSITIONS**

#### 10. Provisions

Provisions are recognized:

- when the Group has a present legal or constructive obligation as a result of past events,
- when it is probable that an outflow of resources will be required to settle the obligation, and
- when a reliable estimate of the amount of the obligation can be made.

Where the Group expects some or all of a provision to be reimbursed, for example under an insurance contract, the reimbursement is recognized as a separate receivable, but only when the reimbursement is virtually certain. The expense relating to any provision is presented in the income statement, net of any reimbursement. No discounting effects are taken into account on non-current provisions, as these are considered to be immaterial.

(CHF million)	Warranty	Legal risks	Dismantling	Other	Total
Balance at 31 December 2018	93	8	30	16	147
Translation differences	-1	0	0	0	-1
Additional provisions	82	1	1	7	91
Reversal of provisions	-5	0	-1	-7	-13
Provisions used during the year	-78	-1	-2	-2	-83
Balance at 31 December 2019	91	8	28	14	141
thereof current provisions	70	3	3	8	84
thereof non-current provisions	21	5	25	6	57
Translation differences	-2	0	-2	-1	-5
Additional provisions	42	1	6	19	68
Reversal of provisions	-6	-1	-1	0	-8
Provisions used during the year	-64	-5	-2	-5	-76
Balance at 31 December 2020	61	3	29	27	120
thereof current provisions	45	2	4	18	69
thereof non-current provisions	16	1	25	9	51

Products that do not perform to customers' satisfaction are repaired or replaced by the Group under warranties of one or more years. The provision made at year-end to cover anticipated warranty costs is based on past experience with respect to the volume of repairs and returns.

## b. Legal risks

Some Group companies are involved in litigation arising from the ordinary course of their business. Management estimated the outcome of these lawsuits on the basis of currently available information and recorded adequate provisions. However, there are inherent risks within legal claims depending on court and adversary party behavior and opinion that may cause a significant outflow of economic benefits.

#### c. Dismantling / restoration

Various Group companies have contractual or legal obligations to return objects to their original state at the end of the term of the contract. At the beginning of the contract term, dismantling and restoration costs are estimated on the basis of contractual elements and/or empirical values and provisions are recorded. These obligations arise primarily from contracts for rental premises.

#### d. Other

Other provisions relate to various present legal or constructive obligations of the Group companies toward third parties. This category contained also restructuring provisions in the amount of CHF 10 million (previous year: CHF 2 million).

## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS **PERSONNEL**

### 11. Personnel expense

(CHF million)	2020	2019
Wages and salaries	-1 807	-2 080
Short-time work allowances	278	0
Social security costs	-305	-353
Employee stock option plan (Note 13)	-8	-12
Pension costs (Note 12)	-130	-133
Total personnel expense	-1 972	-2 578

Due to Covid-19, the Group introduced reduced working hours in various countries for a significant number of employees. Compensation from insurers was deducted from personnel expense (see table above).

The development of the headcount, expressed as the number of employment contracts, is summarized in the following table:

(unaudited)	2020	2019
Average annual headcount	33 870	36 596
Total headcount at 31 December	32 424	36 089
Men	16 071	17 654
Women	16 353	18 435
Swiss contracts	16 655	17 562
Non-Swiss contracts	15 769	18 527

### 12. Retirement benefit obligations

#### Pension obligations

Group companies operate various pension schemes, which conform to the legal regulations and provisions in force in the respective countries. The actual economic effects of pension schemes on the Group are calculated at balance sheet date. An economic obligation is recognized as a liability if the requirements for the recognition of a liability are met. An economic benefit is capitalized provided that it is permitted and intended to be used for future Group pension contributions. Freely available employer contribution reserves are capitalized.

Employees of Swiss Group companies are insured as part of the "Swatch Group Pension Fund", which is a separate legal entity and financed by contributions from both employers and employees. Surpluses or deficits are calculated based on the preliminary Pension Fund's financial statements, which have been drawn up in accordance with Swiss GAAP FER 26. The Group's pension costs include the employer contributions accrued in the period as well as any economic effects from the excess/shortfall and the change in employer contribution reserves.

Some foreign companies operate fully financed pension funds. These funds are treated in the same way as the Swiss plan in terms of accounting, i.e. paid contributions are basically recorded as expenses. In some countries, there are also pension plans that do not have their own assets, whereby the corresponding benefit provisions are recognized directly in the balance sheet and any changes are recognized in the income statement.

#### Other post-employment benefits

A small number of Group companies provide post-retirement medical care benefits to their employees. The entitlement to these benefits is usually conditional on the employee remaining in service up to retirement age and the completion of a minimum service period. The expected costs of these benefits are accrued over the period of employment.

#### Termination benefits

Termination benefits are payable when employment is terminated (in normal employment conditions) in advance of the terms of the contract, or whenever an employee accepts voluntary redundancy in exchange for these benefits. The Group recognizes such benefits when it is demonstrably committed to either terminating the employment of current employees according to a detailed formal plan without the possibility of withdrawal, or providing benefits as a result of an offer made for a voluntary redundancy. Benefits falling due more than 12 months after the balance sheet date are discounted to present value. The company does not make severance payments.

#### **PERSONNEL**

### a. Economic benefit / obligation and pension costs

2020	Surplus / deficit	Group's economic	Change from previous year		Contribu- tions	Total pension
		share	no income statement	income statement	concerning the business	costs
(CHF million)			impact 1)	impact	period	
Patronage funds / patronage pension plans	397	0	0	0	11	11
Pension plans without surplus / deficit	0	0	0	0	-6	-6
Pension plans with surplus	3	0	0	0	-5	-5
Pension plans with deficit	-312	-1	0	1	-125	-124
Pension plans without own assets	0	-42	8	-6	0	-6
Total	88	-43	8	-5	-125	-130
2019	Surplus/	Group's	Change	e from	Contributions	Total
	deficit	economic	previou	ıs year	concerning	pension
		share	no income	income	the business	costs
			statement	statement	period	
(CHF million)			impact 1)	impact		
Patronage funds / patronage pension plans	399	0	0	0	12	12
Pension plans without surplus / deficit	0	0	0	0	-7	-7
Pension plans with surplus	0	0	0	0	-2	-2
Pension plans with deficit	-307	-2	2	-2	-126	-128
Pension plans without own assets	0	-44	5	-8	0	-8
Total	92	-46	7	-10	-123	-133

<sup>1)</sup> The amounts without an income statement impact refer to exchange rate differences and disbursements.

## b. Summary of pension costs

2020		2019			
Switzer-	Abroad	Total	Switzer-	Abroad	Total
land			land		
-112	-13	-125	-109	-14	-123
-112	-13	-125	-109	-14	-123
0	0	0	0	0	0
0	-5	-5	0	_10	-10
0	-5	-5	0	_10	-10
-112	-18	-130	-109	-24	-133
	Land	Switzer- land -112 -13 -112 -13 0 0 0 -5 0 -5	Switzer-land         Abroad         Total           -112         -13         -125           -112         -13         -125           0         0         0           0         -5         -5           0         -5         -5	Switzer-land         Abroad         Total         Switzer-land           -112         -13         -125         -109           -112         -13         -125         -109           0         0         0         0           0         -5         -5         0           0         -5         -5         0	Switzer-land         Abroad         Total         Switzer-land         Abroad           -112         -13         -125         -109         -14           -112         -13         -125         -109         -14           0         0         0         0         0           0         -5         -5         0         -10           0         -5         -5         0         -10

#### c. Shares held by pension institutions

Number of shares of The Swatch Group Ltd	31.12.2020	31.12.2019
Registered shares	3 702 746	3 703 796
Bearer shares	11 875	12 165

#### d. Employer contributions reserve

At the end of the year under review, and at the end of the previous year, there was no employer contributions reserve.

## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS **PERSONNEL**

## 13. Employee stock option plan

The Group operates a share-based employee stock option plan. Under the terms of this plan, a specified number of options to purchase registered shares are granted to managers and employees who have distinguished themselves by a particularly strong commitment to the company or an above-average performance. One-third of the options granted can be exercised immediately, one-third after 12 months, and the remaining third after 24 months. Options are conditional on the employee being employed by the company on the date of exercise. Options are not transferable and only exercisable by the employee. The exercised options can optionally be subject to a blocking period of either 5 or 10 years. The Group has no legal or constructive obligation to repurchase or settle the options in cash.

The fair value of the employee services received in exchange for the granting of the options is recognized as an expense. The total amount to be expensed over the vesting period is determined by reference to the fair value of the options granted (day value at grant date, respectively the last trading day before the grant date). At each balance sheet date, the Group revises its calculation of the number of options that are expected to become exercisable. It recognizes the impact of the revision of original calculations, if any, in the income statement, with a corresponding adjustment to equity.

Registered shares from existing treasury stock have been specifically reserved for this plan. No new shares were issued for the employee stock option plan. The proceeds received are recognized in Group equity when the options are exercised.

The dilutive effect of outstanding options on earnings per registered share is disclosed in Note 15b.

Balance of registered shares in the employee stock option plan	2020	2019
Balance at 1 January	2 742 335	2 954 449
Exercised shares	-212 439	-212 114
Balance at 31 December	2 529 896	2 742 335
Options outstanding	2020	2019
Options outstanding at 1 January	200 206	212 327
Granted	199 700	201 503
Forfeited or lapsed	-2 542	-1 510
Exercised	-212 439	-212 114
Options outstanding at 31 December	184 925	200 206
Expiry date of outstanding options	31.12.2020	31.12.2019
2020		132 958
2021	122 829	67 248
2022	62 096	
Total	184 925	200 206

The personnel expense recorded in the income statement of the year under review amounted to CHF 8 million (previous years CHF 12 million).

		2020		2019	
		Portion	Portion	Portion	Portion
		exercisable	exercisable	exercisable	exercisable
Valuation of options		in 1 year	in 2 years	in 1 year	in 2 years
Grant date		31.05.2020	31.05.2020	31.05.2019	31.05.2019
Expiry date		31.05.2021	31.05.2022	31.05.2020	31.05.2021
Share price on grant date	CHF	37.34	37.34	48.36	48.36
Exercise price	CHF	4.00	4.00	4.00	4.00
Day value on grant date	CHF	33.34	33.34	44.36	44.36

#### **CAPITAL AND TREASURY**

## 14. Share capital and reserves

Shares issued by The Swatch Group Ltd are recognized in equity. Incremental costs directly attributable to the issue of new shares or options are shown in equity as a deduction, net of tax, from the proceeds. Share capital consists of registered shares, each with a nominal value of CHF 0.45, and bearer shares, each with a nominal value of CHF 2.25. Each share carries one vote. Both categories of shares confer equal entitlement to dividends according to their nominal value.

Treasury shares that are reacquired are deducted from equity at historical cost. No gain or loss is recognized in the income statement on the purchase, sale, issue or cancellation of treasury shares. In the event of a resale at a later point in time, a gain or loss is recognized as an addition to or reduction of capital reserves.

#### a. Share capital

Over the past three years, the share capital of The Swatch Group Ltd has developed as follows:

	Registered shares	Bearer shares	Share capital
Balance sheet date	at CHF 0.45	at CHF 2.25	in CHF
31.12.2018	124 045 000	30 840 000	125 210 250.00
Capital reduction 2019 (cancelled shares)	-7 125 500	-1 904 000	-7 490 475.00
31.12.2019	116 919 500	28 936 000	117 719 775.00
31.12.2020	116 919 500	28 936 000	117 719 775.00

In the previous year, shares were cancelled as part of a capital reduction, in accordance with the resolution passed at the Annual General Meeting.

At the end of the year under review, as well as at the end of the previous year, there was no authorized or conditional capital. All issued shares are fully paid. No benefit or participation certificates exist. In accordance with the articles of incorporation of the Swatch Group, the Board of Directors shall refuse a registered share ownership of more than 5% per shareholder. In exceptional cases, the Board of Directors may consent to an exception to this rule.

Capital reserves include the result from the sale of treasury shares and transactions with non-controlling interests as well as effects of capital reductions.

#### c. Non-distributable reserves

At the end of the year under review, the reserves of the holding company, The Swatch Group Ltd, included a non-distributable amount of CHF 165 million (previous year: CHF 219 million). This amount consisted of CHF 141 million related to treasury shares held (previous year: CHF 195 million) and non-distributable legal reserves of CHF 24 million (previous year: CHF 24 million).

#### d. Treasury shares

Changes in shares of The Swatch Group Ltd held by the Group are presented in the following table:

	Registered shares		Bearer s	Total	
	Quantity	CHF million	Quantity	CHF million	CHF million
Balance at 31 December 2018	10 201 597	633	1 912 550	618	1 251
Acquisitions 1)	314 433	18	56 450	17	35
Disposals 2)	-212 114	0	0	0	0
Cancellations 3)	-7 125 500	-478	-1 904 000	-613	-1 091
Balance at 31 December 2019	3 178 416	173	65 000	22	195
Acquisitions 1)	0	0	0	0	0
Disposals 2)	-633 995	-46	-25 000	-8	-54
Balance at 31 December 2020	2 544 421	127	40 000	14	141

<sup>1)</sup> In the year under review, the Group acquired neither registered shares nor bearer shares. In the previous year, 314 433 registered shares were acquired at an average price of CHF 58.55 and 56 450 bearer shares at an average price of CHF 295.67.

## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

#### **CAPITAL AND TREASURY**

## 15. Earnings per share

#### a. Basic

	2020	2019
Net result attributable to shareholders of The Swatch Group Ltd (CHF million)	-51	730
Percentage of registered shares outstanding in comparison with the share capital outstanding	44.2%	44.0%
Percentage of bearer shares outstanding in comparison with the share capital outstanding	55.8%	56.0%
Registered shares	2020	2019
Net result attributable to registered shareholders (CHF million)	-23	322
Average number of shares outstanding	114 169 222	113 428 394
Basic earnings per share (CHF)	-0.20	2.84
Bearer shares	2020	2019
Net result attributable to bearer shareholders (CHF million)	-28	408
Average number of shares outstanding	28 872 923	28 814 317
Basic earnings per share (CHF)	-0.99	14.18
b. Diluted		
Registered shares	2020	2019
Net result attributable to registered shareholders (CHF million)	-23	322
Average number of shares outstanding – basic (as above)	114 169 222	113 428 394
Potential number of shares from options outstanding	166 808	185 285
Average potential number of shares outstanding – diluted	114 336 030	113 613 679
Diluted earnings per share (CHF)	-0.20	2.83
Bearer shares	2020	2019
Net result attributable to bearer shareholders (CHF million)	-28	408
Average potential number of shares outstanding	28 872 923	28 814 317
Diluted earnings per share (CHF)	-0.99	14.17

### 16. Dividends paid and proposed

Dividend payments to shareholders are recognized in the Group's financial statements in the period in which the Annual General Meeting of The Swatch Group Ltd has given its approval.

On 14 May 2020, the Annual General Meeting approved the distribution of the following dividend:

Dividend per share	Total dividend
CHF	CHF million
1.10	129
5.50	159
	288
	-4
	284
	1.10

At the Annual General Meeting on 11 May 2021, the payment of the following dividend for the year under review will be proposed and treated as an appropriation of available earnings during the financial year 2021:

	Dividend per sha	re Tota	al dividend
Proposed dividend	C	HF C	HF million
Registered shares	0.	70	82
Bearer shares		50	101
Total dividend		_	183

<sup>2)</sup> In the year under review, 421 556 registered shares were sold at an average price of CHF 41.50 (previous year: none). As part of the employee stock option plan (see Note 13), 212 439 registered shares were exercised (previous year: 212 114). In addition, 25 000 bearer shares were sold in the year under review at an average price of CHF 227.22 (previous year: none).

<sup>3)</sup> The cancellations were related to a capital reduction in accordance with the resolution passed at the Annual General Meeting.

#### **CAPITAL UND TREASURY**

#### 17. Financial risk management

#### a. Financial risk factors

In view of the global and varied nature of its activities, the Group is exposed to different financial risks, including foreign currency, market, credit and liquidity risks. The Group's financial risk management is essentially focused on identifying and analyzing exchange rate risk, mainly against the US Dollar, the Chinese Renminbi, the Euro and the Japanese Yen, with the aim of minimizing its impact on the net result of the Group. In order to hedge exchange rate risk, the Group may use derivative financial instruments such as forward currency contracts or currency options.

Risk management is conducted by the central treasury department (Group Treasury), which follows the directives issued by the Group's management bodies. Risks are assessed in collaboration with the operating units and the hedging methods are decided and implemented under the regular supervision of the Group's top management.

Credit risk. Credit risks in respect of customers arise when they may not be able to settle their obligations as agreed. The credit standing of commercial partners defined in the Group's client credit policy is periodically reviewed at Group level. There is no concentration of credit risk with respect to trade receivables, as the Group has a large number of customers, internationally dispersed.

In the context of securities trading, the Group guards against the risk of default by implementing directives that impose minimum credit ratings for investments in tradable securities. Exposure to this type of risk is closely monitored by Group management and is contained within strict and predetermined limits. Given the very high standards of creditworthiness applied to the commercial and financial partners, the default risks to which the Group is exposed are estimated to be limited.

Liquidity risk. Liquidity risk is defined as the risk that the Group could not be able to meet its financial obligations on time. The close monitoring of liquidity at Group level and of the asset allocation allows the Group's treasury department to maintain adequate levels of liquidity at all times. In order to meet any exceptional liquidity requirements, the Group maintains lines of credit with a number of financial institutions.

At the balance sheet date, the available liquidity is summarized as follows:

(CHF million)	31.12.2020	31.12.2019
Cash and cash equivalents (Note 19)	1 585	1 239
Marketable securities and derivative financial instruments (Note 20)	207	230
Short-term accessible liquidity reserves	1 792	1 469
Committed credit facilities	822	809
/. Utilized credit facilities	-89	-118
Total short-term accessible liquidity reserves and undrawn credit facilities	2 525	2 160

#### b. Capital management

The primary objective of the Group with regard to capital management is to preserve a strong equity base in order to maintain investor, creditor and market confidence and to sustain future development of the business. The Group's top management reviews the capital structure of the Group and the equity of its subsidiaries on a regular basis.

To preserve or adjust the capital structure, the Group may adjust the dividend payment to shareholders, return capital to shareholders, issue new debt or redeem existing debt. There were no changes in the Group's approach to capital management during the year.

## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

#### **CAPITAL AND TREASURY**

#### 18. Net financial result

(CHF million)	2020	2019
Interest income	17	21
Result from marketable securities at fair value	3	19
Net currency result	-19	-39
Other financial expense	-4	-4
Other financial income and expense	-3	-3
Interest expense	-3	-8
Share of result from associates and joint ventures	-10	-9
Net financial result	-16	-20

### 19. Cash and cash equivalents

Cash and cash equivalents in the balance sheet comprise petty cash, cash at banks and short-term deposits with an original maturity of three months or less. They are recorded at their nominal value. The average yield on short-term bank deposits corresponds to the average interest rate on an investment on the money markets with a term of up to three months. In the cash flow statement, cash and cash equivalents consist of cash and cash equivalents as defined above, less current account overdrafts (funds "net cash").

(CHF million)	31.12.2020	31.12.2019
Current accounts and liquid assets	1 025	929
Short-term deposits with financial institutions	560	310
Total cash and cash equivalents - balance sheet	1 585	1 239
(CHF million)	31.12.2020	31.12.2019
Cash and cash equivalents	1 585	1 239
Current account overdrafts (Note 21)	-45	-91
Total funds net cash - statement of cash flows	1 540	1 148

#### 20. Marketable securities and derivative financial instruments

#### Marketable securities

Purchases and sales of securities are recognized in accordance with the settlement date principle. The securities are initially measured at cost, and the transaction costs are charged to the income statement. Subsequently, the listed securities are recorded in the balance sheet at market value on the balance sheet date. Private equity investments are adjusted to the current net asset value on the balance sheet date. All realized and unrealized gains and losses resulting from variations in market values and foreign currencies are recorded in the income statement. In general, issuer risk is minimized by only buying securities which are investment grade rated.

#### **Derivative financial instruments**

The Group did not designate derivative financial instruments as cash flows hedges, either in the year under review or in the previous year. All such instruments are booked at fair value. Fair value changes are recognized immediately in the financial result. Counterparty risk is also minimized by ensuring that all derivative financial instruments, money market investments and current account deposits are placed with financial institutions whose credit ratings are usually at least investment grade.

(CHF million)	31.12.2020	31.12.2019
Equity securities	69	32
Bond securities	133	183
Investment funds and other investments	4	9
Total marketable securities at fair value	206	224
Derivative financial instruments	1	6
Total marketable securities and derivative financial instruments	207	230

## **CAPITAL UND TREASURY**

At the end of the year under review, there was no option contract outstanding (none in the previous year). The table below gives an overview of the contract values and fair values of open forward contracts.

(CHF million)		31.12.2020			31.12.2019	
	Contract	Positive	Negative	Contract	Positive	
Forward contracts in	value	fair value	fair value	value	fair value	Negative fair value
CNY	79	1	0	0	0	0
EUR	320	0	-2	350	1	0
GBP	69	0	-1	76	0	0
USD	320	0	-1	437	5	0
Other currencies	79	0	0	126	0	0
Total	867	1	-4	989	6	0

#### 21. Financial debts and derivative financial instruments

#### Financial debts

Financial debts are recognized as nominal values. Any transaction costs incurred are posted in the income statement. Financial debts are shown on the balance sheet as current liabilities, unless the Group has an unconditional right to postpone the settlement of the debt until at least 12 months after the balance sheet date. The exposure of the Group's financial debts to interest rate changes is limited as most of these debts have fixed interest rates.

#### **Derivative financial instruments**

The accounting principles for derivative financial instruments are explained in Note 20.

(CHF million)	31.12.2020	31.12.2019
Current account overdrafts	45	91
Short-term bank debts	43	10
Derivative financial instruments	4	0
Total current financial debts and derivative financial instruments	92	101
Total non-current financial debts	3	20
Total financial debts	95	121

The contractual repricing dates at the balance sheet date are as follows:

(CHF million)	< 1 year	1-5 years	> 5 years	Total
At 31 December 2020	92	1	2	95
At 31 December 2019	101	18	2	121

The carrying amounts of the Swatch Group's financial debts are denominated in the following currencies:

(CHF million)	31.12.2020	31.12.2019
CHF	51	94
JPY	37	20
Other currencies	7	7
Total	95	121

The Swatch Group had no listed debenture bonds or convertible bonds outstanding in the years under review.

## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

#### NOTES TO THE CONSOLIDATED BALANCE SHEET

#### 22. Other current assets

(CHF million)	31.12.2020	31.12.2019
VAT to be refunded	59	86
Other receivables	153	46
Total other current assets	212	132

## 23. Prepayments and accrued income

(CHF million)	31.12.2020	31.12.2019
Prepaid sales, marketing and administration costs	82	102
Income tax assets	18	18
Prepaid leasing costs	26	32
Other prepayments and accrued income	108	112
Total prepayments and accrued income	234	264

## 24. Other liabilities

[CHF million]	31.12.2020	31.12.2019
Advance payments received	73	53
Income tax liabilities	8	10
VAT liabilities	25	37
Other tax liabilities	15	11
Social benefits liabilities	33	36
Other liabilities	28	38
Total other liabilities	182	185

#### 25. Accrued expenses

(CHF million)	31.12.2020	31.12.2019
Accrued salaries and social benefits	118	168
Accrued sales, marketing and administration costs	156	160
Accrued income taxes	125	144
Accrued sales reductions	54	74
Accrued leasing costs	171	183
Other accrued expenses	122	118
Total accrued expenses	746	847
thereof current	588	678
thereof non-current	158	169

#### NOTES TO THE CONSOLIDATED BALANCE SHEET

#### 26. Other non-current assets

### Non-current accruals

This position contains the non-current portion of prepayments and accrued income, particularly prepaid marketing and leasing cost. Key money paid when renting stores in strategic locations is recognized as prepaid rent when recovery at the end of the contract is not certain, and booked to rent expense on a straight-line basis over the contract period. The current portion is transferred to Prepayments and accrued income.

	Non-current	Security	Other	Total
	accruals	deposits	financial	
(CHF million)			assets	
Balance at 31 December 2019	35	93	197	325
Translation differences	-1	-6	-5	-12
Additions	1	4	3	8
Disposals	-0	-10	-67	-77
Balance sheet transfer	_7	-10	-121	-138
Balance at 31 December 2020	28	71	7	106
	Non-current	Security	Other	Total
	accruals	deposits	financial	10141
(CHF million)	2-2-2-2-2		assets	
Balance at 31 December 2018	32	96	208	336
Translation differences	-1	-1	-2	-4
Additions	4	11	4	19
Disposals	0	-6	-1	-7
Balance sheet transfer	0	-7	-12	-19
Balance at 31 December 2019	35	93	197	325

## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

#### OTHER INFORMATION

#### 27. Income taxes

The tax expense for the period comprises current income taxes and deferred taxes. Tax is recognized in the income statement, except to the extent that it relates to items recognized directly in equity. In this case, the tax is also recognized directly in equity.

#### Current income tax

Current tax liabilities and assets for the current and prior periods are measured at the amount expected to be paid to or recovered from the taxation authorities. The tax rates and tax laws used to compute the amount are those that are enacted or substantively enacted at the balance sheet date.

#### Deferred tax

Deferred tax is recognized in full, using the balance sheet approach, on temporary differences arising between the tax bases of assets and liabilities and their carrying amounts in the financial statements. Deferred tax is determined using tax regulations and rates that have been enacted or substantively enacted at the balance sheet date and are expected to apply.

Deferred tax assets are recognized for all deductible temporary differences, carryforward tax losses and tax credits to the extent that it is probable that future taxable profits will be available against which they can be utilized.

Deferred tax is recognized on temporary differences arising on investments in subsidiaries and associates, except where the timing of the reversal of the temporary difference is controlled by the Group and it is not intended that the temporary difference will reverse in the foreseeable future.

Deferred tax assets and deferred tax liabilities are offset if a legally enforceable right exists to offset current tax assets against current tax liabilities and the deferred taxes relate to the same taxable entity and the same taxation authority.

#### a. Reconciliation of the Group's effective tax rate

The Group has changed the presentation of the tax rate reconciliation in order to present the given information in a more representative manner. Firstly, the Group's applicable tax rate is now presented as the domestic tax rate of Biel, where the Headquarters of Swatch Group are located. Secondly, the reconciliation items are presented in CHF million instead of percentages for easier comprehension. Prior year figures have been represented in the same manner in order to ensure full comparability.

(CHF million)	2020	2019
Result before income taxes	36	1 004
Group's applicable tax rate	22.0%	22.0%
Income taxes at applicable tax rate	-8	-221
Effect of:		
- Differences in tax rates 1)	-71	-23
– Tax rate changes on deferred taxes 2)	51	21
- Recognition and offset of tax loss carry-forwards not recognized in prior years	6	4
- Non-recognition of tax loss carry-forwards	-62	-38
- Non-taxable income	3	2
- Non-tax-deductible expenses	-7	-8
- Income taxes of prior periods	-1	6
- Other items	0	1
Total income taxes	-89	-256
Group's effective tax rate	247.2%	25.5%

<sup>1)</sup> The Group operates worldwide and is subject to income taxes in many different tax jurisdictions. The effect of the different tax rates in the respective tax jurisdictions versus the Group's applicable tax rate as well as the relative weight of the result of each individual entity in the Group's result may change from year to year

The effective tax rate based on the ordinary result in the year under review was 247.2 % (previous year: 25.5 %)

<sup>2)</sup> More than half of the positive effect of tax rate changes in the year under review was attributable to the Swiss tax reforms in the various home cantons of the Group.

#### OTHER INFORMATION

### b. Income tax expenses

(CHF million)	2020	2019
Current income taxes	-209	-290
Income tax of prior periods	-1	6
Deferred taxes	121	28
Total income taxes	-89	-256

#### c Current income tax

Net current income tax liability (CHF million)	2020	2019
Balance at 1 January	-136	-99
Recognized in income statement	-210	-284
Recognized in equity	-1	-1
Income taxes paid	229	246
Translation differences	3	2
Balance at 31 December	-115	-136
Current income tax assets	18	18
Current income tax liabilities	-133	-154

#### d. Deferred tax

The deferred tax assets and liabilities relate to the following balance sheet items:

	31.12.2020			31.12.2019		
(CHF million)	Assets	Liabilities	Net amount	Assets	Liabilities	Net amount
Inventories	329	-302	27	310	-337	-27
Trade and other receivables	1	-15	-14	2	-14	-12
Property, plant and equipment	20	-97	-77	18	-122	-104
Intangible assets	10	-6	4	9	-7	2
Provisions	13	-39	-26	15	-42	-27
Retirement benefit obligations	6	0	6	6	0	6
Accrued expenses	65	-32	33	69	-34	35
Tax losses	57	0	57	16	0	16
Other	13	-37	-24	10	-17	-7
Total deferred tax assets / liabilities	514	-528	-14	455	-573	-118
Deferred tax assets			451			428
Deferred tax liabilities			-465			-546

The gross value of unused carryforward tax losses which have, or have not, been recognized as deferred tax assets, with their expiry dates is as follows:

	2020			2019		
	Not	Recognized	Total	Not	Recognized	Total
(CHF million)	recognized			recognized		
Up to five years	227	3	230	192	15	207
More than five years	414	235	649	207	32	239
No expiry date	176	21	197	118	22	140
Total at 31 December	817	259	1 076	517	69	586

The potential tax effect resulting from the utilization of previously unrecognized carryforward tax losses amounted to CHF 161 million in the year under review (previous year: CHF 113 million).

## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

#### OTHER INFORMATION

#### 28. Commitments and contingencies

#### Operating leases

An operating lease is where a significant portion of the risks and rewards of ownership are retained by the lessor. Operating lease payments are recognized as expenses in the income statement on a straight-line basis over the lease term. On the other hand, temporary rent adjustments are recorded as expense reductions in the corresponding months, and are not distributed over the remaining term of the lease.

#### Finance leases

A finance lease is where the lessor transfers to the lessee the significant risks and rewards associated with the ownership of the leased item. At the beginning of the term of the lease contract, the lower of fair value of the leased item or net present value of the future lease payments is shown in the balance sheet as assets and liabilities. Each lease payment is apportioned between the finance charges and the reduction of the lease liability, so as to achieve a constant rate of interest on the remaining balance of the liability. Finance costs are recorded directly in the income statement as expenditure. Capitalized leased assets are depreciated over the lower of estimated economic useful life of the asset or contract period.

Property, plant and equipment are only leased exceptionally. At the end of the year under review, the Group had no property, plant and equipment under finance lease contracts (previous year: net book value of less than CHF 1 million).

#### a. Guarantees and sureties

At the end of the year under review, guarantees to third parties as security for commitments of Group companies amounted to CHF 27 million (previous year: CHF 32 million).

Total assets pledged by Group companies to guarantee their commitments amounted to CHF 102 million at the end of the year under review (previous year: CHF 128 million), of which CHF 16 million served to secure financial debts (previous year: CHF 22 million).

#### b. Leasing and other commitments

The Group's fixed operating leasing commitments that cannot be cancelled within 12 months and which are not recognized in the balance sheet are due as follows (non-discounted):

(CHF million)	31.12.2020	31.12.2019
Less than 1 year	357	460
Between 1 and 5 years	1 039	1 243
Over 5 years	830	861
Total	2 226	2 564

The figures in the preceding table include all rental contracts for buildings, a major part of which relate to the Group's retail business, and to all other rental contracts existing at the end of the year under review. Leasing costs amounting to CHF 536 million were recognized in the income statement of the year under review, compared to CHF 695 million in the previous year.

At the end of the year under review, other open long-term and irrevocable payment obligations entered into by the Group, which cannot be cancelled within 12 months, had a non-discounted value of CHF 588 million (previous year: CHF 720 million). They mainly relate to marketing and sponsoring commitments, as well as investments in tangible fixed assets.

#### c. Contingent assets and liabilities

Some Group companies have contingent liabilities in respect of legal claims arising from the ordinary course of business and they may be liable to pay compensation. It is not expected that any material liabilities will arise from these contingent liabilities other than those provided for (see Note 10b).

In some cases, the Group is defending its rights where there is also an inherent possibility of inflows of economic benefits if the cases are successful

#### OTHER INFORMATION

### 29. Related party transactions

#### a. Principal shareholders

At the end of the year under review, the Hayek Pool and its related companies, institutions and individuals held 62 773 361 registered shares and 749 811 bearer shares, equivalent to 43.6% of all voting rights (previous year: 42.3%) of The Swatch Group Ltd, which is the parent company of the Group. In the context of the pool, the group of the community of heirs of N. G. Hayek and related parties controlled in total 42.9% of all voting rights (previous year: 41.8%).

#### b. Key management personnel

In addition to the members of the Board of Directors, the members of the Group Management Board and of the Extended Management Board are considered as key management personnel. Total compensation for key management personnel was as follows:

(CHF million)	2020	2019
Short-term employee benefits	19.5	23.8
– of which in salaries	8.5	7.9
– of which in bonus	10.1	15.4
– of which in expense allowances	0.6	0.5
– of which in other benefits	0.3	0.0
Share-based compensation	4.8	6.3
Contributions to pension plans	0.7	0.6
Other social benefits	2.0	2.5
Total	27.0	33.2

In the year under review and in the previous year, no termination benefits were paid to members of the Board of Directors, the Management Board or the Extended Management Board. The employment contracts of members of management bodies do not provide for this type of benefit. In the year under review and in the previous year, no payments were made to former members of the Group's governing bodies for their past functions.

## c. Share ownership

At the end of the year under review, the executive members of the Board of Directors and the members of the Management Board of the company as well as the persons close to them held directly or indirectly a total of 57 910 178 registered shares and 737 976 bearer shares, representing 40.2% of all voting rights (previous year: 39.0%). In addition, at the end of the year under review, all the non-executive members of the Board of Directors as well as the persons close to them held 100 registered shares and 2 010 bearer shares, representing 0.0% of all voting rights (previous year: 0.0%).

#### d. Loans to members of the governing bodies

The employees of the company may take out a mortgage loan with the Swiss Pension Fund of the Swatch Group for the construction or acquisition of property in Switzerland. The conditions for these mortgage loans are set by the Foundation Board of the Swiss Pension Fund of the Swatch Group. These conditions are applied in the same manner to all Swatch Group employees. In the year under review and the previous year, no loans were granted to current or former members of the Board of Directors, the Management Board or the Extended Management Board. Also, in the year under review and the previous year, no such loans were outstanding.

#### e. Associated companies and other related parties

The following table summarizes transactions, receivables and payables with associated companies, joint ventures (see Note 35b) and other related parties. Consulting services invoiced by the Hayek Group are recognized in Other related parties. At the end of the year under review and the previous year, there were no other balances outstanding with other related parties.

2020		2019	9
Associates and	Other	Associates and	Other
joint ventures	related parties	joint ventures	related parties
52	9	76	10
9	0	38	0
1	0	2	0
3	1	3	1
0	0	0	0
2	0	7	0
4.0%	0	4.2%	0
		Associates and joint ventures   related parties	Associates and joint ventures         Other related parties         Associates and joint ventures           52         9         76           9         0         38           1         0         2           3         1         3           0         0         0           2         0         7           4.0%         0         4.2%

## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

#### CONSOLIDATION AND GROUP STRUCTURE

#### 30. Consolidation

#### **Consolidation policies**

The Group companies include all companies that are directly or indirectly controlled by The Swatch Group Ltd. In this respect, control is defined as the power to control the financial and operating activities of the respective company, so as to obtain benefits from its operations. This control is normally evidenced by the holding of more than half of the voting rights on share capital of an entity. Group companies are consolidated from the date on which control is transferred to the Group until the date on which control ceases.

Companies acquired over the course of the year are revalued and consolidated in accordance with Group principles upon the date of acquisition. Goodwill from acquisitions is recognized in Group equity at acquisition date. The Notes to the financial statements disclose the effects that a theoretical capitalization and amortization of the acquired goodwill would have to the equity and the net result (see Note 33). In the event that shares of Group or associated companies are sold, the difference between the proceeds from the sale and the proportional book value of the net assets, including historical goodwill, is recognized as a gain or loss in the income statement.

Non-controlling interests in equity and in net result are disclosed separately in the consolidated balance sheet and the consolidated income statement. Changes in ownership interests in subsidiaries are recognized as equity transactions, provided that control continues. Intercompany transactions, balances and unrealized gains and losses from transactions between Group companies are eliminated in full

Associates are all companies on which the Group exerts significant influence, but does not control. This is generally evidenced when the Group holds voting rights of 20% to 50% of the voting rights on share capital of an entity. Representation on the board of directors or access to the current financial information of a company are also indicators of significant influence. Investments in associated companies are accounted for using the equity method and are initially recognized at cost. Unrealized gains and losses from transactions with associated companies are eliminated to the extent of the Group's participation in the associated company. The accounting policies of associated companies are adjusted where necessary in order to ensure consistency with the policies observed by the Group. Participations in joint ventures are also reported using the equity method.

#### Foreign currency translation

## Translation in the financial statements of the Group companies

The financial statements of individual Group companies are measured in the currency of the economic environment in which these companies predominantly operate (functional currency). Transactions in foreign currencies are converted to the functional currency at the prevailing exchange rate on the transaction date. Balance sheet items in foreign currency are converted using the year-end exchange rate. Any resulting gains and losses are recorded in the income statement. Foreign exchange gains or losses from the conversion of intercompany loans of an equity nature are recognized in equity without affecting the income statement. Exchange differences resulting from the conversion of investments in associated companies are also reported in equity. There are no investments in hyperinflationary countries.

### Translation of individual financial statements to be consolidated

The consolidated financial statements of the Swatch Group are presented in the reporting currency of Swiss francs (CHF). The financial statements of the individual companies to be consolidated are translated into Group currency at the effective date with the current rate method. This currency translation is carried out for the assets and liabilities at the year-end exchange rates, for equity at historical exchange rates, and for the income statement and statement of cash flows at average annual exchange rates. Any translation differences are recognized in equity without affecting the income statement.

In the event that a foreign entity is sold, the cumulative translation differences recognized in equity, which are a result of the translation of the financial statements and intercompany loans, are reversed from the accounts and reported in the income statement as part of the gain or loss on the sale.

#### CONSOLIDATION AND GROUP STRUCTURE

### a. Consolidated companies

	2020	2019
Number of companies at 1 January	153	158
Foundations	1	0
Group internal mergers	0	-3
Liquidations	-2	-2
Number of companies at 31 December	152	153
of which associates	5	5
of which joint ventures	2	2

#### b. Exchange rates

		Average rates	Prevailing rates	Average rates	Prevailing rates
Currency	Unit	2020	31.12.2020	2019	31.12.2019
CNY	1	0.1361	0.1357	0.1443	0.1392
EUR	1	1.0736	1.0860	1.1134	1.0880
HKD	1	0.1210	0.1142	0.1271	0.1245
JPY	100	0.8830	0.8585	0.9133	0.8925
USD	1	0.9382	0.8860	0.9955	0.9700

#### 31. Business combinations

#### a. Acquisition of subsidiaries

There were no acquisitions in the year under review and the previous year.

#### b. Divestments of businesses

No companies were sold in the year under review and the previous year.

#### c. Changes in non-controlling interests

In November 2020, the Group's share in the company Belenos Clean Power Engineering AG was reduced from 60% to 51%. The transaction amounted to less than CHF 1 million and had no impact on the Group's equity.

In August 2019, the Swatch Group acquired the remaining 40% of shares of Termiboîtes S.A., a watch case polishing company. The Swatch Group already had control over the company. The transaction amounted to CHF 1 million. The difference between the purchase price and the proportional equity of the company amounted to CHF 1 million and was recorded in the capital reserves.

## 32. Discontinued operations

The business unit Calvin Klein will be discontinued in 2021, due to the expiration of the license agreement. This unit reached the following key figures, with net sales realized mainly in Europe (over 50%) and Asia (over 40%) in the year under review:

[CHF million]	2020	2019
Net sales	40	117
Operating result	-47	-33

## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

#### **CONSOLIDATION AND GROUP STRUCTURE**

## 33. Acquired goodwill

Goodwill from business combinations represents the amount of the acquisition costs which exceeds the proportional actual value of the net identifiable assets of the acquired company at the time of purchase. In the case of acquisitions, potentially existing noncapitalized intangible assets such as brands, user rights or client lists are not recognized separately, but remain in goodwill. Goodwill may also arise from investments in associated companies, calculated as the amount of the acquisition costs of the investment which exceeds its related net assets at fair value at the time of acquisition. Goodwill from acquisitions is translated into CHF with the exchange rate applicable on the respective transaction date, and is recognized directly in Group equity. As a result, no currency adjustments are necessary in the statement of changes in goodwill. The estimated useful life of goodwill is between 5 and 10 years.

A goodwill impairment test is carried out at every balance sheet date. A goodwill impairment would not result in a charge being recorded in the income statement, but would lead to a disclosure in the notes to the financial statements. In the event that a Group company is sold, any goodwill acquired at an earlier point in time and recognized in equity is taken into consideration when determining the gain or loss in the income statement.

#### a. Theoretical statement of changes in goodwill

The theoretical capitalization of goodwill would have the following impact on the consolidated balance sheet:

		2020			2019	
	Goodwill Group	Goodwill associated	Total	Goodwill	Goodwill associated	Total
(CHF million)	companies	companies		companies	companies	
Historical cost 1 January	1 389	48	1 437	1 389	48	1 437
Additions	0	0	0	0	0	0
Disposals	0	0	0	0	0	0
Historical cost 31 December	1 389	48	1 437	1 389	48	1 437
Theoretical accumulated amortization 1 January	-1 082	-45	-1 127	-980	-42	-1 022
Theoretical annual amortization	-102	-3	-105	-102	-3	-105
Theoretical impairment	0	0	0	0	0	0
Theoretical amortization on disposals	0	0	0	0	0	0
Theoretical accumulated amortization 31 December	-1 184	-48	-1 232	-1 082	-45	-1 127
Theoretical net book value 31 December	205	0	205	307	3	310

#### b. Theoretical impact on equity and net result

Had goodwill been capitalized and amortized, the theoretical effect on equity and net result would have been as follows:

31.12.2020	31.12.2019
10 965	11 493
205	310
11 170	11 803
2020	2019
-53	748
_105	-105
-158	643
	205 11 170 2020 -53 -105

01 10 0010

--

## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

#### CONSOLIDATION AND GROUP STRUCTURE

## 34. Investments in associates and joint ventures

All associates and joint ventures (see Note 35b) are recognized using the equity method.

(CHF million)	2020	2019
Balance at 1 January	45	59
Share of result from associates and joint ventures	-10	-9
Dividends received	-1	-4
Investments	0	0
Translation differences	-5	-1
Balance at 31 December	29	45

Although voting rights in the investment in Hengdeli Holdings are less than 20%, the Swatch Group can exert significant influence, since it is represented on the board of directors and has access to current financial information. Therefore, this investment is considered to be an associated company.

In the year under review and the previous year, there were no significant changes in investments in associates and joint ventures.

At balance sheet date, associated companies and joint ventures had no contingent liabilities (previous year: none).

## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

#### **CONSOLIDATION AND GROUP STRUCTURE**

## 35. The Swatch Group Companies

As at 31.12.2020

#### a. Fully consolidated

Company name, Registered offices	Field of Activity		in million	Group participation
EUROPE	Field of Activity			participation
Switzerland			<del></del>	
The Swatch Group AG, Neuchâtel	Holding	CHF	117.72	
Assemti SA, Locarno	Assembly	CHF	0.10	100%
Belenos Clean Power Engineering AG, Biel/Bienne	Research and development	CHF	0.25	51%
Belenos Clean Power Holding AG, Biel/Bienne	Holding	CHF	63.00	51%
Blancpain SA, Le Chenit	Watches	CHF	0.10	100%
Blancpain Les Boutiques SA, Le Chenit	Retail	CHF	0.10	100%
Brequet Les Boutiques SA, L'Abbaye	Retail	CHF	0.50	100%
CERTINA AG, Le Locle	Watches	CHF	3.50	100%
CHH Microtechnique SA, Le Chenit	Watch components	CHF	0.10	100%
Cité du Temps SA, Biel/Bienne	Communication	CHF	6.00	100%
CK Watch & Jewelry Co., Ltd., Biel/Bienne	Watches	CHF	5.00	90%
Comadur SA, Le Locle	Products in hard materials	CHF	7.86	100%
Compagnie des Montres Longines, Francillon S.A., Saint-Imier	Watches	CHF	10.00	100%
Dernier Batz SA, Neuchâtel	Real estate	CHF	10.00	100%
Diantus Watch SA, Mendrisio	Watches, movements	CHF	10.00	100%
Distico SA, Biel/Bienne	Distribution	CHF	3.00	100%
Dress your body AG, Corcelles-Cormondrèche	Jewelry	CHF	0.10	100%
EM Microelectronic-Marin SA, La Tène	Microelectronics	CHF	25.00	100%
ETA SA Manufacture Horlogère Suisse, Grenchen	Watches, movements and components	CHF	6.20	100%
Evaco AG, Möhlin	Watches, movements and components  Watches	CHF	0.50	58%
Hamilton International AG, Biel/Bienne	Watches	CHF	3.00	100%
Harry Winston SA, Plan-les-Ouates	Watches	CHF	0.40	100%
ICB Ingénieurs Conseils en Brevets SA, Neuchâtel	Patents	CHF	0.20	100%
Manufacture Ruedin SA, Haute-Sorne	Watch cases	CHF	2.40	100%
Meco SA, Grenchen	Watch crowns	CHF	4.50	100%
Micro Crystal AG, Grenchen	Miniature low-frequency quartz crystals	CHF	4.00	100%
MIDO AG, Le Locle	Watches	CHF	1.20	100%
MOM Le Prélet S.A., Val-de-Ruz	Watch dials	CHF	0.30	100%
Montres Brequet SA, L'Abbaye	Watches	CHF	10.00	100%
Montres Jaquet Droz SA, La Chaux-de-Fonds	Watches	CHF	12.00	100%
Nivarox-FAR S.A., Le Locle	Watch components and thin wires	CHF	4.00	100%
Novi SA, Les Genevez	Assembly	CHF	0.14	100%
Omega SA, Biel/Bienne	Watches	CHF	50.00	100%
Rado Uhren AG, Lengnau BE	Watches	CHF	2.00	100%
Record Watch Co. SA, Saint-Imier	Administration	CHF	0.10	100%
Renata AG, Itingen	Miniature batteries	CHF	0.50	100%
Rubattel et Weyermann S.A., La Chaux-de-Fonds	Watch dials	CHF	0.15	100%
Simon et Membrez S.A., Delémont	Watch cases	CHF	0.10	100%
SSIH Management Services AG, Biel/Bienne	Services	CHF	0.05	100%
Swatch AG, Biel/Bienne	Watches	CHF	2.00	100%
Swatch Retail AG, Biel/Bienne	Retail	CHF	2.00	100%
Swiss Timing LTD, Corgémont		CHF	2.00	100%
Technocorp Holding S.A., Le Locle	Sports timing technology & equipment		6.00	
	Holding Watch case poliching	CHF		100%
Termiboîtes S.A., Basse-Allaine	Watch case polishing	CHF	0.10	100%
The Swatch Group Assembly SA, Mendrisio The Swatch Group Europa AG, Biel/Bienne	Assembly	CHF	6.00	100%
The Swatch Group Export SA, Neuchâtel	Distribution	CHF	<u>29.65</u> 1.00	100%
The Swatch Group Far East Distribution Ltd, Biel/Bienne	Distribution  Distribution	CHF		100%
	Distribution	CHF	0.10	100%
The Swatch Group Lab AG 70rish	Real estate project & property management	CHF		80%
The Swatch Group Lab AG, Zürich The Swatch Group Les Boutiques SA, Le Grand-Saconnex	Services  Potail	CHF	0.60	100%
	Retail	CHF	3.00	100%
The Swatch Croup Rephasible at Dávalangement SA. La Tàna	Services	CHF	0.05	100%
The Swatch Group Recherche et Développement SA, La Tène	Research and development	CHF	0.10	100%
The Swatch Group Services AG, Biel/Bienne	Logistics, distribution and services	CHF	1.00	100%
Time Flagship AG, Zürich	Retail	CHF	6.00	100%
Tissot SA, Le Locle	Watches	CHF	5.00	100%
Universo S.A., La Chaux-de-Fonds	Watch hands	CHF	0.67	1009

Capital

## CONSOLIDATION AND GROUP STRUCTURE

			Capital	Group
Company name, Registered offices	Field of Activity		in million	participation
Belgium The Swatch Group (Belgium) SA/NV, Anderlecht	Distribution	EUR	1.75	100%
RETAIL SERVICES BELGIUM SA, Bruxelles	Services	EUR	2.09	100%
Germany				
Fördergesellschaft der Glashütter Uhrenindustrie mbH, Glashütte	Watches	EUR	0.03	100%
Glashütter Uhrenbetrieb GmbH-Glashütte/Sa., Glashütte	Watches	EUR	0.51	100%
ST Sportservice GmbH, Leipzig	Sports timing technology & equipment	EUR	3.47	100%
Swiss Prestige Uhren Handel GmbH, Eschborn	Retail	EUR	0.08	100%
The Swatch Group (Deutschland) GmbH, Eschborn	Distribution	EUR	1.28	100%
UNION Uhrenfabrik GmbH Glashütte/Sa., Glashütte	Watches	EUR	0.10	100%
France				
BREGUET SAS, Paris	Administration	EUR	0.04	100%
FABRIQUE DE FOURNITURE DE BONNETAGE-F.F.BSAS, Villers-le-Lac	Precision parts	EUR	4.56	100%
Frésard Composants SAS, Charquemont	Precision parts	EUR	1.80	100%
Harry Winston SAS, Paris	Retail	EUR	10.09	100%
HOUR PASSION SAS, Paris	Retail	EUR	10.00	100%
The Swatch Group (France) SAS, Paris	Distribution	EUR	15.00	100%
Greece				
THE SWATCH GROUP GREECE S.M.S.A., Athens	Distribution	EUR	0.32	100%
Great Britain				
Harry Winston (UK) Limited, London	Retail	GBP	0.00	100%
The Swatch Group (UK) Limited, London	Distribution	GBP	2.00	100%
Italy				
Lascor S.p.A., Sesto Calende	Watch cases and bracelets	EUR	1.00	100%
The Swatch Group Europe Services S.r.l., Milano	Administration	EUR	0.01	100%
The Swatch Group (Italia) S.p.A., Milano	Distribution	EUR	23.00	100%
Luxembourg				
The Swatch Group Financial Services (Luxembourg) S.A., Alzingen	Finance company	EUR	5.00	100%
The Swatch Group RE (Luxembourg) S.A., Alzingen	Reinsurance	EUR	1.80	100%
The Swatch Group SICAF-SIF, Alzingen	Finance company	CHF	233.41	100%
Monaco				
The Swatch Group (Monaco) Les Boutiques S.A.M.	Distribution	EUR	2.00	100%
Netherlands				
The Swatch Group (Netherlands) B.V., Eindhoven	Distribution	EUR	3.45	100%
Austria The Swatch Group (Österreich) GmbH, Wien	Dieteikution	EUR	0.07	1000/
The Swatch Group (Osterreich) Gribn, Wien	Distribution	EUR	0.04	100%
Poland The Swatch Group (Polska) Sp.z o.o., Warszawa	Distribution	PLN	10.00	100%
The Swatch Group (Fotska) Sp.2 o.o., Wai Szawa	Distribution	FLIN	10.00	
Russia	Distribution		0.5//.10	1000/
The Swatch Group (RUS) 000, Moscow	Distribution	RUB	8 544.12	100%
Sweden The Swatch Group (Nordic) AB, Stockholm	Distribution	SEK	0.50	100%
The Swatch Group (Nordic) AB, Stockholm	DISTIBUTION		0.50	10070
Spain THE SWATCH GROUP ESPAÑA SA, Alcobendas	Distribution	EUR	0.45	100%
	MIST IDUTION	LUR	0.40	100%
Czech Republic ASICentrum spol. s.r.o., Praha	Microelectronics	CZK	0.30	100%
ST Software s.r.o., Liberec	Sports timing technology & equipment		0.10	80%
51 Sultware S.H.U., Liberet	Sports uning technology & equipment	CZK	0.10	00%
Turkey The Swatch Group Turkey Saat Ticaret Limited Sirketi, Istanbul	Distribution	TRY	251.00	100%
me Swaten Group Furkey Saat Ticaret Lifflited Sirkett, Istaliodt	DISCHOULDIT	171	201.00	100%

## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

## CONSOLIDATION AND GROUP STRUCTURE

Company name, Registered offices	Field of Activity		Capital in million	Group participation
ASIA	Tieta of Activity		- III IIII CON	participation
Bahrain				
Hour Choice W.L.L., Manama	Retail	BHD	0.02	58%
Greater China				
Harry Winston Commercial (China) Co. Ltd., Beijing	Retail	CNY	78.96	100%
Harry Winston (Hong Kong) Limited, Hong Kong SAR	Retail	HKD	0.01	100%
O Grupo Swatch (Macau) Limitada, Macau	Retail	MOP	1.50	100%
Shanghai Qi Heng Trading Co., Ltd., Shanghai	Retail	CNY	30.00	100%
Shanghai Qi Tong Trading Co., Ltd., Shanghai	Retail	CNY	1.00	100%
Shanghai Ruijing Retail Co., Ltd., Shanghai	Retail	CNY	20.25	100%
Shanghai Ruiwan Retail Co., Ltd., Shanghai	Retail	CNY	4.00	100%
Shanghai SMH Watch Service Center Co., Ltd., Shanghai	Customer service	CNY	48.37	100%
Shanghai Swatch Art Centre Co., Ltd., Shanghai	Art center	CNY	148.41	90%
SMH Les Boutiques (Shanghai) Co., Ltd., Shanghai	Retail	CNY	99.69	100%
SMH Swiss Watch Trading (Shanghai) Co., Ltd., Shanghai	Distribution	CNY	7.12	90%
SMH Technical Services (Shenzhen) Co., Ltd., Shenzhen	Services	CNY	10.45	100%
The Swatch Group (China) Ltd., Shanghai	Distribution	CNY	14.88	100%
The Swatch Group (Hong Kong) Limited, Hong Kong SAR	Distribution	HKD	5.00	100%
India Swatch Group (India) Private Limited, New Delhi	 Distribution	INR	5 280.00	100%
Swatch Group (India) Retail Private Limited, New Delhi	Retail	INR	180.10	100%
Swatch Group (india) Netal Frivate Limited, New Detil	Retail		100.10	100 /0
Indonesia PT Swatch Group Indonesia, Jakarta	Distribution	IDR	189 295.90	100%
r i Swatch Group muonesia, Jakarta	DISTIBUTION		107 273.70	100%
Japan Harry Winston Japan K.K. Talvin	Detail		10.00	1000/
Harry Winston Japan K.K., Tokyo The Swatch Group (Japan) KK, Tokyo	Retail Distribution	JPY JPY	10.00	100%
The Swatch Group (Japan) KK, Tokyo	DISTIBUTION		100.00	
Qatar				
Hour Choice W.L.L., Doha	Retail	QAR	0.20	29%
Rivoli Enterprises W.L.L., Doha	Retail	QAR	0.20	29%
Rivoli Watches W.L.L., Doha	Retail	QAR	0.40	29%
Malaysia				
MICROMECHANICS (M) SDN. BHD., Ipoh	Assembly electronic components	MYR	35.00	100%
SWISS LUXURY WATCH & JEWELRY SDN. BHD., Kuala Lumpur	Retail	MYR	7.00	51%
THE SWATCH GROUP (MALAYSIA) SDN. BHD., Kuala Lumpur	Distribution	MYR	1.00	100%
Oman				
RIVOLI & CO LLC, Muscat	Retail	OMR	0.30	58%
Singapore				
Harry Winston N.A. Pte. Ltd., Singapore	Retail	SGD	0.00	100%
THE SWATCH GROUP S.E.A. (S) PTE. LTD., Singapore	Distribution	SGD	4.00	100%
South Korea				
The Swatch Group (Korea) Ltd., Seoul	Distribution	KRW	6 300.00	100%
Thailand				
ETA (Thailand) Company Limited, Samut Prakan	Assembly electronic components	THB	504.50	100%
The Swatch Group Trading (Thailand) Limited, Bangkok	Distribution	THB	600.00	100%

70

## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS CONSOLIDATION AND GROUP STRUCTURE

			Capital	Group
Company name, Registered offices	Field of Activity		in million	participation
United Arab Emirates				
Al Khaleej Watches LLC, Abu Dhabi	Retail	AED	0.15	58%
Blue Sky Trading Company LLC, Abu Dhabi	Retail	AED	0.30	58%
Excel Enterprises LLC, Dubai	Retail	AED	1.70	58%
Golden Watch Company LLC, Abu Dhabi	Retail	AED	0.50	58%
Hour Choice LLC, Dubai	Retail	AED	3.00	58%
Rivoli Arcade LLC, Dubai	Retail	AED	0.30	58%
Rivoli Enterprises LLC, Dubai	Retail	AED	3.00	58%
RIVOLI GROUP LLC, Dubai	Retail	AED	24.02	58%
Rivoli Investments LLC, Dubai	Holding	AED	0.30	58%
Rivoli Textiles LLC, Dubai	Retail	AED	0.30	58%
Swatch Group Retail Middle East LLC, Dubai	Retail	AED	0.30	100%
Vision 2000 LLC, Dubai	Retail	AED	1.00	58%
AMERICA				
Brazil				
SGB Importação e Varejo de Artigos de Luxo Ltda, São Paulo	Retail	BRL	82.50	100%
Canada				
H.W. Protection Inc., Toronto	Services	CAD	1.94	100%
The Swatch Group (Canada) Ltd., Toronto	Distribution	CAD	4.50	100%
Mexico				
Operadora y Comercializadora de Relojes y Joyerìa S.A. de C.V., Mexico	Services	MXN	1.50	100%
The Swatch Group Mexico S.A. de C.V., Mexico DF	Distribution	MXN	200.00	100%
Panama				
The Swatch Group Panama S.A., Panama City	Administration	USD	0.01	100%
United States				
EM Microelectronic – US Inc., Colorado Springs	Microelectronics	USD	0.04	100%
Harry Winston, Inc., New York	High jewelry	USD	0.00	100%
The Swatch Group (U.S.) Inc., Wilmington, Delaware	Distribution	USD	1.01	100%
OCEANIA				
Australia				
THE SWATCH GROUP (AUSTRALIA) PTY. LTD., Glen Iris	Distribution	AUD	0.40	100%
AFRICA				
South Africa				
The Swatch Group (South Africa) (Proprietary) Limited, Sandton	Distribution	ZAR	225.00	100%

#### b. Equity method

Company name, Registered offices	Field of Activity		in million	Group participation
EUROPE	· · · · · · · · · · · · · · · · · · ·			<del></del>
Switzerland				
Danyack S.A., La Chaux-de-Fonds	Real estate	CHF	0.06	29%
S.I. Les Corbes SA, Val-de-Ruz	Real estate	CHF	0.10	34%
ASIA				
Greater China				
Beijing Xinyu Hengrui Watch & Clock Co., Ltd., Beijing	Real estate	CNY	40.00	50%
Hengdeli Holdings Limited, Hong Kong	Retail	CNY	22.94	9%
Saudi Arabia				
Alzouman General Trading Co. Ltd., Jeddah	Retail	SAR	60.00	33%
United Arab Emirates				
Marcolin Middle East FZCO, Dubai	Distribution	AED	0.10	29%
New Horizons General Trading LLC, Dubai	Retail	AED	0.30	29%

# Report of the statutory Auditor

to the General Meeting of The Swatch Group Ltd Neuchâtel

## Report on the audit of the consolidated financial statements

#### **Opinion**

Capital

We have audited the consolidated financial statements of The Swatch Group Ltd and its subsidiaries (the Group), which comprise the consolidated income statement for the year ended 31 December 2020, the consolidated balance sheet as at 31 December 2020, the consolidated statement of cash flows and the consolidated statement of changes in equity for the year then ended, and notes to the consolidated financial statements, including a summary of significant accounting policies.

In our opinion, the consolidated financial statements (pages 61 to 96) give a true and fair view of the consolidated financial position of the Group as at 31 December 2020 and its consolidated financial performance and its consolidated cash flows for the year then ended in accordance with Swiss GAAP FER and comply with Swiss law.

#### **Basis for opinion**

We conducted our audit in accordance with Swiss law and Swiss Auditing Standards. Our responsibilities under those provisions and standards are further described in the "Auditor's responsibilities for the audit of the consolidated financial statements" section of our report.

We are independent of the Group in accordance with the provisions of Swiss law and the requirements of the Swiss audit profession and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### Our audit approach

## Overview



Overall Group materiality: CHF 33,000,000

We concluded full scope audit work at 87 Group companies in 29 countries. These 87 Group companies addressed more than 90% of the Group's total assets, net sales and net result.

As key audit matter the following area of focus has been identified:

Valuation of inventories



# Report of the statutory Auditor

to the General Meeting of The Swatch Group Ltd

## Neuchâtel

#### Materiality

The scope of our audit was influenced by our application of materiality. Our audit opinion aims to provide reasonable assurance that the consolidated financial statements are free from material misstatement. Misstatements may arise due to fraud or error. They are considered material if, individually or in aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the consolidated financial statements.

Based on our professional judgement, we determined certain quantitative thresholds for materiality, including the overall Group materiality for the consolidated financial statements as a whole as set out in the table below. These, together with qualitative considerations, helped us to determine the scope of our audit and the nature, timing and extent of our audit procedures and to evaluate the effect of misstatements, both individually and in aggregate, on the consolidated financial statements as a whole.

Overall Group materiality for the audit of the consolidated financial statements	CHF 33,000,000
How we determined it	5% of the weighted average result before income taxes of the last three years
Rationale for the materiality benchmark applied	We chose result before income taxes as the benchmark because, in our view, it is the benchmark against which the performance of the Group is most commonly measured. In addition, a weighted and average result before income taxes is a generally accepted benchmark for considerations of materiality. We chose 5% of result before income taxes to determine materiality as this is a commonly used benchmark in practice.

We agreed with the Board of Directors and the Audit Committee that we would report to them misstatements above CHF 2,500,000 identified during our audit as well as any misstatements below that amount which, in our view, warranted reporting for qualitative reasons. The Management of The Swatch Group Ltd uses stricter criteria and lower benchmarks in making operational decisions and for its financial reporting.

### **Audit scope**

We tailored the scope of our audit in order to perform sufficient work to enable us to provide an opinion on the consolidated financial statements as a whole, taking into account the structure of the Group, the accounting processes and controls, and the industry in which the Group operates. The main subsidiaries of the Group are audited by PwC exclusively and we remain in constant contact with the audit teams that perform the work. As the auditor of the consolidated financial statements, we ensure that we visit the local management and the local auditor of the most significant Group companies every three years according to a rotation plan. During these site visits, we discuss the risks of a material misstatement in the local entity's financial statements as well as the focus points of the audit and the audit scope. During the audit of the 2020 consolidated financial statements, we participated in the audit closing meetings of three of the main Group companies in Switzerland and discussed the audit with the local auditors and the management of the main Group companies in the United Arab Emirates, France and Hong Kong via a virtual meeting.

### Report on key audit matters based on the circular 1/2015 of the Federal Audit Oversight Authority

Key audit matters are those matters that, in our professional judgement, were of most significance in our audit of the consolidated financial statements of the current period. These matters were addressed in the context of our audit of the consolidated financial statements as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on these matters.



pwc

# Report of the statutory Auditor

## to the General Meeting of The Swatch Group Ltd Neuchâtel

#### Valuation of inventories

#### Key audit matter

We consider the valuation of inventories to be a key audit matter because they amounted to CHF 6,315 million on the balance sheet as at 31 December 2020 and they represent a significant share of total assets (about 49%).

Sales of watches and jewellery are subject to market fluctuations. These fluctuations along with the complex structure of inventories – raw materials, components, finished goods and spare parts – mean that there is significant scope for judgement in testing inventories for impairment and recoverability. In performing these tests, the different raw materials used and the durability of the value of each brand's products have to be considered in the light of the differing product life cycles

Please refer to page 66 (Basis of preparation, c. Accounting estimates and judgments) and page 70 (Notes to the consolidated financial statements, Note 7 Inventories) in the 2020 Annual Report.

#### How our audit addressed the key audit matter

We performed the following audit procedures to assess the appropriateness of the valuation of the inventories:

- By reference to historical and expected inventory usage figures, we assessed at subsidiary level the process for identifying slow-moving inventories (raw materials, semifinished goods and spare parts for customer service) and the appropriateness of the resulting write-downs.
- For finished goods subject to market risk, we tested at subsidiary level and at Group level Management's valuation estimates based on the lower of acquisition or manufacturing cost and net realisable value as well as the recoverability of the book value of finished goods. In doing so, we considered not only sales figures but also the marketability of the watch and jewellery collections.
- Further, at Group level, we checked the process to eliminate unrealised gains and losses from transactions between Group companies. In doing so, we checked that the valuation of the inventories on the consolidated financial statements did not include material unrealised gains.

We consider Management's approach to value inventories and assess write-downs as reasonable.

#### Responsibilities of the Board of Directors for the consolidated financial statements

The Board of Directors is responsible for the preparation of the consolidated financial statements that give a true and fair view in accordance with Swiss GAAP FER and the provisions of Swiss law, and for such internal control as the Board of Directors determines is necessary to enable the preparation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the consolidated financial statements, the Board of Directors is responsible for assessing the Group's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Board of Directors either intends to liquidate the Group or to cease operations, or has no realistic alternative but to do so.

# Report of the statutory Auditor

## to the General Meeting of The Swatch Group Ltd

## Neuchâtel

#### Auditor's responsibilities for the audit of the consolidated financial statements

Our objectives are to obtain reasonable assurance about whether the consolidated financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Swiss law and Swiss Auditing Standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these consolidated financial statements.

A further description of our responsibilities for the audit of the consolidated financial statements is located at the website of EXPERT-suisse: http://expertsuisse.ch/en/audit-report-for-public-companies. This description forms part of our auditor's report.

## Report on other legal and regulatory requirements

In accordance with article 728a paragraph 1 item 3 CO and Swiss Auditing Standard 890, we confirm that an internal control system exists which has been designed for the preparation of consolidated financial statements according to the instructions of the Board of Directors

We recommend that the consolidated financial statements submitted to you be approved.

PricewaterhouseCoopers AG

Thomas Brüderlin

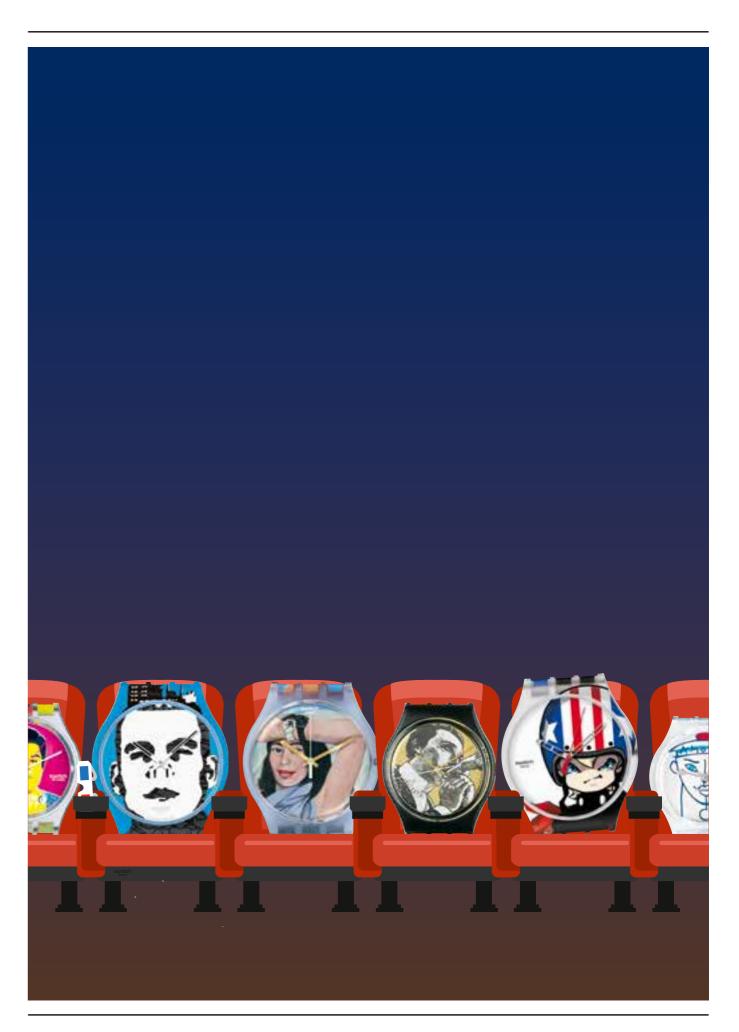
Audit expert
Auditor in charge

Tobias Handschin

Audit expert

Basel, 3 March 2021





## INCOME STATEMENT OF THE SWATCH GROUP LTD

FINANCIAL STATEMENTS OF THE SWATCH GROUP LTD	102
Income statement	103
Balance sheet	104
Notes to the financial statements	106
Proposed appropriation of available earnings	112

		2020	2019
	Notes	CHF million	CHF million
ncome from investments in subsidiaries	[1]	697	969
ther income		5	5
ersonnel expense		-39	-45
ther expenses		-18	-17
lepreciation and impairment	(2)	-124	-20
inancial expenses	(3)	-16	-36
inancial income	[4]	30	59
rdinary result		535	915
lon-operating result		0	0
xtraordinary result		0	0
rofit before income taxes		535	915
ncome taxes		-2	-4
let income		533	911

Total assets

## BALANCE SHEET OF THE SWATCH GROUP LTD

Assets	Notes	31.12.2020 CHF million	%	31.12.2019 CHF million	%
Current assets					
Cash and cash equivalents		419	5.1	109	1.4
Assets with an observable market price	(5, 8)	189	2.3	74	0.9
Other current receivables					
– from Group companies	(6)	2 573	31.1	2 707	33.4
- from third parties		27	0.3	36	0.5
Prepayments and accrued income		3	0.0	3	0.0
Total current assets		3 211	38.8	2 929	36.2
Non-current assets		_			
Loans to Group companies	[6]	855	10.3	789	9.7
Investments in subsidiaries and associates	[7]	4 196	50.8	4 375	54.0
Property, plant and equipment		6	0.1	6	0.1
Intangible assets		1	0.0	1	0.0
Total non-current assets		5 058	61.2	5 171	63.8

8 269 100.0

100.0

8 100

		3	31.12.2020			31.12.2019	
Equity and liabilities	Notes	<u></u>	HF million	<u>%</u>	,	CHF million	%
Current liabilities							
Financial debts and derivative financial				***			
instruments	(8)		54	0.7		95	1.2
Other current liabilities							
- to Group companies			29	0.4		95	1.2
- to third parties			4	0.0		4	0.0
Accrued expenses			12	0.1		15	0.2
Non-current liabilities							
Non-current provisions			90	1.1		90	1.1
Total liabilities			189	2.3	·	299	3.7
Equity						_	
Share capital			118	1.4		118	1.5
Statutory capital reserve			124	1.5		148	1.8
Statutory reserve			10	0.1		10	0.1
Reserve for treasury shares			0	0.0		0	0.0
Voluntary reserve			7 289	88.2		6 759	83.4
- Profit brought forward		147			50	_	
- Net income for the year		533			911		
Available earnings			680	8.2		961	11.9
Treasury shares			-141	-1.7		-195 _	-2.4
Total equity	[9]		8 080	97.7	·	7 801	96.3
Total equity and liabilities			8 269	100.0	·	8 100	100.0

## NOTES TO THE FINANCIAL STATEMENTS

#### General

The financial statements of The Swatch Group Ltd, with registered office in Neuchâtel, comply with the requirements of the Swiss Code of Obligations (OR). The financial statements for the year under review were prepared in accordance with Swiss Accounting Legislation (thirty-second title of the Swiss Code of Obligations).

## Valuation principles

#### a. Assets

Assets are valued at no more than their acquisition cost. Exceptions are current assets with an observable market price, which are valued at the stock price or market value on the balance sheet date. All changes in value are recognized in the income statement. No value fluctuation reserves are built.

#### b. Investments

Investments in subsidiaries and associates are valued individually provided that they are significant and that due to their similarity are not usually combined as a group for valuation.

#### c. Treasury shares

Treasury shares reserved for the employee stock option plan, as well as repurchased treasury shares are valued at historical acquisition value without subsequent valuation adjustment. Gains and losses from disposals of treasury shares, including transaction costs, are recorded directly in capital reserves.

#### d. Liabilities

Liabilities are valued at nominal value

#### e. Foreign currency translation

All assets and liabilities denominated in foreign currencies are translated according to the exchange rates applicable on the balance sheet date. Income and expenses denominated in foreign currencies and all foreign exchange transactions are translated at the exchange rates prevailing on their respective transaction dates. Resulting foreign exchange differences are recognized in the income statement.

#### Details to specific items

## 1. Income from investments in subsidiaries

(CHF million)	2020	2019
Dividends	645	909
Other income from investments in subsidiaries	52	60
Total	697	969

This item includes dividends from Group companies and other income from investments in subsidiaries as well as management fees from Group companies.

#### 2. Depreciation and impairment

Depreciation and impairment is calculated on receivables, property, plant and equipment, intangible assets, loans and investments in subsidiaries and associates. In the year under review, this amounted to CHF 124 million (previous year: CHF 20 million).

#### 3. Financial expenses

[CHF million]	2020	2019
Interest expense	-1	-7
Result from marketable securities at fair value	-4	0
Net currency result	-9	-27
Other financial expense	-2	-2
Total	-16	-36

## NOTES TO THE FINANCIAL STATEMENTS

#### 4. Financial income

(CHF million)	2020	2019
Interest income	22	42
Income and gains on securities	8	17
Total	30	59

#### 5. Assets with an observable marketprice

(CHF million)	31.12.2020	31.12.2019
Marketable securities	112	42
Precious metals	76	24
Derivative financial instruments (see Note 8)	1	8
Total	189	74

#### 6. Receivables and loans

These positions mainly include deposits of surplus cash with the Group-internal finance company in Luxembourg as well as financing of subsidiaries.

#### 7. Investments in subsidiaries and associates

The list of 151 legal entities, including minority investments, held directly or indirectly by The Swatch Group Ltd and consolidated at Swatch Group level, is published in Note 35 of the consolidated financial statements in this report.

Investments in subsidiaries amounted to CHF 4 196 million or 50.8% of total assets at the end of the year under review (previous year: CHF 4 375 million or 54.0% of total assets).

#### 8. Financial debts and derivative financial instruments

At the end of the year und review, current account overdrafts of CHF 45 million were open (previous year: CHF 91 million).

At the end of the year under review, as in the previous year, there was no option contract outstanding. The table below gives an overview of the contract values and fair values of open forward contracts.

(CHF million)		<b>31.12.2020</b> 31.12.201				2019		
	Contract	Positive	Negative	Contract	Positive	Negative		
Forward contracts	value	fair value	fair value	value	fair value	fair value		
- Third parties	782	0	-4	989	6	0		
- Group	317	1	-5	345	2	-4		
Total	1 099	1	-9	1 334	8	-4		

Derivative financial instruments are recognized at fair value. Forward contracts outstanding at the end of the year under review served to hedge operations relating to exchange rate risk and market volatility. Intragroup contracts relate to agreements between The Swatch Group Ltd and Group companies for the hedging of risk associated with intragroup financial transactions.

## NOTES TO THE FINANCIAL STATEMENTS

#### 9. Equity

Compared to the end of the previous year, equity increased by CHF 279 million to CHF 8 080 million in the year under review. At the end of the year under review, the equity ratio amounted to 97.7% of total assets (previous year: 96.3%).

The table below shows the changes in equity:

(CHF million)	Share capital	Statutory capital reserve	Statutory reserve	Reserve for treasury shares	Voluntary reserve	Available earnings	Treasury shares	Total equity
Balance at 31.12.2018	125	136	10	0	7 263	1 043	-1 251	7 326
Allocated in 2019 Dividend paid out					580	-580 -413		0 -413
Capital reduction (cancellation of treasury shares)	-7				-1 084		1 091	0
Change in treasury shares		12					-35	-23
Net income						911		911
Balance at 31.12.2019	118	148	10	0	6 759	961	-195	7 801
Allocated in 2020					530	-530		0
Dividend paid out						-284		-284
Change in treasury shares		-24					54	30
Net income						533		533
Balance at 31.12.2020	118	124	10	0	7 289	680	-141	8 080

### Share capital

The share capital of The Swatch Group Ltd is composed as follows (unchanged from the previous year):

Balance sheet date	Registered shares at CHF 0.45	Bearer shares at CHF 2.25	Share capital in CHF
31.12.2019	116 919 500	28 936 000	117 719 775.00
31.12.2020	116 919 500	28 936 000	117 719 775.00

#### Principal shareholders at 31 December 2020

At the end of the year under review, the Hayek Pool, its related companies, institutions and individuals held 62 773 361 registered shares and 749 811 bearer shares, equivalent to 43.6% of all voting rights (previous year: 42.3%). The Hayek Pool comprises the following members:

Name / Company	Location	Beneficial owners
Community of heirs of N.G. Hayek	Meisterschwanden	Community of heirs
represented by Marianne Hayek		of N. G. Hayek
Wat Holding AG	Meisterschwanden	Community of heirs
		of N. G. Hayek
Ammann Group Holding AG	c/o Walder Wyss AG, Bern	Descendants U. Ammann-
		Schellenberg sen.
Swatch Group Pension Fund	Neuchâtel	

The companies, institutions and individuals associated with the Hayek Pool, but which do not formally belong to the Hayek Pool are as follows:

Name / Company	Location	Beneficial owners
Hayek Holding AG	Meisterschwanden	Community of heirs
		of N. G. Hayek
Community of heirs of N. G. Hayek		Community of heirs
and family members		of N. G. Hayek
Personalfürsorgestiftung der Hayek Engineering AG	Meisterschwanden	_
Ammann families (pension funds,	c/o Ammann Group Holding AG,	Represented by
foundations and individuals, Madisa AG)	Bern	Daniela Aeschlimann
Fondation d'Ébauches SA et des maisons affiliées	Neuchâtel Neuchâtel	_
Various welfare foundations	various	_

In the context of the pool, the group of the community of heirs of N. G. Hayek and related parties controlled in total 42.9% of all voting rights at end of the year under review (previous year: 41.8%).

At the end of the year under review, the Swatch Group had no knowledge of any other group or individual shareholder controlling more than 5% of all voting rights.

#### Statutory capital reserve

Gains and losses from the sale of treasury shares, including transaction costs, are recorded directly in the statutory capital reserve. In addition, the statutory capital reserve includes the historical proceeds from the issuance of participation certificates in excess of nominal value and issuance costs (premium).

#### Voluntary reserve

In the year under review, an amount of CHF 530 million was appropriated from available earnings at 31 December 2019 (previous years CHF 580 million).

#### Reserve for treasury shares

At the end of the year under review, there was no reserve for treasury shares. No shares of The Swatch Group Ltd were held by Group subsidiaries (previous year: none).

## Available earnings

In compliance with the resolution approved at the Annual General Meeting of 14 May 2020, a dividend of CHF 1.10 per registered share and of CHF 5.50 per bearer share was appropriated from available earnings as at 31 December 2019. The total dividend amount paid to shareholders in the year under review came to CHF 129 million on the registered shares and CHF 159 million on the bearer shares. In accordance with the resolution relating to the use of available earnings approved by the above-mentioned Annual General Meeting, no dividends were paid on the treasury shares held by the Swatch Group. This amount, which would have totaled CHF 4 million, thus remains as an integral part of equity at the end of the year under review. Finally, CHF 530 million was appropriated from available earnings at 31 December 2019 and allocated to the voluntary reserve.

#### Treasury shares

Treasury shares held by The Swatch Group Ltd at the end of the year under review corresponded to 1.0% (previous year: 1.3%) of the nominal value of total share capital. In addition to repurchased treasury shares, this position also includes registered treasury shares intended for the employee stock option plan.

### NOTES TO THE FINANCIAL STATEMENTS

The number of treasury shares held directly or indirectly by The Swatch Group Ltd changed as follows:

Shares held by	Registered s	shares 1)	Bearer	shares
The Swatch Group Ltd	2020	2019	2020	2019
Balance at 1 January	3 178 416	10 201 597	65 000	1 912 550
Acquisitions 2)	0	314 433	0	56 450
Disposals 3)	-633 995	-212 114	-25 000	0
Cancellations 4)	0	-7 125 500	0	-1 904 000
Balance at 31 December	2 544 421	3 178 416	40 000	65 000
Other consolidated companies	2020	2019	2020	2019
Balance at 1 January	0	0	0	0
Acquisitions	0	0	0	0
Disposals	0	0	0	0
Balance at 31 December	0	0	0	0
Total balance at 31 December	2 544 421	3 178 416	40 000	65 000

- 1) Of which, at the end of the year under review, a total of 2 529 896 registered shares were reserved for the employee stock option plan (previous year 2 742 335 shares)
- 2) In the year under review, the Group acquired neither registered shares nor bearer shares. In the previous year, 314 433 registered shares were acquired at an average price of CHF 58.55 and 56 450 bearer shares at an average price of CHF 295.67.
- 3) In the year under review, 421 556 registered shares were sold at an average price of CHF 41.50 (previous year: none). As part of the employee stock option plan (see Note 13 of the consolidated financial statements), 212 439 registered shares were exercised (previous year: 212 114). In addition, 25 000 bearer shares were sold in the year under review at an average price of CHF 227.22 (previous year: none).
- 4) The cancellations were related to a capital reduction in accordance with the resolution passed at the Annual General Meeting.

#### Off-balance-sheet items

#### Number of full-time equivalents

In the year under review, the annual average number of full-time equivalents was 139 (previous year: 143).

#### Leasing liabilitie

The balance of liabilities arising from buy or purchase-like contracts and other leasing commitments which do not expire or cannot be cancelled within 12 months amounted to less than CHF 1 million at the end of the year under review and previous year.

#### Liabilities to pension plans

The balance sheet at the end of the year under review contained no liabilities to pension plans (previous year: none).

#### Assets pledged

None of the company's assets were pledged

### Guarantees

At the end of the year under review and of the previous year, guarantees provided by The Swatch Group Ltd amounted to less than CHF 1 million. As in the previous year, this item relates to a guarantee to cover a lease commitment taken out by another Group company.

#### Contingent liabilities

At the end of the year under review, unchanged from the previous year, there were no contingent liabilities except the joint and several responsibility in favor of other Group companies in connection with the group taxation of value added tax.

#### Comfort letter

In the year under review, The Swatch Group Ltd issued comfort letters in favor of subsidiaries, guaranteeing the companies' willingness to pay for at least one year.

## NOTES TO THE FINANCIAL STATEMENTS

### Swatch Group shares and options of the Board of Directors, Group Management and employees

Article 959c paragraph 2 item 11 of the Swiss Code of Obligations requires disclosure of the number and value of shares and options granted to members of the Board of Directors and Group Management as well as to employees. Details of the entire employee stock option plan are disclosed in Note 13 of the consolidated financial statements. Allocations to the Board of Directors and the Management Board are disclosed in the separate compensation report, in which all management remuneration information is disclosed.

In the year under review, 5 000 registered shares and options valued at CHF 0.2 million (previous year: 4 600 registered shares and options valued at CHF 0.2 million) were allocated to other employees of The Swatch Group Ltd.

In addition, Article 663c paragraph 3 of the Swiss Code of Obligations requires disclosure of shares and options held by members of the Board of Directors and Group Management, including closely related persons. The table below shows the corresponding holdings at the end of the year under review and of the previous year.

		Registere	ed Shares	Bearer shares		Options	
Name	Function	2020	2019	2020	2019	2020	2019
Community of heirs N. G. Hayek							
represented by Marianne Hayek		56 695 202	55 698 304	737 796	550		
Nayla Hayek	BoD Chairwoman	208 208	188 208			20 002	20 002
Ernst Tanner	BoD Vice-Chairman			2 000	2 000		
Prof. Dr. h.c. Claude Nicollier	BoD Member	100	100				
Dr. Jean-Pierre Roth	BoD Member			10	10		
Daniela Aeschlimann	BoD Member						
Georges Nicolas Hayek	BoD Member / CEO	175 491	152 691			24 000	24 000
Raynald Aeschlimann 1)	MB Member	33 867	26 867			7 001	7 001
Pierre-André Bühler	MB Member	18 966	19 466			8 002	8 002
Dr. Mougahed Darwish	MB Member	87 668	85 068	40	40	2 602	2 602
Marc A. Hayek	MB Member	169 065	155 898	140	140	13 835	12 502
Dr. Thierry Kenel	MB Member / CF0	90 253	80 253			10 001	10 001
Florence Ollivier-Lamarque	MB Member	71 498	71 166			5 002	3 334
Dr. Peter Steiger	MB Member	120 999	110 999			10 001	10 001
François Thiébaud	MB Member	170 048	146 948			12 502	13 102
Lionel A Marca	EMB Member	314	905			968	477
Matthias Breschan	EMB Member	4 034	1 034			3 000	3 000
Sylvain Dolla 2)	EMB Member	1 300				401	
Daniel Everts	EMB Member	1 700	1 100			600	600
Yann Gamard	EMB Member	9 000	3 500			5 501	5 501
Hans-Rudolf Gottier	EMB Member	37 700	32 700			5 002	5 002
Roger Juillet	EMB Member	2 845	1 936			1 200	1 134
Walter von Känel 3)	EMB Member		55 500		40		6 000
Mireille Koenig	EMB Member	3 520	2 132			800	600
Calogero Polizzi	EMB Member	8 500	6 000			3 000	2 500
Kevin Rollenhagen 4)	EMB Member		79 815				7 335
Total	·	57 910 278	56 920 590	739 986	2 780	133 420	142 696

1) MB since July 2020 (before EMB)

2) EMB since July 2020

3) EMB until June 2020

4) EMB until August 2020

Each option gives the right to draw one registered share. Each share (registered or bearer) represents one voting right. The principal shareholders are disclosed in Note 29 of the consolidated financial statements. Except for the community of heirs of N. G. Hayek, no member of the Board of Directors, Management Board and Extended Management Board, together with persons closely linked to them, owned as of the end of the year under review, either directly or through share options, more than 1% of the outstanding Swatch Group shares (end of previous year: community of heirs of N. G. Hayek).

## Additional information, cash flow statement and management report

According to Article 961d paragraph 1 of the Swiss Code of Obligations, additional information, the statement of cash flows and the management report are dispensed with, as The Swatch Group Ltd prepares the consolidated financial statements in accordance with a recognized financial reporting standard.

#### Events after the balance sheet date

These financial statements were approved for issue by the Board of Directors on 3 March 2021 and will be submitted to the Annual General Meeting of Shareholders for approval on 11 May 2021. Otherwise, there were no other significant events after the balance sheet date.

## PROPOSED APPROPRIATION OF AVAILABLE EARNINGS

The Board of Directors proposes to the Annual General Meeting that available earnings be appropriated as follows:

(CHF million)	2020	2019
Net income	533	911
Profit brought forward	147	50
Available earnings	680	961
Allocation to voluntary reserve	-450	-530
Payment of a 2019 dividend, i.e.:		
- CHF 1.10 per registered share with a par value of CHF 0.45		-129
– CHF 5.50 per bearer share with a par value of CHF 2.25		-159
Payment of a 2020 dividend, i.e.: 1)		
- CHF 0.70 per registered share with a par value of CHF 0.45	-101	
– CHF 3.50 per bearer share with a par value of CHF 2.25	-82	
Dividends not paid out on own shares held by the Group 2)		4
Balance carried forward	47	147

<sup>1)</sup> It is planned not to pay dividends on treasury shares held by the Group.

# Report of the statutory Auditor

to the General Meeting of The Swatch Group Ltd

## Neuchâtel

## Report on the audit of the financial statements

#### **Opinion**

We have audited the financial statements of The Swatch Group Ltd, which comprise the income statement for the year ended 31 December 2020, the balance sheet as at 31 December 2020 and notes to the financial statements for the year then ended, including a summary of significant accounting policies.

In our opinion, the financial statements (pages 103 to 111 and pages 93 to 96) as at 31 December 2020 comply with Swiss law and the company's articles of incorporation.

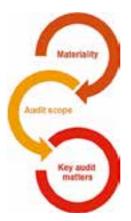
#### **Basis for opinion**

We conducted our audit in accordance with Swiss law and Swiss Auditing Standards. Our responsibilities under those provisions and standards are further described in the "Auditor's responsibilities for the audit of the financial statements" section of our report.

We are independent of the entity in accordance with the provisions of Swiss law and the requirements of the Swiss audit profession and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### Our audit approach

#### Overview



Overall materiality: CHF 30,000,000

We tailored the scope of our audit in order to perform sufficient work to enable us to provide an opinion on the financial statements as a whole, taking into account the structure of the entity, the accounting processes and controls, and the industry in which the entity operates.

As key audit matter the following area of focus has been identified:

Valuation of investments in subsidiaries and associates

<sup>2)</sup> Based on the decision of the Annual General Meeting of 14 May 2020, the dividend due on own shares held by the Group was not paid out.

## Report of the Statutory Auditor

to the General Meeting of The Swatch Group Ltd

## Neuchâtel

#### Materiality

The scope of our audit was influenced by our application of materiality. Our audit opinion aims to provide reasonable assurance that the financial statements are free from material misstatement. Misstatements may arise due to fraud or error. They are considered material if, individually or in aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the financial statements.

Based on our professional judgement, we determined certain quantitative thresholds for materiality, including the overall materiality for the financial statements as a whole as set out in the table below. These, together with qualitative considerations, helped us to determine the scope of our audit and the nature, timing and extent of our audit procedures and to evaluate the effect of misstatements, both individually and in aggregate, on the financial statements as a whole.

Overall materiality for the audit of the financial statements	CHF 30,000,000
How we determined it	0.38% of total equity
Rationale for the materiality benchmark applied	We chose total equity as the benchmark because it is a relevant and generally accepted benchmark for materiality considerations relating to a holding company. We chose 0.38% of total equity to determine materiality as this is a commonly used benchmark in practice.

We agreed with the Board of Directors and the Audit Committee that we would report to them misstatements above CHF 2,500,000 identified during our audit as well as any misstatements below that amount which, in our view, warranted reporting for qualitative reasons. The Management of The Swatch Group Ltd uses stricter criteria and lower benchmarks to support its operational decisions and for its financial reporting.

#### **Audit scope**

We designed our audit by determining materiality and assessing the risks of material misstatement in the financial statements. In particular, we considered where subjective judgements were made; for example, in respect of significant accounting estimates that involved making assumptions and considering future events that are inherently uncertain. As in all of our audits, we also addressed the risk of management override of internal controls, including among other matters consideration of whether there was evidence of bias that represented a risk of material misstatement due to fraud.

#### Report on key audit matters based on the circular 1/2015 of the Federal Audit Oversight Authority

Key audit matters are those matters that, in our professional judgement, were of most significance in our audit of the financial statements of the current period. These matters were addressed in the context of our audit of the financial statements as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on these matters.

## Report of the statutory Auditor

to the General Meeting of The Swatch Group Ltd Neuchâtel

#### Valuation of investments in subsidiaries and associates

#### Key audit matter

As at 31 December 2020, investments in subsidiaries and associates of The Swatch Group Ltd amounted to CHF 4,196 million (about 51% of total assets). They include the directly held subsidiaries, which hold the other Group companies. These include subsidiaries with different levels of vertical integration, in particular component producers, manufactures, brand name parent companies, numerous sales organisations and other equity investments. Because of their vertical integration and their similarity, these investments are grouped together, in some cases, for valuation purposes.

Due to the significance of this asset category in the financial statements and because of the scope for judgement in grouping these investments, we consider the impairment assessment of the equity investments as complex and, therefore, as a key audit matter.

Please refer to page 106 (Valuation principles) and page 107 (Details to specific items, note 7 Investments in subsidiaries and associates) of the 2020 Annual Report.

#### How our audit addressed the key audit matter

We performed the following audit procedures:

- We checked the grouping of the investments based on their similarity and their vertical integration in the Swatch Group
- We tested the valuation of each investment or group of investments based on its equity and results for the year.

We consider Management's approach to group and value the investments as an acceptable and reasonable basis for the valuation of the investments.

#### Responsibilities of the Board of Directors for the financial statements

The Board of Directors is responsible for the preparation of the financial statements in accordance with the provisions of Swiss law and the company's articles of incorporation, and for such internal control as the Board of Directors determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Board of Directors is responsible for assessing the entity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Board of Directors either intends to liquidate the entity or to cease operations, or has no realistic alternative but to do so.

#### Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Swiss law and Swiss Auditing Standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located at the website of EXPERTsuisse: http://expertsuisse.ch/en/audit-report-for-public-companies. This description forms part of our auditor's report.





# Report of the Statutory Auditor

Tobias Handschin

Audit expert

to the General Meeting of The Swatch Group Ltd

Neuchâtel

## Report on other legal and regulatory requirements

In accordance with article 728a paragraph 1 item 3 CO and Swiss Auditing Standard 890, we confirm that an internal control system exists which has been designed for the preparation of financial statements according to the instructions of the Board of Directors.

We further confirm that the proposed appropriation of available earnings complies with Swiss law and the company's articles of incorporation. We recommend that the financial statements submitted to you be approved.

PricewaterhouseCoopers AG

Thomas Brüderlin

Audit expert

Auditor in charge

Basel, 3 March 2021

## THE SWATCH GROUP LTD SECURITIES

Average number of shares outstanding /	2020	2019	2018	2017	2016
Average share capital	basic	basic	basic	basic	basic
Number of registered shares of CHF 0.45	114 169 222	113 428 394	115 449 571	116 755 450	118 672 611
Number of bearer shares of CHF 2.25	28 872 923	28 814 317	29 268 442	29 567 412	29 987 419
Total average number of shares outstanding	143 042 145	142 242 711	144 718 013	146 322 862	148 660 030
Share capital registered shares in CHF	51 376 150	51 042 777	51 952 307	52 539 953	53 402 675
Share capital bearer shares in CHF	64 964 077	64 832 213	65 853 995	66 526 677	67 471 693
Total average share capital in CHF	116 340 227	115 874 991	117 806 302	119 066 630	120 874 368
Key data per registered share (nom. CHF 0.45) in CHF	2020	2019	2018	2017	2016
Consolidated net result attributable to shareholders	-0.20	2.84	3.23	2.77	2.14
Cash flow from operating activities 1)	3.17	4.75	3.60	4.78	3.76
Consolidated equity 1)	42.41	44.63	43.07	42.67	41.22
Dividend 2)	0.70	1.10	1.60	1.50	1.35
Key data per bearer share (nom. CHF 2.25) in CHF	2020	2019	2018	2017	2016
Consolidated net result attributable to shareholders	-0.99	14.18	16.14	13.86	10.69
Cash flow from operating activities 1)	15.83	23.76	18.01	23.89	18.80
Consolidated equity 1)	212.07	223.17	215.33	213.33	206.12
Dividend 2)	3.50	5.50	8.00	7.50	6.75
Stock price (adjusted) in CHF	2020	2019	2018	2017	2016
Registered shares high	52.75	62.60	91.30	80.95	74.00
Registered shares low	28.56	46.62	54.05	60.60	48.25
Registered shares at year-end	46.76	51.15	56.80	74.50	62.25
Bearer shares high	280.50	322.00	499.10	414.60	373.00
Bearer shares low	151.00	247.70	275.60	307.50	246.20
Bearer shares at year-end	241.50	270.00	286.70	397.40	316.70
Key ratios (year-end)	2020	2019	2018	2017	2016
Average return on equity 3)	-0.5%	6.6%	7.7%	6.8%	5.3%
Dividend yield registered shares 4)	1.5%	2.2%	2.8%	2.0%	2.2%
Dividend yield bearer shares 4)	1.4%	2.0%	2.8%	1.9%	2.1%
Market capitalization in CHF million	12 455	13 793	15 887	21 497	17 489

<sup>1)</sup> Calculation based on average share capital per share category respectively average number of shares outstanding

<sup>4)</sup> Dividend as a percentage of share price at year-end

Securities	ISIN-Number	Reuters Symbol
The Swatch Group Ltd Registered shares	CH0012255144	UHRN.S
The Swatch Group Ltd bearer shares	CH0012255151	UHR.VX

The securities are listed on the Swiss Stock Exchange (SIX) and on the BX Berne eXchange.



<sup>2)</sup> For the year under review: Board of Directors' proposal

<sup>3)</sup> Net result as a percentage of average equity (previous year plus year under review, divided by two)

