# **Financial Statements 2012** Consolidated Financial Statements Financial Statements of the Holding



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# Key financial developments in 2012

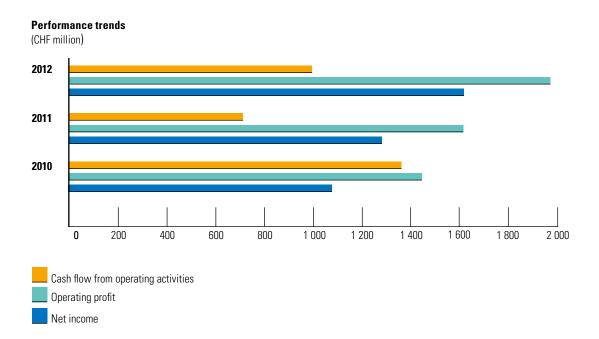
– Gross sales:	Gross sales increase by one billion to CHF 8 143 million, up 14% on 2011.
– Segments:	Excellent performance with double-digit growth in the Watches & Jewelry segment as well as in the Production segment.
– Operating profit:	Operating profit amounts to CHF 1 984 million, a rise of 22.9% compared with 2011. Operating margin increases from 23.9% to 25.4%.
– Net income:	Net income rises 26% to CHF 1 608 million.
– Earnings per share:	Basic EPS of CHF 5.93 per registered share (2011: CHF 4.70) and CHF 29.64 per bearer share (2011: CHF 23.50).
— Equity:	Equity of CHF 9 344 million, equal to an equity ratio of 83.3%.
– Dividend:	Proposed dividend increase of 17.4%, CHF 6.75 per bearer share (2011: CHF 5.75) and CHF 1.35 per registered share (2011: CHF 1.15).
– Headcount:	Over 1 500 new jobs created, total headcount of over 29 700.
– Outlook:	The 2013 financial year started well in January with continued healthy growth.

# **Financial review**

Key figures Group

# 1. Operating results

(CHF million)	2012	2011	Chan	ge in %	
	•••••	••••••	at constant	currency	Total
			rates	effect	
Gross sales	8 143	7 143	+ 10.9%	+ 3.1%	+ 14.0%
Net sales	7 796	6 764			+ 15.3%
Operating profit	1 984	1 614			+ 22.9%
– in % of net sales	25.4%	23.9%			
Net income	1 608	1 276			+ 26.0%
– in % of net sales	20.6%	18.9%			
Equity	9 344	8 071			+ 15.8%
– as % of total assets	83.3%	82.3%			
Average return on equity (ROE)	18.5%	16.8%			



In 2012, the Swatch Group exceeded its eight-billion-franc target for gross sales. In an economic environment that remained extremely nervous, the Group increased gross sales by 14.0% to CHF 8 143 million, one billion more than in 2011. Foreign currencies stabilized somewhat against the Swiss franc but remain significantly weaker than two years ago. Had the currency situation been the same as in 2010, sales would have been some CHF 500 million higher in the year under review.

Thanks to a high level of capacity utilization, innovative production methods and traditionally strong cost controls, operating profit increased to CHF 1 984 million, a rise of 22.9% compared to 2011. The operating margin improved from 23.9% to 25.4%. Overall, this resulted in net income of CHF 1 608 million, a rise of 26.0% on 2011.

With equity of CHF 9 344 million and an equity ratio of 83.3%, the Group has an extremely solid and independent financing. The average return on equity was 18.5% (16.8% in 2011). The Group generated an operating cash flow of CHF 999 million, despite further investments in net working capital. In addition, a total of almost CHF 500 million was used for investments. Around 1 500 new jobs were created in 2012, therof 900 in Switzerland, and a further 280 positions were added as a result of acquisitions. This increased the total headcount of the Swatch Group around the world to over 29 700.

The Board of Directors of the Swatch Group will propose the following dividend for 2012 to the Annual General Meeting on 29 May 2013: CHF 6.75 per bearer share and CHF 1.35 per registered share. This increase in the dividend payment to shareholders of 17.4% versus the previous year is a result of the good results achieved in 2012 and underscores the continued optimistic outlook for business performance in 2013.

### Segment performance

# Watches & Jewelry

(CHF million)	2012	2011	Chang	ge in %	
			at constant	currency	Total
			rates	effect	
Gross sales					
<ul> <li>Third parties</li> </ul>	7 295	6 309			
- Group	3	3			
– Total	7 298	6 312	+ 12.2%	+ 3.4%	+ 15.6%
Net sales	6 955	5 953			+ 16.8%
Operating profit	1 633	1 352			+ 20.8%
<ul> <li>in % of net sales</li> </ul>	23.5%	22.7%			

The Watches and Jewelry segment saw a further significant increase in sales. Gross sales amounted to CHF 7 298 million, up 15.6% on 2011. All segments contributed to this good result, with the high range and middle range price sections recording very strong growth. In geographic terms, sales growth was distributed over all continents, in particular outside the Greater China area, such as Europe, the United States, Russia and the Middle East.

The segment's operating profit increased by 20.8% to CHF 1 633 million, which corresponds to an operating margin of 23.5%. Despite ongoing unfavorable currency developments, the Swatch Group maintained its long-term policy of not implementing any short-term price increases, which allowed it to continue gaining new market shares across all areas. In marketing, continuing high investments, some amounting to hundreds of millions of Swiss francs, have been spent for the further development of the various brands, in particular for Omega during the very successful Olympic Games in London.

In the multibrand retail sector, the already well established Tourbillon retail brand continued to develop extremely well, with new openings in the United States in particular. The introduction of the new and innovative retail concept for brands in the segments from Swatch to Longines, which operates under the name "Hour Passion", was extremely successful. In addition to airport operations, the first boutiques were opened in Paris and Moscow and "Hour Passion" stores will be opening soon in London and Rome.

Production					
(CHF million)	2012	2011	Chan	ge in %	
	••••••		at constant	currency	Total
			rates	effect	
Gross sales					
<ul> <li>Third parties</li> </ul>	559	518	•••••••••••••••••••••••••••••••••••••••	•••••	
- Group	1 658	1 497	••••••	•	
– Total	2 217	2 015	+ 10.1%	- 0.1%	+ 10.0%
Net sales	2 215	1 972			+ 12.3%
Operating profit	442	322			+ 37.3%
– in % of net sales	20.0%	16.3%		•••••	•••••••••••••••••••••••••••••••••••••••

In the year under review, the Production segment continued to benefit from strong demand. This gratifying situation resulted in sales growth of 10.0% to CHF 2 217 million. Production capacities were adapted and extended further, which eased some of the production bottlenecks. Simon Et Membrez, acquired in 2012, was incorporated into the Group's financial statements for the first time. The lower level of growth in this segment in the second half of the year is due mainly to the sharp drop in diamond prices and a change in the mix of diamonds used.

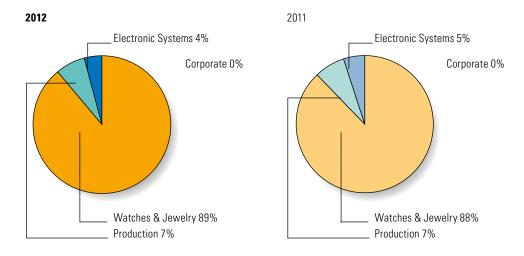
The segment achieved a significant further increase in profitability, due not least to the high level of capacity utilization and new revolutionary production methods. Operating profit increased by 37.3% to CHF 442 million, corresponding to an operating margin of 20.0% (2011: 16.3%).

# **Electronic Systems**

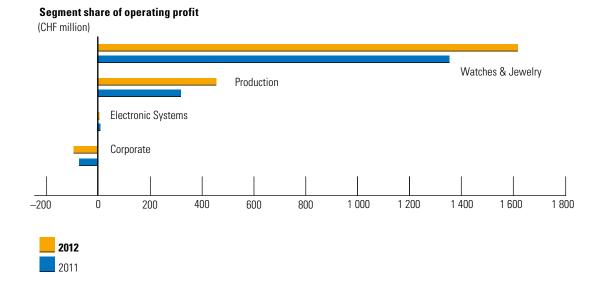
(CHF million)	2012	2011	Chang	ge in %	
			at constant	currency	Total
			rates	effect	
Gross sales					
<ul> <li>Third parties</li> </ul>	281	308			
- Group	30	28			
– Total	311	336		+ 1.6%	- 7.4%
Net sales	308	334			- 7.8%
Operating profit	1	13			
— in % of net sales	0.3%	3.9%	•		

The market environment for the Electronic Systems segment failed to improve significantly. In the year under review, performance continued to be impacted by both the weak US dollar and ongoing uncertainty in some key markets. The segment posted gross sales of CHF 311 million, down 7.4% on 2011.

The segment margins also continued to suffer in 2012 as a result of massive price pressures and an unchanged unfavorable currency constellation. Operating profit was only just in positive territory. Our goal is to significantly increase both sales and profits in this segment in 2013 with our unique, high-quality products, despite the difficult environment.



# Segment share of net sales



# **Financial result**

An analysis of the net financial result of the Group shows the following:

(CHF million)	2012	2011
Interest income	10	7
Result from marketable securities at fair value and derivatives	27	- 4
Net result from investment property	2	5
Share of result from associates and joint ventures	18	6
Net currency result	- 17	- 10
Interest expense and other financial expense	-7	- 7
Total net financial result	33	- 3

Thanks to a certain recovery in the financial markets in 2012, the result from marketable securities was a gain of CHF 27 million (compared to a loss of CHF 4 million in 2011). On the other hand, the volatile development of foreign currencies led to net currency losses of CHF 17 million (2011: CHF 10 million). The share of result from associates rose from CHF 6 million in 2011 to CHF 18 million in the current year, which is mainly due to the increased stake in Rivoli Group and also to the results of Hengdeli Group. Overall, the net financial result for the year 2012 was a gain of CHF 33 million (2011: loss of CHF 3 million). Depending on the foreign currencies and given the fact that all marketable securities held by the Group are included in the category «fair-value-through-profit-or-loss», the financial result will continue to be volatile in the future and influence the Group's net income.

### Income tax

An analysis of the income tax charge is set out in Note 7 to the consolidated financial statements. With 20.3%, the Group's effective tax rate remained at a similar level as in the previous year (20.8%).

### **Proposed dividend**

At the General Meeting on 29 May 2013, a dividend for the financial year 2012 of CHF 1.35 (2011: CHF 1.15) for registered shares and of CHF 6.75 (2011: CHF 5.75) for bearer shares will be proposed. This dividend, totalling CHF 376 million with an expected cash-out impact in 2013 of CHF 364 million, is not recognized as a liability in the consolidated financial statements at 31 December 2012.

### Earnings per share

Basic earnings per share increased in the current year by 26% to CHF 5.93 (CHF 4.70 in 2011) for registered shares and CHF 29.64 (CHF 23.50 in 2011) for bearer shares respectively. The strong increase in net income compares to a practically unchanged average number of shares outstanding. As in previous years, dilution of earnings is not material. Detailed information can be found in Note 8.

# 2. Financial condition Liquidity and financial resources In 2012, the Group realized an operating cash flow of CHF 999 million (2011: CHF 705 million). The increase was mainly due to a higher net income. Net investing activities were higher than in 2011, mainly due to the acquisition of subsidiaries and investments in associated companies. The dividend was again the main item in the cash flow from financing activities. Overall, the Group's cash position slightly decreased in 2012 by CHF 96 million and achieved CHF 1 520 million at year-end.

# Asset and capital structure

The consolidated balance sheet continues to remain very solid. Group equity exceeded the mark of CHF 9 billion for the first time, with the Group's equity ratio increasing to 83.3% (compared to 82.3% in 2011). Current liabilities are covered by current assets by a factor of 6.5 (6.2 in 2011).

**3. Analysis of value added** The breakdown of total operating revenues, more commonly referred to as total Group performance in calculations of value added (using standard methods), is as follows:

(CHF million)	2012	2012		1	
Overall Group performance	8 797	100.0%	7 686	100.0%	
Material and services	- 4 533	- 51.5%	- 4 025	- 52.3%	
Depreciation	– 261	- 3.0%	- 229	- 3.0%	
Net added value	4 003	45.5%	3 432	44.7%	
% change	16.6		13.0		

The breakdown of value added between the different beneficiaries is as follows:

(CHF million)	2012	2	2011	
Employees	1 982	49.5%	1 818	53.0%
Public authorities	409	10.2%	335	9.7%
Lenders	3	0.1%	3	0.1%
Shareholders	316	7.9%	274	8.0%
Company	1 293	32.3%	1 002	29.2%
Total	4 003	100.0%	3 432	100.0%

# 4. Outlook

The signals from the markets around the world clearly indicate continued healthy growth potential for the Swiss watch industry and the Swatch Group. As always, the focus is on producing innovative and high-quality Swiss products in every segment. Against this backdrop, there is a realistic prospect of long-term growth in the Swiss watch industry of five to ten percent per year.

The Swatch Group continues to have substantial potential for 2013, thanks also to the integration of Harry Winston to the brand portfolio. With this acquisition, the Swatch Group is present in all segments, including jewelry, with world-renowned, first-class brands with their fully integrated vertical production.

# **Consolidated income statement**

		2012		2011	
	Notes	CHF million	%	CHF million	%
Gross sales		8 143	104.5	7 143	105.6
Sales reductions		- 347	- 4.5	- 379	- 5.6
Net sales	(5, 6a)	7 796	100.0	6 764	100.0
Other operating income	(6b)	238	3.0	88	1.3
Changes in inventories		722	9.2	799	11.8
Material purchases		- 2 356	- 30.2	- 2 221	- 32.8
Personnel expense	<u>(</u> 6c)	- 1 982	- 25.4	- 1 818	- 26.9
Other operating expenses	(6d)	- 2 173	- 27.9	- 1 769	- 26.1
Depreciation, amortization and impairment charges	(10, 11, 12, 18)	- 261	- 3.3	- 229	- 3.4
Operating profit		1 984	25.4	1 614	23.9
Other financial income and expense	(6f)	18	0.2	- 6	- 0.1
Interest expense	(6f)	- 3	- 0.0	- 3	- 0.1
Share of result from associates and joint ventures	(6f, 13)	18	0.2	6	0.1
Profit before taxes		2 017	25.8	1 611	23.8
Income taxes	(7a)	- 409	- 5.2	- 335	- 4.9
Net income		1 608	20.6	1 276	18.9
Attributable to equity holders of The Swatch Group Ltd		1 600		1 269	
Attributable to non-controlling interests		8		7	
Earnings per share (EPS) – expressed in CHF per share:	(8)				
Registered shares		·····	<b>.</b>		
Basic EPS		5.93	••••••	4.70	
Diluted EPS		5.92	·····	4.70	
Bearer shares					
Basic EPS		29.64	•••••	23.50	
Diluted EPS		29.62	•••••	23.48	

# **Consolidated statement of comprehensive income**

	2012	2011
	CHF million	CHF million
Net income	1 608	1 276
Other comprehensive income		
Currency translation of foreign operations	- 42	6
Share of other comprehensive income of associates	1	0
Taxes on OCI of associates	0	0
Other comprehensive income, net of tax	- 41	6
Total comprehensive income, net of tax	1 567	1 282
Attributable to equity holders of The Swatch Group Ltd		1 275
Attributable to non-controlling interests	8	7

# **Consolidated balance sheet**

		31.12.2012		31.12.2011	
Assets	Notes	CHF million	%	CHF million	%
Non-current assets				·····	
Property, plant and equipment	(10)	1 889	16.8	1 665	17.0
Investment property	(11)	33	0.3	31	0.3
Intangible assets	(12)	615	5.5	328	3.3
Investments in associates and joint ventures	(13)	330	3.0	191	1.9
Other non-current assets	(15)	256	2.3	253	2.6
Deferred tax assets	(7d)	272	2.4	241	2.5
Total non-current assets		3 395	30.3	2 709	27.6
Current assets					
Inventories	(16)	4 407	39.3	3 671	37.4
Trade receivables	(17)	1 060	9.4	894	9.1
Other current assets	(18)	376	3.3	338	3.5
Current income tax assets	(7c)	17	0.2	24	0.3
Marketable securities and derivative financial instruments	(19)	447	4.0	553	5.6
Cash and cash equivalents	(20)	1 520	13.5	1 616	16.5
Total current assets		7 827	69.7	7 096	72.4

Total assets	11 222	100.0	9 805	100.0

# **Consolidated balance sheet**

		31.12.2012		31.12.2011	
Equity and liabilities	Notes	CHF million	%	CHF million	%
Equity					
Share capital	(21a)	125	<b>.</b>	125	
Treasury shares	(21b)	- 343	••••••	- 347	••••••
Other reserves	(21c)	- 320	•••••	- 280	•••••••
Retained earnings		9 863		8 556	
Equity of The Swatch Group Ltd shareholders		9 325	83.1	8 054	82.1
Non-controlling interests		19	0.2	17	0.2
Total equity		9 344	83.3	8 071	82.3
Non-current liabilities					
Financial debts	(22)	60	0.5	73	0.8
Other liabilities	(25)	29	0.3	21	0.2
Deferred tax liabilities	(7d)	521	4.6	429	4.4
Retirement benefit obligations	(23)	24	0.2	23	0.2
Provisions	(24)	40	0.4	37	0.4
Total non-current liabilities		674	6.0	583	6.0
Current liabilities					
Trade payables	·····	320	2.8	400	4.1
Financial debts and derivative financial instruments	(22)	75	0.7	18	0.2
Other liabilities	(25)	577	5.1	545	5.5
Current income tax liabilities	(7c)	167	1.5	122	1.2 0.7
Provisions	(24)	65	0.6	66	0.7
Total current liabilities		1 204	10.7	1 151	11.7
Total liabilities		1 878	16.7	1 734	17.7
Total equity and liabilities		11 222	100.0	9 805	100.0

# **Consolidated statement of cash flows**

			2012	2011
	Notes	CH	Fmillion	CHF millior
Operating activities				
Net income		1 608	1 276	
Reversal of non-cash items	(27a)	638	598	
Changes in working capital and other items included in operating cash flow	(27a) (27b)	- 956	- 855	
Dividends received from associated companies	(13)	- 550	- 000	
Interest paid	(13)	- 3		
Interest paid		 11		
Income tax paid	(70)	- 316	- 325	
	(7c)	- 310	- 325	
Cash flow from operating activities			999	705
Investing activities			·····	
Investments in tangible assets	(10, 11)	- 438	- 365	
Proceeds from sale of tangible assets		6	17	
Investments in intangible assets	(12)	- 39	- 28	
Proceeds from sale of intangible assets		1	_	
Investments in other non-current assets	(15)	- 18	- 122	
Proceeds from sale of other non-current assets		9	2	
Acquisition of subsidiaries – net of cash	(14)	- 336		
Investments in associated companies and joint ventures	(13)	- 140	- 24	
Divestments of associated companies and joint ventures	(10)	-	2	
Purchase of marketable securities	•••••	- 181	- 229	
Sale of marketable securities		300	193	
Cash flow from investing activities			- 836	- 561
Financing activities				
Dividend paid to shareholders	(9)	- 310	- 270	
Dividend paid to non-controlling interests		- 6	- 4	
Purchase of treasury shares	(21b)	-2	- 54	
Sale of treasury shares	()	8	1	
Change in non-current financial debts	••••••	- 6	- 8	
Change in current financial debts		61	- 15	
Cash flow from financing activities			- 255	- 350
Net impact of foreign exchange rate differences on cash			-4	- 3
				0.00
Change in cash and cash equivalents			- 96	- 209
Change in cash and cash equivalents				
- At beginning of year	()	1 616	1 825	
– At end of year	(20)	1 520	<b>- 96</b> 1 616	- 209

# **Consolidated statement of changes in equity**

	Attributable	e to The Swate	h Group Ltd s	hareholders		Non-	Total
	Share	Treasury	Other	Retained	Total	controlling	equity
	capital	shares	reserves	earnings		interests	
(CHF million)	(Note 21)	(Note 21)	(Note 21)				
Balance at 31.12.2010	125	- 293	- 286	7 541	7 087	14	7 101
Net income			•••••	1 269	1 269	7	1 276
Other comprehensive income			6		6		6
Total comprehensive income 2011			6	1 269	1 275	7	1 282
Dividends paid		·····	·····	- 270	- 270	- 4	- 274
Share-based compensation (Note 28):		••••••	•••••	••••••	•••••••	••••••	•••••••••••••••••••••••••••••••••••••••
<ul> <li>Value of employee services (net of tax)</li> </ul>				15	15		15
<ul> <li>Proceeds from sale of shares</li> </ul>				1	1		1
Repurchase of treasury shares		- 54		••••••	- 54	·····	- 54
Balance at 31.12.2011	125	- 347	- 280	8 556	8 054	17	8 071
Net income	·····		·····	1 600	1 600	8	1 608
Other comprehensive income			- 41	·····	- 41		- 41
Total comprehensive income 2012			- 41	1 600	1 559	8	1 567
Dividends paid			·····	- 310	- 310	- 6	- 316
Share-based compensation (Note 28):			••••••		••••••	••••••	•••••••••••••••••••••••••••••••••••••••
<ul> <li>Value of employee services (net of tax)</li> </ul>				16	16		16
<ul> <li>Proceeds from sale of shares</li> </ul>				1	1		1
Repurchase of treasury shares		- 2	·····	·····	- 2	· · · · · · · · · · · · · · · · · · ·	- 2
Sale of treasury shares		6		1	7		7
Balance at 31.12.2012	125	- 343	- 321	9 864	9 325	19	9 344

# 1. General information

The Swatch Group Ltd (the Company) and its subsidiaries (collectively the Group) is active worldwide and represented in the finished watches and jewelry sector with 19 brands in all market and price brackets. In addition, it holds an outstanding industrial position with a high degree of vertical integration in the sector of watch movements and components production as well as in the electronic systems sector. During the year, no major changes occurred in the Group structure.

The Company is a limited company incorporated and domiciled in Switzerland. Its registered office is located in Neuchâtel, Faubourg de l'Hôpital 3. The administrative headquartears are in Biel, Seevorstadt 6.

The shares of The Swatch Group Ltd are listed in Switzerland on the Main Market of the SIX Swiss Exchange, under the security numbers 1 225 514 (registered shares) and 1 225 515 (bearer shares). Bearer shares are included in the indices SMI, SPI as well as SLI and registered shares in the indices SPI Extra and SMIM. In addition, Swatch Group shares are also listed on the BX Berne eXchange.

These consolidated financial statements were approved for issue by the Board of Directors on 14 February 2013 and will be submitted to the Annual General Meeting of Shareholders for approval on 29 May 2013.

# 2. Summary of significant accounting policies

The principal accounting policies applied in the preparation of these consolidated financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

a. Basis of preparation
The Group's consolidated financial statements have been prepared on a historical cost basis, except for certain items such as financial instruments at fair value through profit or loss and derivatives, as disclosed in the accounting policies below. The consolidated financial statements are presented in Swiss Francs (CHF) and all values are rounded to the nearest million, unless otherwise stated.

The consolidated financial statements of the Swatch Group have been prepared in accordance with International Financial Reporting Standards (IFRS). The preparation of consolidated financial statements in conformity with IFRS requires the use of certain accounting estimates. It also requires management to exercise its judgment in the process of applying the Company's accounting policies. The areas involving a higher degree of judgment or complexity, or areas where assumptions and estimates are significant to the consolidated financial statements, are disclosed in Note 4.

The annual closing date for all the individual company accounts is 31 December. For all the companies consolidated, the financial year corresponds to the calendar year.

### b. Consolidation policy

The subsidiaries are those entities controlled directly or indirectly by The Swatch Group Ltd, where control is defined by the accounting standards as the power to govern the financial and operating policies of an enterprise so as to obtain benefits from its activities. This control is generally evidenced by the holding of more than one half of the voting rights of a company's share capital. The existence and effect of potential voting rights that are currently exercisable or convertible are considered when assessing whether the Group controls another entity. Companies are fully consolidated from the date on which control is transferred to the Group, and subsidiaries to be divested are included up to the date on which control ceases.

The acquisition method of accounting is used to account for business combinations. The consideration transferred for the acquisition of a subsidiary is the fair values of the assets transferred, the liabilities incurred and the equity interests issued by the Group. The consideration transferred includes the fair value of any asset or liability resulting from a contingent consideration arrangement. Acquisition-related costs are expensed as incurred. Identifiable assets acquired and liabilities and contingent liabilities assumed in a business combination are measured initially at their fair values at the acquisition date. On an acquisition-by-acquisition basis, the Group recognizes any non-controlling interest in the acquiree either at fair value or at the non-controlling interest's proportionate share of the acquiree's net assets.

The excess of the consideration transferred, the amount of any non-controlling interest in the acquiree and the acquisitiondate fair value of any previous equity interest in the acquiree over the fair value of the identifiable net assets acquired is recorded as goodwill. If this is less than the fair value of the net assets of the subsidiary acquired in the case of a bargain purchase, the difference is recognized directly in the income statement.

Non-controlling interests in equity and net income are disclosed separately in the consolidated balance sheet and the consolidated income statement. Changes in ownership interests in subsidiaries are accounted for as equity transactions provided that control continues.

Intercompany transactions, balances and unrealized gains on transactions between Group companies are eliminated in full. Accounting policies of subsidiaries are consistent with the policies adopted by the Group.

Associates are all entities over which the Group has significant influence but not control. This is generally evidenced when the Group owns 20% to 50% of the voting rights or potential voting rights of the company. Investments in associates are accounted for using the equity method and are initially recognized at cost. Unrealized gains and losses resulting from transactions with associates are eliminated to the extent of the Group's interest in the associate. Accounting policies of associates have been changed where necessary to ensure consistency with the policies adopted by the Group.

The Group's interests in jointly controlled entities (joint ventures) are also reported using the equity method.

At the end of 2012, the Group's consolidated financial statements included 159 legal entities (compared with 155 in the previous year), of which one was a joint venture (one in 2011) and seven were associates (seven in 2011). A full list of consolidated companies is provided in Note 32.

# c. Changes in accounting policies The Group has adopted those new or amended International Financial Reporting Standards (IFRS) and interpretations (IFRIC) mandatory for accounting periods beginning on or after 1 January 2012. The following amended standards and new interpretations are mandatory for the first time for accounting periods beginning on or after 1 January 2012, but have no material impact or are currently not relevant for the Group:

- IFRS 7 (amendment) Financial instruments: Disclosures Transfer of financial assets (effective from 1 July 2011)
- IAS 12 (amendment) Income taxes Deferred tax: Recovery of underlying assets (effective from 1 January 2012)

# Announced adoption of Swiss GAAP FER accounting standards

The Board of Directors has decided in October 2012 to switch its accounting standards as of 1 January 2013 from IFRS to Swiss GAAP FER. Swiss GAAP FER is a recognized, comprehensive and straightforward set of accounting standards which will allow the Group to continue publishing high quality and transparent financial reports in compliance with the requirement to present a true and fair view.

The conversion from IFRS to Swiss GAAP FER will impact the consolidated financial statements mainly in the following areas:

- Goodwill identified in business combinations will either be offset directly with equity, or capitalized and amortized over a
  period of 5 20 years. The impairment test remains. Under IFRS, goodwill was capitalized and not amortized but tested
  annually for impairment.
- Goodwill included in the cost value of associates and joint ventures will be separated and either offset directly with equity
  or capitalized and amortized over a period of 5 20 years.
- According to Swiss GAAP FER 16 "Pension benefit obligations", the existing economic obligations or benefits relating to the Swiss pension fund are measured based on the pension fund's financial statements in accordance with Swiss GAAP FER 26 "Accounting of pension plans". It will be a matter of judgment to determine if an economic benefit or obligation exists. Under IFRS, defined benefit plans were measured using the projected unit credit method and recognized in accordance with IAS 19.

The Swiss GAAP FER restatement as of 1 January 2012 will be published in the Group's half-year report as at 30 June 2013.

### d. Segment reporting

Operating segments are reported in a manner consistent with the internal reporting provided to the Management Board. Although the Group's operations are worldwide, the product perspective remains the main managerial focus. This is reflected by the Group's divisional management and organizational structure and the Group's internal financial reporting systems.

The Group's activities are organized into numerous individual business units (Profit Centers) which are aggregated in the following three reportable operating segments:

<ul> <li>Watches &amp; Jewelry</li> </ul>	Sale of finished watches and jewelry
- Production	Manufacture of watches, watch movements and jewelry

- Electronic Systems

The reportable operating segments derive their revenue mainly from the manufacture and sale of products to third parties or to other segments.

Design, production and commercialization of electronic components, Sports timing activities

Corporate services do not qualify as segment according to IFRS 8 but are shown separately. They include the activities of the Group's holding, finance, research and development, real estate and several other companies. None of these activities are of a sufficient size to require separate presentation. Elimination of inter-segment sales, income and expense as well as assets and liabilities is shown in the column «Elimination».

Group Management assesses the performance of the operating segments based on net sales and operating profit. Sales to third-party customers are presented separately from sales to other operating divisions, and internal Group sales are recognized at arm's length. Segment expenses are those that can be directly attributed to the segment. Centralized costs relating to Group Management, Corporate Communication, Group Human Resources, Corporate Finance, Treasury, Tax and Legal Services are not reallocated to the operating segments and remain in «Corporate».

The assets of the segments mainly consist of land and buildings, equipment and machinery, intangible assets, inventories, trade accounts receivable and cash and cash equivalents. Segment liabilities include operating commitments.

For the geographical presentation, sales are reported according to the destinations that appear on the invoices. Non-current assets presented in the geographical information are broken down by location. They include all non-current assets except deferred tax assets and pension plan assets.

### e. Foreign currency translation

Items included in the financial statements of each of the Group's entities are measured using the currency of the primary economic environment in which the entity operates (the functional currency). The consolidated financial statements are presented in Swiss Francs, which is the Company's presentation currency.

Transactions in foreign currencies are translated into the functional currency using the exchange rates prevailing at the dates of the transactions. Any gains and losses resulting from these transactions and from the translation at year-end exchange rates of monetary assets and liabilities denominated in foreign currencies are recognized in the consolidated income statement, except when deferred in other comprehensive income as qualifying cash flow hedges.

Income statements of Group entities with a functional currency different from the Swiss Franc are translated at average exchange rates as an approximation of exchange rates prevailing at the date of the transaction; balance sheets are translated at the year-end exchange rate. All resulting translation differences are recognized in other comprehensive income.

On consolidation, exchange differences arising from the translation of the net investment in foreign entities are taken to other comprehensive income. When a foreign operation is disposed of, such exchange differences are recognized in the income statement as part of the gain or loss on the sale.

In the reporting periods, none of the Group entities has the currency of a hyperinflationary economy.

Goodwill and fair value adjustments arising on the acquisition of a foreign entity are treated as assets and liabilities of the foreign entity and translated at the year-end rate.

The main exchange rates used are:

Currency	Unit	Average rates	Prevailing rates	Average rates	Prevailing rates
		2012	31.12.2012	2011	31.12.2011
	•••••	CHF	CHF	CHF	CHF
CNY	1	0.1486	0.1471	0.1376	0.1497
EUR	1	1.2052	1.2075	1.2383	1.2190
HKD	1	0.1208	0.1183	0.1140	0.1213
JPY	100	1.1735	1.0650	1.1163	1.2160
USD	1	0.9369	0.9165	0.8874	0.9425

### f. Revenue recognition

Revenue is recognized as follows:

# **Goods and services**

The Group records invoiced gross amounts for the sale of goods and services, net of value-added tax, as gross sales. Any differences between the gross sales price invoiced and the net sales price actually agreed to be paid, such as rebates and other discounts, are recorded as sales reductions. Net sales comprise the fair value for the sale of goods and services and represent revenue.

Intercompany sales are eliminated on consolidation.

Revenue is recognized when a Group entity has transferred to the customer the significant risks and rewards of ownership of the products and the collectibility of the related receivables is reasonably assured. Accruals for discounts granted to clients are established during the same period as the sales which gave rise to the discounts under the terms of the contract. Revenue from services is recognized in the accounting period in which the service is rendered.

### Interest income

Interest income is recognized on a time-proportion basis using the effective interest method.

### **Dividend income**

Dividend income is recognized when the right to receive payment is established.

# g. Property, plant and equipment

Property, plant and equipment are stated at historical cost less accumulated depreciation and any impairment in value. Historical cost includes expenditure that is directly attributable to the acquisition of the items. Subsequent costs are included in the asset's carrying amount or recognized as a separate asset, as appropriate, only when it is probable that future economic benefits will flow to the Group and the cost can be measured reliably. All other repairs and maintenance are charged to the income statement during the financial period in which they are incurred.

Land is not depreciated. Depreciation on other assets is calculated on a straight-line basis over the estimated useful life of the asset, as follows:

– Furniture, office machinery, motor vehicles	5 to 8 years
– IT equipment	3 to 5 years
- Measuring instruments, tools, equipment for non-mechanical processing automation components	5 to 9 years
<ul> <li>Machines and mechanical production systems, workshop equipment</li> </ul>	9 to 15 years
<ul> <li>Factories and workshop buildings</li> </ul>	30 years
<ul> <li>Administrative buildings</li> </ul>	40 years

The assets' residual values and useful lives are reviewed and adjusted, if appropriate, at each balance sheet date. An asset's carrying amount is written down to its recoverable amount if the asset's carrying amount is greater than its estimated recoverable amount.

Gains and losses on disposals are determined by comparing the proceeds with the carrying amount. These are included in the income statement.

The position «construction in progress» includes buildings under construction, unrecoverable and attributed down payments on land and buildings as well as attributable borrowing costs.

# h. Investment property

Investment properties comprise mainly residential properties. They are held for long-term rental yields and are not occupied by the Group. Some land reserves are held with undetermined use. Investment property is carried at historical cost less accumulated depreciation and any impairment in value. The useful life of residential properties is estimated at 50 years. Fair values are disclosed in Note 11. They are determined by capitalization of rental income for rented buildings plus an estimated market value of land reserves.

# i. Intangible assets

# Goodwill

Goodwill represents the excess of the acquisition price over the fair value of the Group's share of net identifiable assets of the acquired company at the date of acquisition. Goodwill is tested annually for impairment and in addition, when indications of impairment exist. Goodwill is carried at initial value less accumulated impairment losses. Gains and losses on the disposal of an entity include the carrying amount of goodwill relating to the entity sold.

Goodwill is allocated to cash-generating units (CGU) for the purpose of impairment testing. The CGU's represent the lowest level within the Group at which the goodwill is monitored for internal management purposes. They correspond to the Group's profit centers (see Note 12).

# **Capitalized development costs**

Research costs are not capitalized but expensed when incurred. Development costs are capitalized if they can be identified as an intangible asset that is expected to generate future economic benefits, and the cost can be measured reliably. Other development costs are expensed as incurred. Once a product enters into commercial production, the capitalized development costs are amortized on a straight-line basis over the estimated useful life (maximum five years).

### Other intangible assets

In addition, the heading intangible assets includes:

- Licenses purchased granting rights to use new technologies or software. They are amortized over their useful life (maximum five years).
- Internally developed software and software implementation costs. These costs are recognized as an intangible asset if it is
  probable that they generate future economic benefits. The costs include software development employee costs and the
  direct portion of related overheads. The capitalized costs are amortized on a straight-line basis over the estimated useful
  life (maximum five years).
- Key money paid for strategically located retail shops. If their value can be demonstrated by the presence of a market, they are capitalized as intangible assets with definite useful life and amortized to the expected residual value over the useful life of the premises. On the other hand, key money that is not refundable or refundable only upon certain conditions being met is treated as prepaid rent and included in "Other non-current assets" (see Note 15).
- Customer relationships and unpatented technologies acquired in business combinations. They are amortized over a period
  of up to 15 years.

# j. Impairment of assets Non-financial assets that have an indefinite useful life are not subject to amortization and are tested annually for impairment. Assets that are subject to amortization as well as tangible and intangible assets not yet ready for use are tested for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. An impairment loss is recognized for the amount by which the asset's carrying amount exceeds its recoverable amount. The recoverable amount is the higher of an asset's fair value less costs to sell and value in use. The latter is calculated by estimating the future cash flows generated by the asset and discounting them with a risk-adjusted pre-tax interest rate. For the purposes of assessing impairment, assets are grouped at the lowest levels for which there are separately identifiable cash flows (cash-generating units).

### k. Financial assets

Regular purchases and sales of investments are based on the settlement date principle. Marketable securities are initially recorded at fair value plus transaction costs for all financial assets not carried at fair value through profit or loss (FVTPL). Financial assets carried at FVTPL are initially recognized at fair value and transaction costs are expensed in the income statement.

The Group classifies its financial assets, principally investments, in the following categories: financial assets at fair value as well as financial assets at amortized cost. The classification depends on the Group's business model for managing the investments and the contractual cash flow characteristics of the financial assets.

# Financial assets at amortized cost

A financial asset is classified as measured at amortized cost if both of the two following criteria are met: the financial asset is held within a business model whose objective is to hold these assets to collect contractual cash flows, and the contractual terms of the financial asset give rise on specified dates to cash flows that are solely payments of principal and interest on the principal amount outstanding.

This category consists of trade receivables, other current receivables, security deposits as well as other financial assets.

### Financial assets at fair value

If either of the two criteria for financial assets at amortized cost are not met, the financial asset is classified as measured at FVTPL. All realized and unrealized gains and losses arising from changes in the fair value are recognized in the income statement.

This category consists of marketable securities and derivative financial instruments.

The Group has not designated any investment as measured at FVTPL to eliminate or significantly reduce an accounting mismatch.

I.	Inventories	Inventories are stated at the lower of cost and net realizable value. Cost is determined using the weighted average price method. Some companies, particularly those in the Production segment, value their inventories using the standard cost method. As these costs are regularly reviewed and adjusted, this method approximates the results of the weighted average price method. The valuation of spare parts for customer service is confined to those units that are considered likely to be used, based on historical demand. Net realizable value is the estimated selling price in the ordinary course of business, less the estimated costs of completion and the estimated costs necessary to make the sale.
m.	Non-current assets held for sale	Non-current assets and disposal groups are classified as held for sale if their carrying amount will be recovered through a sale transaction rather than through continuing use. This condition is regarded as met only when the sale is highly probable and the asset (or disposal group) is available for immediate sale in its present condition. Management must be committed to the sale, which should be expected to qualify for recognition as a completed sale within one year from the date of classification. Non-current assets (and disposal groups) classified as held for sale are measured at the lower of the assets' previous carrying amount and fair value less costs to sell.
n.	Trade receivables	Trade receivables are recognized and carried at the original net invoice amount less an allowance for any impaired receivables, which approximates amortized cost. Provision is made for balances overdue more than 12 months or for receivables where specific risks have been identified. Bad debts are written off when there is objective evidence that the Group will not be able to collect the receivables.
0.	Cash and cash equivalents	Cash and cash equivalents in the balance sheet comprise petty cash, cash at banks and short-term deposits with an original maturity of three months or less. For the purpose of the cash flow statement, cash and cash equivalents consist of cash and cash equivalents as defined above, net of short-term bank overdrafts.
p.	Share capital and treasury shares	Ordinary shares are classified as equity. Incremental costs directly attributable to the issue of new shares or options are shown in equity as a deduction, net of tax, from the proceeds. Share capital consists of registered shares each with a nominal value of CHF 0.45 and of bearer shares each with a nominal value of CHF 2.25. Other than the higher voting power of registered shares, no differences in terms of shareholder rights exist between the two categories. Own equity instruments that are reacquired (treasury shares) are deducted from equity. No gain or loss is recognized in profit or loss on the purchase, sale, issue or cancellation of the Group's own equity instruments.
q.	Financial debts	Financial debts are initially recognized at fair value, including transaction costs incurred. Financial debts are subsequently stated at amortized cost. They are classified as current liabilities unless the Group has an unconditional right to defer settlement of the liability for at

least 12 months after the balance sheet date.

# r. Accounting for derivative financial instruments and hedging activities

Derivatives are initially recognized at fair value and related transaction costs expensed in the income statement. The method of recognizing the resulting gain or loss depends on whether the derivative is designated as a hedging instrument, and if so, the nature of the item being hedged. Certain derivatives can be designated as hedges of a risk associated with a highly probable forecast transaction (cash flow hedge).

The Group documents, at the inception of the transaction, the relationship between hedging instruments and hedged items, as well as its risk management objectives and strategy. The Group also documents its assessment, both at hedge inception and on an ongoing basis, of whether the derivatives that are used in hedging transactions are highly effective in offsetting changes in fair values or cash flows of hedged items.

The full fair value of a hedging derivative is classified as a non-current asset or liability when the remaining maturity of the hedged item is more than 12 months; it is classified as a current asset or liability when the remaining maturity of the hedged item is less than 12 months. Trading derivatives are classified as a current asset or liability.

### **Cash flow hedge**

The Group can hedge cash flows of forecasted intragroup transactions. In this case, the effective portion of changes in the fair value of derivatives that are designated and qualify as cash flow hedges are recognized in other comprehensive income. The gain or loss relating to the ineffective portion is recognized immediately in the income statement respectively within the financial result.

Amounts accumulated in equity are recycled in the income statement in the periods when the hedged item affects profit or loss. The gain or loss relating to the effective portion of derivatives hedging purchases is recognized in the income statement within material purchases.

When a forecast transaction is no longer expected to occur, the cumulative gain or loss that was reported in equity is immediately transferred to the income statement.

# Derivatives at fair value through profit or loss

Derivatives not designated as hedging instruments are accounted for at fair value through profit or loss. Changes in the fair value of these derivative instruments are recognized immediately in the income statement.

### s. Income taxes

The tax expense for the period comprises current and deferred tax. Tax is recognized in the income statement, except to the extent that it relates to items recognized in other comprehensive income or directly in equity. In this case, the tax is also recognized in other comprehensive income or directly in equity, respectively.

### **Current income tax**

Current tax assets and liabilities for the current and prior periods are measured at the amount expected to be recovered from or paid to the taxation authorities. The tax rates and tax laws used to compute the amount are those that are enacted or substantively enacted by the balance sheet date.

### **Deferred** tax

Deferred tax is provided in full, using the liability method, on temporary differences arising between the tax bases of assets and liabilities and their carrying amounts for financial reporting purposes. If the deferred tax arises from initial recognition of an asset or liability in a transaction other than a business combination that at the time of the transaction affects neither accounting nor taxable profit or loss, it is not accounted for.

Deferred tax is determined using tax rates and laws that have been enacted or substantively enacted by the balance sheet date and are expected to apply when the related deferred tax asset is realized or the deferred tax liability is settled.

Deferred tax assets are recognized for all deductible temporary differences, tax loss carryforwards and tax credits to the extent that it is probable that future taxable profits will be available against which they can be utilized.

Deferred tax is provided on temporary differences arising on investments in subsidiaries and associates, except where the timing of the reversal of the temporary difference is controlled by the Group and it is probable that the temporary difference will not reverse in the foreseeable future.

Deferred tax assets and deferred tax liabilities are offset if a legally enforceable right exists to offset current tax assets against current tax liabilities and the deferred taxes relate to the same taxable entity and the same taxation authority.

# t. Pensions and other post-employment benefits

### **Pension obligations**

Group companies operate various pension schemes. The schemes are generally funded through payments to insurance companies or trustee-administered funds, determined by periodic actuarial calculations. The Group has both defined benefit and defined contribution plans. A defined benefit plan is a pension plan that defines the amount of pension benefit that an employee will receive on retirement, usually dependent on one or more factors such as age, years of service and compensation. A defined contribution plan is a pension plan under which the Group pays fixed contributions into a separate entity. The Group has no legal or constructive obligations to pay further contributions if the fund does not hold sufficient assets to pay all employees the benefits relating to employee service in the current and prior periods. Group pension plans in Switzerland are accounted for as defined benefit plans.

Actuarial gains and losses are recognized as income or expense when the net cumulative unrecognized actuarial gains and losses for each individual plan at the end of the previous reporting year exceeded 10% of the higher of the defined benefit obligation and the fair value of plan assets at that date. These gains or losses are recognized over the expected average remaining working lives of the employees participating in the plans.

Past service costs are recognized immediately in income, unless the changes to the pension plan are conditional on the employees remaining in service for a specified period of time (the vesting period). In this case, the past service costs are amortized on a straight-line basis over the vesting period.

The net asset / liability recognized in the balance sheet in respect of defined benefit plans is the present value of the defined benefit obligation at the balance sheet date less the fair value of plan assets, together with adjustments for unrecognized actuarial gains or losses and past service costs. The defined benefit obligation is calculated annually by independent actuaries, using the projected unit credit method. The present value of the defined benefit obligation is determined by discounting the estimated future cash outflows.

# Other post-employment benefits

A small number of Group companies provide post-retirement medical care benefits to their employees. The entitlement to these benefits is usually conditional on the employee remaining in service up to retirement age and the completion of a minimum service period. The expected costs of these benefits are accrued over the period of employment, similar to the accounting for defined benefit plans.

### **Termination benefits**

Termination benefits are payable when employment is terminated before the normal retirement date, or whenever an employee accepts voluntary redundancy in exchange for these benefits. The Group recognizes termination benefits when it is demonstrably committed to either terminating the employment of current employees according to a detailed formal plan without possibility of withdrawal, or providing termination benefits as a result of an offer made to encourage voluntary redundancy. Benefits falling due more than 12 months after the balance sheet date are discounted to present value.

### u. Provisions

### Provisions are recognized:

- when the Group has a present legal or constructive obligation as a result of past events

when it is probable that an outflow of resources embodying economic benefits will be required to settle the obligation, and
 when a reliable estimate of the amount of the obligation can be made

Where the Group expects some or all of a provision to be reimbursed, for example under an insurance contract, the reimbursement is recognized as a separate receivable, but only when the reimbursement is virtually certain. The expense relating to any provision is presented in the income statement, net of any reimbursement. If the effect of the time value of money is material, provisions are discounted, using a current pre-tax rate that reflects, where appropriate, the risks specific to the liability. Where discounting is used, the increase in the provision due to the passage of time is recognized as interest expense.

v.	Share-based payment transactions	The Group operates an equity-settled, share-based compensation plan. Under the terms of this plan, share options are granted to managers and employees who distinguished themselves by a particular strong commitment to the company or an above- average performance. The fair value of the employee services received in exchange for the grant of the options is recognized as an expense. The total amount to be expensed over the vesting period is determined by reference to the fair value of the options granted (calculated using the «Black-Scholes» model), excluding the impact of any non-market vesting conditions (for example, profitability and sales growth targets). Non-market vesting conditions are included in assumptions about the number of options that are expected to vest. At each balance sheet date, the Group revises its estimates of the number of options that are expected to become exercisable. It recognizes the impact of the revision of original estimates, if any, in the income statement, and a corresponding adjustment to equity. A tranche of treasury shares has been specifically reserved for this stock option plan. No new shares were issued under this plan. Equity increases by the corresponding amounts of employee service cost over the vesting period. The proceeds received net of any transaction cost are credited to equity when the options are exercised. The dilutive effect of outstanding options is reflected as additional share dilution in the computation of earnings per share (see Note 8).
w.	. Leases	<b>Finance leases</b> A finance lease is where the lessor transfers to the lessee substantially all the risks and rewards incidental to ownership of the leased item. At the inception of the lease, finance leases are capitalized at the fair value of the leased property or, if lower, at the present value of the minimum lease payments. Each lease payment is apportioned between the finance charges and the reduction of the lease liability, so as to achieve a constant rate of interest on the remaining balance of the liability. Finance charges are charged directly against income statement. Capitalized leased assets are depreciated over the shorter of the lease term and the estimated useful life of the asset.
		<b>Operating leases</b> An operating lease is where a significant portion of the risks and rewards of ownership are retained by the lessor. Operating lease payments are recognized as expenses in the income statement on a straight-line basis over the lease term.
x.	Dividends	Dividends are recorded in the Group's financial statements in the period in which they are approved by the Group's shareholders.

# 3. Financial risk management

# a. Financial risk factors

In view of the global and varied nature of its activities, the Group is exposed to financial market risk (including foreign currency risk, fair value and cash flow interest rate risk and price risk), credit risk and liquidity risk.

The Group's financial risk management is essentially focused on identifying and analyzing exchange rate risk, with the aim of minimizing its impact on Group earnings before taxes and net income. In order to hedge exchange rate risk, the Group uses derivative financial instruments such as forward currency contracts or currency options.

Risk management is conducted by the central treasury department (Group Treasury), which follows the directives issued by the Group's management bodies. Risks are assessed in collaboration with the operating units and the hedging methods are decided and implemented under the regular supervision of the Group's Top Management.

### 1. Market risk

The Group is exposed to market risk, primarily related to foreign exchange, interest rates and the market value of investments of liquid funds. The Group actively monitors these exposures. To manage the volatility relating to these exposures, the Group uses a variety of derivative financial instruments, such as foreign exchange forward contracts or options. The Group's objective is to reduce, where it deems appropriate to do so, fluctuations in earnings and cash flows associated with changes in interest rates, foreign currency rates and market rates of investments of liquid funds. It is the Group's policy and practice to use derivative financial instruments to manage exposures and to enhance the yield on the investment of liquid funds.

### 1.1 Foreign exchange risk

The Group's consolidated financial statements are published in Swiss Francs. As foreign exchange risks are managed centrally by the treasury department (Group Treasury), the local entities are not significantly exposed to specific foreign exchange risks. The foreign exchange risks arise primarily from fluctuation of currencies against the Swiss Franc, mainly the Euro, the US Dollar, the Chinese Yuan as well as the Japanese Yen. Consequently, the Group may enter into various contracts that reflect the changes in the value of foreign exchange rates to preserve the value of assets, commitments and anticipated transactions. The Group may also use forward contracts and foreign currency option contracts to hedge certain anticipated net revenues in foreign currencies. Group companies enter into special exchange rate agreements with the Group's treasury department guaranteeing a standard exchange rate for a term of one month. The treasury department, for its part, is responsible for hedging net positions in foreign currencies with external counterparties.

### Sensitivity analysis on foreign exchange risk

Financial instruments affected by foreign exchange risk include trade and other receivables, trade and other payables, financial debts, derivatives, marketable securities, cash and cash equivalents including third party as well as intercompany transactions. The size of the exposure sensitive to changes in the exchange rates can fluctuate significantly, so the position at the balance sheet date may not be representative for the financial period on average.

The illustrative effect on earnings after tax that would result from reasonably possible changes in exchange rates can be summarized as follows:

	31	.12.2012		31.1	2.2011	
	Change on	Income sta	atement	Change on	Income sta	tement
	exchange rate	CHE	million	exchange rate	CHF	million
Currency	+/-	+	-	+/-	+	_
CNY/CHF	5%	10	- 10	5%	2	- 4
EUR/CHF	5%	2	- 2	5%	7	-7
HKD/CHF	5%	1	-1	5%	0	0
JPY/CHF	5%	2	- 3	5%	- 1	0
USD/CHF	5%	2	- 4	5%	- 1	- 1

As no items are recognized directly in equity, the illustrative impact on equity of the changes in exchange rates shown above is zero.

# 1.2 Price risk

### 1.2.1 Commodities

The Group has a certain exposure to commodity price risk relating to the purchase of precious metals and gems, which are used in its manufacturing processes. The Group does not enter into significant commodity futures, forward and option contracts to manage fluctuations in prices of anticipated purchases.

### 1.2.2 Equity investment risk

The Group purchases equity instruments as investments of its liquid funds. Such instruments are recognized as marketable securities. Potential investments need to comply with the asset allocation and portfolio limit structure defined by the Group's management bodies. According to its policy, the Group limits its holdings in equity investments to 15% of its liquid funds. They are thoroughly analyzed in respect to their past financial track record (mainly cash flow return on investment), their market potential, their management and their competitors. In 2012, over 90% (2011: over 90%) of the Group's equity investments were related to shares listed on a main index (SMI/SPI, Dow Jones EURO STOXX 50, S&P 500, Nikkei).

### Sensitivity analysis on equity investment risk

The table below summarizes the impact of increases/decreases of the main equity indexes on the Group's earnings after tax for the year. There is no impact exclusively on equity as none of the equity investments are classified in a financial assets category where the result is recognized directly in other comprehensive income. The analysis is based on the assumption that the equity indexes had increased/decreased by a certain percentage with all other variables held constant and that all the Group's equity instruments moved according to the historical correlation with the index.

	31.12.2012			31.1	2.2011	
	Change on Income statement		Change on	Income sta		
	index	CHF	million	index	CHI	= million
Index	+/-	+	-	+/-	+	_
Dow Jones EURO STOXX 50	5%	1	-1	5%	1	- 1
SMI + SPI	5%	4	- 4	5%	3	- 3

Earnings after tax for the year would increase/decrease as a result of gains/losses on equity securities measured at fair value through profit or loss.

### 1.3 Interest rate risk

Borrowings issued at variable rates expose the Group to cash flow interest rate risk. Borrowings issued at fixed rates expose the Group to fair value interest rate risk. The Group manages its net exposure to interest rate risk through the proportion of fixed rate debt and variable rate debt in its total debt portfolio.

Due to a comfortable liquidity situation and, as most of the financial debts are issued at fixed rates, interest rate fluctuations do not have a major impact on the Group's financial results.

In the context of balance sheet liabilities management, the Group has not used interest rate swaps during the two years under review, and there are no outstanding positions relating to interest rate swaps in the Group's financial statements.

### Sensitivity analysis on bond investment risk

Changes in the market interest rates affect the fair value of bond securities measured at fair value through profit or loss. The sensitivity analysis presented below is based on the assumption that the interest rates had increased/decreased by 100 basis points for all currencies with all other variables held constant.

At 31 December 2012, an increase of interest rates by 100 basis points would have reduced Group profit after tax by CHF 5 million (2011: CHF 9 million). On the other hand, a decrease of interest rates by 100 basis points would have increased Group profit after tax by CHF 5 million (2011: CHF 9 million).

### 2. Credit risk

Credit risks in respect of customers arise when they may not be able to settle their obligations as agreed. The credit standing of commercial partners defined in the Group's client credit policy is periodically reviewed at Group level. As there is no independent rating for most customers, their credit quality is assessed by local credit control departments taking into account their financial position, past experience and other factors. There is no concentration of credit risk with respect to trade receivables, as the Group has a large number of customers, internationally dispersed.

In the context of securities trading, the Group guards against the risk of default by implementing directives that impose minimum credit ratings for investments in tradable securities. In general, issuer risk is minimized by only buying securities which are investment grade rated. As at 31 December 2012, over 99% of investments in bonds were investment grade rated (2011: over 99%).

Counterparty risk is also minimized by ensuring that all derivative financial instruments, money market investments and current account deposits are placed with financial institutions whose credit standings are usually at least A-. Exposure to this type of risk is closely monitored by Group management and is contained within strict and pre-determined limits.

Given the very high standards of creditworthiness applied to the commercial and financial partners, the default risks to which the Group is exposed are estimated to be limited.

# 3. Liquidity risk

Liquidity risk is defined as the risk that the Group could not be able to meet its financial obligations on time. The close monitoring of liquidity at Group level and of the allocation of resources allows the Group's treasury department to maintain adequate levels of liquidity at all times. In order to meet any exceptional liquidity requirements, the Group maintains lines of credit with a number of financial institutions.

As at the balance sheet date, the available liquidity can be summarized as follows:

(CHF million)	31.12.2012	31.12.2011
Cash and cash equivalents	1 520	1 616
Marketable securities	447	553
Liquidity reserves	1 967	2 169
Committed credit facilities	581	392
./. Utilized credit facilities	<b>– 129</b>	- 83
Total liquidity reserves and undrawn credit facilities	2 419	2 478

The table below analyses the Group's financial liabilities that will be settled on a gross basis into relevant maturity groupings based on the remaining period at the balance sheet to the contractual maturity date. The amounts disclosed in the table are the contractual undiscounted cash flows.

(CHF million)	less than 1 year	1–5 years	over 5 years
Non-current financial debts	_	27	40
Trade payables	320	-	-
Other payables	116	-	-
Current financial debts	73	-	-
Derivative financial instruments	2	-	-
Total at 31.12.2012	511	27	40
Non-current financial debts	2	30	51
Trade payables	400	-	-
Other payables	103	-	-
Current financial debts	14	-	-
Derivative financial instruments	4	-	-
Total at 31.12.2011	523	30	51

# b. Fair value disclosures

The following table shows the carrying amount and the fair value of Group assets and liabilities that are considered as financial instruments:

	31.12.	31.12.2011		
	Carrying	Fair	Carrying	Fair
(CHF million)	amount	value	amount	value
Security deposits (Note 15)	45	45	37	37
Other financial assets (Note 15)	106	106	116	116
Trade receivables (Note 17)	1 060	1 060	894	894
Other current receivables (Note 18)	161	161	148	148
Financial assets at amortized cost	1 372	1 372	1 195	1 195
Marketable securities at fair value	447	447	553	553
Derivative financial assets	0	0	0	0
Financial assets at fair value (Note 19)	447	447	553	553
Cash and cash equivalents (Note 20)	1 520	1 520	1 616	1 616
Cash and cash equivalents	1 520	1 520	1 616	1 616
Total financial assets	3 339	3 339	3 364	3 364
Non-current financial debts (Note 22)	60	63	73	77
Trade payables	320	320	400	400
Other payables (Note 25)	116	116	103	103
Current financial debts (Note 22)	73	73	14	14
Financial liabilities at amortized cost	569	572	590	594
Derivative financial instruments (Note 22)	2	2	4	4
Financial liabilities at fair value	2	2	4	4
Total financial liabilities	571	574	594	598

The Group has established the following fair value hierarchy that reflects the significance of inputs used in making the fair value measurements:

- Level 1: quoted prices in active markets for identical assets and liabilities
- Level 2: observable inputs other than quoted prices in active markets for identical assets and liabilities
- Level 3: unobservable inputs

The following table summarizes the Group's financial assets and liabilities at fair value, by valuation method:

	31.12.2012			31.12.2011				
(CHF million)	Level 1	Level 2	Level 3	Total	Level 1	Level 2	Level 3	Total
Marketable securities at fair value	431	_	16	447	537	_	16	553
Derivative financial assets	-	0	-	0	-	0	-	0
Financial assets at fair value	431	0	16	447	537	0	16	553
Derivative financial instruments	-	2	-	2	-	4	-	4
Financial liabilities at fair value	_	2	-	2	_	4	_	4

Financial assets at fair value categorized in level 3 consist of the Group's private equity investments. In 2012 and 2011, there were no material purchases, sales or transfers in this category.

### c. Capital management

The primary objective of the Group with regard to capital management is to preserve a strong equity base in order to maintain investor, creditor and market confidence and to sustain future development of the business. As at 31 December 2012, equity represented 83.3% (31 December 2011: 82.3%) of total assets.

The Group's Top Management reviews the capital structure of the Group and the equity of its subsidiaries on a regular basis. As part of the review, management considers the evolution of the capital structure and the risks associated with each of its classes.

To preserve or adjust the capital structure, the Group may adjust the dividend payment to shareholders, return capital to shareholders, issue new debt or redeem existing debt. There were no changes in the Group's approach to capital management during the year. Neither The Swatch Group Ltd nor any of its subsidiaries are subject to externally imposed capital requirements.

# 4. Critical accounting estimates and judgments

The preparation of consolidated financial statements in conformity with IFRS requires the use of certain critical accounting estimates and judgments. Estimates and judgments are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances. Actual results may differ from these estimates. Management continuously reviews and - if necessary - adapts the estimates and underlying assumptions. Any changes are recognized in the period in which the estimate is revised.

# a. Critical accounting estimates and judgments

The key estimates and assumptions about the future that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next twelve months are described below.

### **Inventory abatements**

At 31 December 2012, inventories total CHF 4 407 million, as set out in Note 16. In determining net realizable values of inventory, management needs to assess whether or not inventory abatements are required. Estimates are made for spare parts used in customer service as well as for watch components and finished goods in order to determine a realistic value for these inventory items. In 2012, the Group recorded write-downs of CHF 17 million. Unexpected changes in fashion, technology and customer needs could lead to situations where the actual inventory abatements would need to be modified.

### Allowance for impaired receivables

To cover any shortfalls from current trade receivables, the Group records an allowance for impaired receivables based on historical information and on estimates in regard to the solvency of customers. At 31 December 2012, gross trade receivables amounted to CHF 1 068 million and the allowance for impaired receivables to CHF 8 million (see Note 17). Unexpected financial problems of major customers could lead to a situation where the recorded allowance is insufficient.

### Impairment of assets

The Group has property, plant and equipment with a carrying value of CHF 1 889 million as disclosed in Note 10, and intangible assets (including goodwill) amounting to CHF 615 million (see Note 12). All of these assets are reviewed for impairment as described in Note 2j. To assess whether any impairment may exist, impairment tests are made based on future cash flows and the economic benefits of the assets. Actual outcomes could vary significantly from such estimates. Changes in factors such as the planned use of fixed assets, technology or market development could lead to different economic values. In the period under review, no significant impairments had to be recorded.

# Warranty claims

The Group generally offers a two-year warranty for watches. The related provision for anticipated warranty claims amounts to CHF 78 million, as disclosed in Note 24. Management estimates this provision mainly based on historical warranty claim statistics. Factors that could impact these estimates include the success of the Group's quality initiatives, parts and labour costs as well as customer behaviour. Any material change of these factors could result in higher or lower warranty costs for the Group.

### **Pension benefits**

The present value of the Group's pension obligations depends on a number of factors that are determined on an actuarial basis using various assumptions. The assumptions used in determining the net cost for pensions include the discount rate, expected rate of return on plan assets, future salary increases, mortality rates and future pension increases. Any changes in these assumptions would impact the carrying amount of pension obligations. Due to the long-term nature of the pension plans, such estimates are subject to significant uncertainties.

### Legal claims

Some Group companies are involved in litigation and disputes arising from the ordinary course of their business. Legal provisions at 31 December 2012 total CHF 6 million (see Note 24). Management estimated the outcome of these lawsuits on the basis of currently available information. However, there are inherent risks within legal claims depending on court and adversary party behaviour and opinion. Moreover, the Group being listed on the Swiss Stock Exchange also finds itself under permanent review regarding the observation of all rules and regulations. Despite the considerable effort to fully comply with the increasing number of laws, rules and regulations at all times and on all levels in all countries in which the Group develops activities, there remains a certain risk of oversight which could impact future earnings.

# **Taxes and duties**

The Group is subject to various taxes, levies and duties in numerous jurisdictions. In this respect the Group and its subsidiary companies are regularly exposed to audits and interpretations by the various governmental bodies and authorities, where the outcome of findings particularly in the area of transfer pricing depends very often on individual judgments. Considerable judgment is required in determining tax provisions. Liabilities for anticipated tax audit issues are recognized based on estimates of whether additional taxes will be due. These estimates rely on exogenous factors and therefore include some uncertainties, which in a negative scenario could lead to additional tax liabilities in the future.

Furthermore, the capitalization of deferred tax assets is based on assumptions about the future profitability of certain Group companies. There is an inherent risk that these estimates made by management may turn out to be too optimistic or too pessimistic.

 b. Critical judgments in applying the entity's accounting policies In the process of applying the Group's accounting policies, management may be required to make judgments, apart from those involving estimates, which can have a significant effect on the amounts recognized in the consolidated financial statements. These include, but are not limited to, the following:

# **Consolidation of subsidiaries and associates**

The Group sometimes undertakes transactions that may involve obtaining the right to control or significantly influence the operations of other entities. Such transactions include the acquisition of a part or 100% of the equity of other entities (share deal) or the purchase of net assets of other entities (asset deal). In such cases, management makes an assessment as to whether the Group has the right to control or significantly influence the other entities' operations. Based on this judgment, the stake in the new entity can be fully consolidated, considered an associate or treated as a financial investment. In making this judgment, management considers the underlying economic substance of the transaction and not only the contractual terms.

# 5. Segment information

# a. Operating segment information

# Income statement

2012	Watches &	Production	Electronic	Corporate	Elimination	Total
(CHF million)	Jewelry		Systems			
- Third parties	7 295	559	281	8		8 143
– Group	3	1 658	30	5	- 1 696	-
Gross sales	7 298	2 217	311	13	- 1 696	8 143
<ul> <li>Third parties</li> </ul>	6 952	558	278	8		7 796
– Group	3	1 657	30	4	- 1 694	-
Net sales	6 955	2 215	308	12	- 1 694	7 796
Operating profit	1 633	442	1	- 92	_	1 984
- As a % of net sales	23.5	20.0	0.3			25.4
– As a % of total	82.3	22.3	0.1	- 4.7		100.0

2011	Watches &	Production	Electronic	Corporate	Elimination	Total
(CHF million)	Jewelry		Systems			
- Third parties	6 309	518	308	8		7 143
– Group	3	1 497	28	4	- 1 532	-
Gross sales	6 312	2 015	336	12	- 1 532	7 143
- Third parties	5 950	500	306	8		6 764
– Group	3	1 472	28	4	- 1 507	-
Net sales	5 953	1 972	334	12	- 1 507	6 764
Operating profit	1 352	322	13	- 73	-	1 614
– As a % of net sales	22.7	16.3	3.9			23.9
– As a % of total	83.8	19.9	0.8	- 4.5		100.0

# **Balance sheet and other information**

2012	Watches &	Production	Electronic	Corporate	Elimination	Total
(CHF million)	Jewelry		Systems			
Balance sheet						
<ul> <li>Segment assets</li> </ul>	6 929	2 285	518	3 317	<b>- 2 157</b>	10 892
- Equity in associated companies						
and joint ventures	6	0	-	324		330
Total assets	6 935	2 285	518	3 641	- 2 157	11 222
Total liabilities	- 2 340	- 724	- 102	- 869	2 157	- 1 878
Net assets	4 595	1 561	416	2 772	-	9 344
Other information	••••	·····		•••••		
Investments in tangible assets	134	291	12	7		444
Investments in intangible assets	28	5	3	2		38
Investments in other non-current		••••••	•••••••••••••••••••••••••••••••••••••••	••••	••••••	
assets	18	0	0	0		18
Depreciation on tangible assets	- 82	- 118	- 30	- 9	••••••	- 239
Amortization on intangible assets	- 12	- 5	- 3	-2	•	- 22
Impairment charges	0	_	-	_	••••••	0
Interest income	4	0	0	22	- 16	10
Interest expenses	- 14	- 3	0	-2	16	- 3
Share of result from associates		•	•••••••••••••••••••••••••••••••••••••••			
and joint ventures	1	0	-	17		18
Income taxes	- 320	- 86	1	- 4	•	- 409

2011 (CUT section)	Watches &	Production	Electronic	Corporate	Elimination	Total
(CHF million)	Jewelry		Systems			
Balance sheet		••••••	·····	·····	·····	
<ul> <li>Segment assets</li> </ul>	5 7 7 4	1 920	582	3 213	- 1 875	9 614
<ul> <li>Equity in associated companies</li> </ul>						
and joint ventures	6	0	-	185		191
Total assets	5 780	1 920	582	3 398	- 1 875	9 805
Total liabilities	- 2 013	- 669	- 108	- 819	1 875	-1734
Net assets	3 767	1 251	474	2 579	_	8 071
Other information				·····	· · · · · · · · · · · · · · · · · · ·	·····
Investments in tangible assets	125	229	9	13		376
Investments in intangible assets	17	3	3	5	•••••	28
Investments in other non-current			•••••	•••••		
assets	14	0	0	112		126
Depreciation on tangible assets	- 67	- 107	- 29	-7		- 210
Amortization on intangible assets	- 10	- 5	- 2	- 2	•••••	- 19
Impairment charges	-	-	-	-	•••••	0
Interest income	4	0	1	17	- 15	7
Interest expenses	- 11	- 4	0	- 3	15	- 3
Share of result from associates		•••••		•••••	·····	•••••
and joint ventures	1	0	_	5		6
Income taxes	- 272	- 59	- 1	- 3		- 335

# b. Information on geographical regions

	2012			2011
	Net	Non-current	Net	Non-current
(CHF million)	sales	assets	sales	assets
Switzerland	1 084	2 193	902	1 566
Other Europe	1 772	267	1 561	249
Total Europe	2 856	2 460	2 463	1 815
Greater China	2 869	309	2 569	282
Other Asia	1 297	208	1 083	236
Total Asia	4 166	517	3 652	518
Total America	643	57	535	51
Total Oceania	80	3	73	4
Total Africa	51	3	41	3
Total	7 796	3 040	6 764	2 391

Non current assets under the caption "Other Asia" include CHF 176 million (previous year: CHF 204 million) relating to Japan, consisting mainly of the investment in the N. G. Hayek Building in Tokyo.

# c. Significant customers

The Group has a large number of customers worldwide. In 2012, one specific external customer of the Watches & Jewelry segment accounted for 11.1% of the Group's net sales (previous year: 10.8%).

### a. Analysis of sales revenue (CHF million) 2012 2011 Sale of goods 7 774 6733 Rendering of services 22 31 Total net sales 7 796 6 764 In 2012, other operating income amounted to CHF 238 million (2011: CHF 88 million). The increase is mainly due to the b. Other operating income timekeeping services rendered in 2012 for the Olympics. c. Personnel expense 2012 2011 (CHF million) 1 481 Wages and salaries 1 6 1 8 Social security costs 265 232 Share-based compensation (Note 28) 16 16 Pension costs - defined benefit plans (Note 23) 75 82 Pension costs - defined contribution plans (Note 23) 7 7 Other post-employment benefits (Note 23) 1 0 1 818 **Total personnel expense** 1 982 The development of the headcount is summarized in the following table: 2011 (Unaudited) 2012 26 777 Average annual headcount 28 942 **Total headcount at 31 December** 29788 28 0 28 Men 13 437 12 505 Women 16 351 15 523 Swiss contracts 15 800 14 696 13 988 Non-Swiss contracts 13 332 Headcount is expressed as the number of employment contracts. The number of employees includes home workers, trainees and auxiliary staff. d. Other operating expenses (CHF million) 2012 2011 Marketing, sales and administration 1 0 9 7 948 Subcontracting and other direct costs of sales 295 287 Maintenance, rents and energy 604 487 Other operating expenses 177 47 2 173 1 769 **Total other operating expenses** e. Research and Research and development (R&D) costs amounted to CHF 178 million in 2012, representing 2.3% of net sales (compared with CHF 160 million or 2.4% in 2011). development costs f. Net financial result (CHF million) 2012 2011 Interest income 10 7 Result from marketable securities at fair value and derivatives 27 - 4 5 Net result from investment property 2 Net currency result - 17 - 10 Other financial expense - 4 - 4 Other financial income and expense 18 - 6 Interest expense - 3 - 3 Share of result from associates and joint ventures 18 6 **Net financial result** 33 - 3

# 6. Revenues and expenses

# 7. Income taxes

(CHF million)	2012	2011
Current income taxes	372	278
Adjustments recognized for current income taxes of prior periods	- 4	2
Deferred taxes	41	55
Total income taxes	409	335

b. Reconciliation of the Group's effective tax rate

a. Income tax expenses

Since the Group operates worldwide, it is subject to income taxes in many different tax jurisdictions. The Group calculates its average expected tax rate as a weighted average of tax rates in the relevant tax jurisdictions.

	2012	2011
	%	%
Group's average expected tax rate	20.6	20.1
Tax effect of:		•
- Change in the applicable tax rate on temporary differences	- 0.2	- 0.4
<ul> <li>Recognition of tax losses not recognized in prior years</li> </ul>	- 0.3	- 0.2
- Utilization of previously unrecognized tax losses	- 0.1	- 0.2
- Unrecognized current year tax losses	0.4	0.5
– Non-taxable income	- 0.1	- 0.2
– Non-tax-deductible expenses	0.2	0.9
- Items taxable at reduced rates	- 0.5	- 0.4
- Adjustments recognized for current taxes of prior periods	- 0.2	0.1
– Other items	0.5	0.6
Group's effective tax rate	20.3	20.8

c. Current income tax

(CHF million)	2012	2011
Net current income tax liability		
Balance at 1 January	- 98	- 144
Recognized in income statement	- 368	- 280
Recognized in equity	0	0
Income taxes paid	316	325
Translation differences	0	1
Balance at 31 December	- 150	- 98
thereof current income tax assets	17	24
thereof current income tax liabilities	- 167	- 122

# d. Deferred tax

Deferred tax assets and liabilities are offset within legal entities when there is a legally enforceable right to offset current tax assets against current tax liabilities and when the deferred taxes relate to the same fiscal authority.

The deferred tax assets and liabilities relate to the following balance sheet items:

		31.12.2012			31.12.2011		
(CHF million)	Assets	Liabilities	Net amount	Assets	Liabilities	Net amount	
Inventories	230	- 342	- 112	190	- 282	- 92	
Trade and other receivables	5	- 22	- 17	5	- 19	- 14	
Property, plant and equipment	11	- 106	- 95	9	- 93	- 84	
Intangible assets	2	- 11	- 9	2	- 5	- 3	
Provisions	10	- 44	- 34	12	- 34	- 22	
Retirement benefit obligations	4	- 17	- 13	5	- 16	- 11	
Tax losses	19	-	19	27	-	27	
Other	42	- 30	12	34	- 23	11	
Total deferred tax assets (liabilities)	323	- 572	- 249	284	- 472	- 188	
Deferred tax assets on the balance sheet			272			241	
Deferred tax liabilities on the balance sheet	•••••••••••••••••••••••••••••••••••••••	••••••	- 521	•••••	••••••	- 429	

Deferred tax assets and liabilities have changed as follows:

	Balance at 31.12.2011	Recognized in income statement	Business combinations	Foreign currency translation	Balance at 31.12.2012
(CHF million)				adjustments	
Inventories	- 92	- 13	- 5	- 2	- 112
Trade and other receivables	- 14	- 3	0	0	- 17
Property, plant and equipment	- 84	- 3	- 8	0	- 95
Intangible assets	- 3	- 2	- 4	0	- 9
Provisions	- 22	- 12	0	0	- 34
Retirement benefit obligations	- 11	- 2	0	0	- 13
Tax losses	27	- 7	-	- 1	19
Other	11	1	-	0	12
Total deferred tax assets (liabilities)	- 188	- 41	- 17	- 3	- 249

	Balance at 31.12.2010	Recognized in income	Business combinations	Foreign currency	Balance at 31.12.2011
		statement		translation	
(CHF million)				adjustments	
Inventories	- 67	- 26	-	1	- 92
Trade and other receivables	- 9	- 5	0	0	- 14
Property, plant and equipment	- 69	- 14	- 1	0	- 84
Intangible assets	- 4	1	0	0	- 3
Provisions	- 14	- 9	0	1	- 22
Retirement benefit obligations	- 16	5	-	0	- 11
Tax losses	33	- 6	-	0	27
Other	12	- 1	0	0	11
Total deferred tax assets (liabilities)	- 134	- 55	- 1	2	- 188

Deferred tax assets resulting from deductible temporary differences, tax credits or tax loss carryforwards are recognized only to the extent that realization of the related tax benefit is probable. Temporary differences associated with investments in subsidiaries, for which no deferred tax liabilities have been recognized, as the differences are not expected to reverse in the foreseeable future, amounted to CHF 827 million (previous year: CHF 801 million).

The gross value of unused tax loss carryforwards which have, or have not, been recognized as deferred tax assets, with their expiry dates is as follows:

(CHF million)	Not recognized	Recognized	Total 2012
One year	12	3	15
Two years	13	9	22
Three years	16	4	20
Four years	17	8	25
Five years	19	8	27
Six years	13	9	22
More than six years	110	36	146
Total at 31.12.2012	200	77	277

(CHF million)	Not recognized	Recognized	Total 2011
One year	7	5	12
Two years	11	5	16
Three years	19	4	23
Four years	15	10	25
Five years	21	20	41
Six years	29	15	44
More than six years	110	45	155
Total at 31.12.2011	212	104	316

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# Notes to the consolidated financial statements

### 8. Earnings per share

	2012	2011
Net income attributable to equity holders of The Swatch Group Ltd		
(CHF million)	1 600	1 269
Percentage of registered shares outstanding in comparison with the		
share capital outstanding	43.8%	43.8%
share capital outstanding Percentage of bearer shares outstanding in comparison with the		
share capital outstanding	56.2%	56.2%
Registered shares		
Net income attributable to registered shareholders (CHF million)	701	556
Average number of shares outstanding	118 195 194	118 399 729
Basic earnings per share (in CHF)	5.93	4.70
Bearer shares		
Net income attributable to bearer shareholders (CHF million)	899	713
Average number of shares outstanding	30 335 000	30 335 000
Basic earnings per share (in CHF)	29.64	23.50
()	1 600	1 269
(CHF million)		1 269
Net income used to determine diluted EPS (CHF million) Percentage of diluted registered shares in comparison with the		1.000
Percentage of diluted redistered shares in comparison with the	1 600	1 269
diluted share capital outstanding	43.8%	
diluted share capital outstanding Percentage of diluted bearer shares outstanding in comparison	43.8%	1 269
diluted share capital outstanding Percentage of diluted bearer shares outstanding in comparison		43.9%
diluted share capital outstanding Percentage of diluted bearer shares outstanding in comparison with the diluted share capital outstanding Registered shares	43.8% 56.2%	43.9% 56.1%
diluted share capital outstanding Percentage of diluted bearer shares outstanding in comparison with the diluted share capital outstanding <b>Registered shares</b> Net income attributable to registered shareholders (CHF million)	43.8% 56.2% 701	43.9% 56.1% 557
diluted share capital outstanding Percentage of diluted bearer shares outstanding in comparison with the diluted share capital outstanding <b>Registered shares</b> Net income attributable to registered shareholders (CHF million) Average number of shares outstanding – basic (as above)	43.8% 56.2% 701 118 195 194	43.9% 56.1% 557 118 399 725
diluted share capital outstanding Percentage of diluted bearer shares outstanding in comparison with the diluted share capital outstanding <b>Registered shares</b> Net income attributable to registered shareholders (CHF million) Average number of shares outstanding – basic (as above) Potentially dilutive number of shares from options outstanding	43.8% 56.2% 701 118 195 194 231 159	43.9% 56.1% 557 118 399 725 233 786
diluted share capital outstanding Percentage of diluted bearer shares outstanding in comparison with the diluted share capital outstanding <b>Registered shares</b> Net income attributable to registered shareholders (CHF million) Average number of shares outstanding – basic (as above) Potentially dilutive number of shares from options outstanding Average number of shares outstanding – diluted	43.8% 56.2% 701 118 195 194 231 159 118 426 353	43.9% 56.1% 557 118 399 725 233 786 118 633 515
diluted share capital outstanding Percentage of diluted bearer shares outstanding in comparison with the diluted share capital outstanding	43.8% 56.2% 701 118 195 194 231 159	43.9% 56.1% 557 118 399 725 233 786 118 633 515
diluted share capital outstanding Percentage of diluted bearer shares outstanding in comparison with the diluted share capital outstanding <b>Registered shares</b> Net income attributable to registered shareholders (CHF million) Average number of shares outstanding – basic (as above) Potentially dilutive number of shares from options outstanding Average number of shares outstanding – diluted Diluted earnings per share (in CHF) Bearer shares	43.8% 56.2% 701 118 195 194 231 159 118 426 353 5.92	
diluted share capital outstanding Percentage of diluted bearer shares outstanding in comparison with the diluted share capital outstanding <b>Registered shares</b> Net income attributable to registered shareholders (CHF million) Average number of shares outstanding – basic (as above) Potentially dilutive number of shares from options outstanding Average number of shares outstanding – diluted <b>Diluted earnings per share (in CHF)</b> <b>Bearer shares</b> Net income attributable to bearer shareholders (CHF million)	43.8% 56.2% 701 118 195 194 231 159 118 426 353 5.92 899	43.9% 56.1% 557 118 399 729 233 786 118 633 515 4.70 712
diluted share capital outstanding Percentage of diluted bearer shares outstanding in comparison with the diluted share capital outstanding <b>Registered shares</b> Net income attributable to registered shareholders (CHF million) Average number of shares outstanding — basic (as above) Potentially dilutive number of shares from options outstanding Average number of shares outstanding — diluted Diluted earnings per share (in CHF) Bearer shares	43.8% 56.2% 701 118 195 194 231 159 118 426 353 5.92	43.9% 56.1% 557 118 399 729 233 786 118 633 515

### 9. Dividends paid and proposed

On 16 May 2012, the Annual General Meeting approved the distribution of a dividend of CHF 1.15 per registered share and CHF 5.75 per bearer share. The distribution to holders of outstanding shares totaled CHF 310 million (2011: CHF 270 million) and has been recorded against retained earnings in 2012.

At the Annual General Meeting on 29 May 2013, payment of the following dividends for 2012 will be proposed:

	Registered	Bearer
Dividend per share	CHF 1.35	CHF 6.75
Total dividend	CHF 167 460 750	CHF 208 170 000

The financial statements ending 31 December 2012 do not take into account this proposed dividend. Dividends will be treated as a distribution of available earnings during the financial year 2013.

#### a. Basic

b. Diluted

77

# Notes to the consolidated financial statements

### 10. Property, plant and equipment

	Land and buildings	Plant and machinery	Other fixtures and	Advances and construction	Total
(CHF million)	bununga	machinery	fittings	in progress	
Historical cost, 1 January 2012	1 211	2 731	393	28	4 363
Translation differences	- 26	- 4	- 3	0	- 33
Business combinations (Note 14)	34	14	1	0	49
Additions	22	276	54	92	444
Disposals	- 6	- 60	- 12	-	- 78
Transfers	6	1	2	- 9	0
Historical cost, 31 December 2012	1 241	2 958	435	111	4 745
Accumulated depreciation, 1 January 2012	- 540	- 1 925	- 233	0	- 2 698
Translation differences	2	2	3	-	7
Annual depreciation	- 28	- 172	- 38	-	- 238
Impairment	0	-	-	-	0
Depreciation on disposals	3	58	12	-	73
Transfers		•			0
Accumulated depreciation, 31 December 2012	- 563	- 2 037	- 256	0	- 2 856
Net book value, 31 December 2012	678	921	179	111	1 889
Insured value					5 376
Net book value of property, plant and equipment under finance le	ase contracts				0
Total non-current assets pledged to guarantee the commitments	of Group companies				62

	Land and buildings	Plant and machinery	Other fixtures and	Advances and construction	Total
(CHF million)	bununigo	indoinioi y	fittings	in progress	
Historical cost, 1 January 2011	1 145	2 553	362	14	4 074
Translation differences	9	- 4	- 2	0	3
Business combinations (Note 14)	3	1	-	-	4
Additions	45	250	60	21	376
Disposals	- 1	- 83	- 13	0	- 97
Transfers	10	14	- 14	-7	3
Historical cost, 31 December 2011	1 211	2 731	393	28	4 363
Accumulated depreciation, 1 January 2011	- 515	- 1 851	- 220	0	- 2 586
Translation differences	0	6	1	0	7
Annual depreciation	- 24	- 153	- 32	-	- 209
Impairment	_	0	-	-	-
Depreciation on disposals	0	80	13	-	93
Transfers	- 1	-7	5	-	- 3
Accumulated depreciation, 31 December 2011	- 540	- 1 925	- 233	0	- 2 698
Net book value, 31 December 2011	671	806	160	28	1 665
Insured value					5 171
Net book value of property, plant and equipment under finance lease contract	S				0

Total non-current assets pledged to guarantee the commitments of Group companies

### **11. Investment property**

(CHF million)	2012	2011
Historical cost, 1 January	48	63
Translation differences	0	0
Business combinations (Note 14)	4	0
Additions	0	0
Disposals	-1	– 15
Transfers	0	0
Historical cost, 31 December	51	48
Accumulated depreciation, 1 January	- 17	- 22
Translation differences	0	0
Annual depreciation	-1	- 1
Impairment	-	-
Depreciation on disposals	0	6
Transfers	0	0
Accumulated depreciation, 31 December	- 18	- 17
Net book value, 31 December	33	31
Rental income	3	4
Direct operating expenses arising from investment properties that generated		
rental income	- 2	- 3
Direct operating expenses arising from investment properties that did not		
generate rental income	0	0

Based on capitalized rental income for rented buildings plus an estimated market value for land reserves, the fair value of the investment properties is estimated at CHF 59 million at 31 December 2012 compared to CHF 58 million at 31 December 2011. No external independent valuation has been performed.

### 12. Intangible assets

	Goodwill	Capitalized	Other	Total
		development	intangible	
(CHF million)		costs	assets	
Historical cost, 1 January 2012	208	74	169	451
Translation differences	- 1	-	- 1	- 2
Business combinations (Note 14)	255	0	18	273
Additions	-	17	21	38
Disposals	-	0	- 6	- 6
Transfers	-	0	0	0
Historical cost, 31 December 2012	462	91	201	754
Accumulated amortization, 1 January 2012	-	- 28	- 95	- 123
Translation differences	-	-	1	1
Annual amortization	-	- 9	- 13	- 22
Impairment	-	-	-	-
Amortization on disposals	-	0	5	5
Transfers	-	0	0	0
Accumulated amortization, 31 December 2012	-	- 37	- 102	- 139
Net book value, 31 December 2012	462	54	99	615

	Goodwill	Capitalized development	Other intangible	Total
(CHF million)		costs	assets	
Historical cost, 1 January 2011	207	59	157	423
Translation differences	- 1	0	- 1	- 2
Business combinations (Note 14)	2	0	2	4
Additions	-	15	13	28
Disposals	-	-	- 2	- 2
Transfers	-	0	0	0
Historical cost, 31 December 2011	208	74	169	451
Accumulated amortization, 1 January 2011	-	- 20	- 86	- 106
Translation differences	-	Ο	0	0
Annual amortization	-	- 8	- 11	- 19
Impairment	-	-	-	0
Amortization on disposals	-	0	2	2
Amortization on divestments of businesses	-	0	0	0
Accumulated amortization, 31 December 2011	_	- 28	- 95	- 123
Net book value, 31 December 2011	208	46	74	328

There are no accumulated impairment losses in goodwill. Within intangible assets, only goodwill is assumed to have an indefinite life.

#### **Goodwill impairment testing**

Goodwill is allocated to the Group's cash-generating units (CGUs), which correspond to the profit centers. A segment-level summary of the goodwill allocation is presented below:

(CHF million)	31.12.2012	31.12.2011
Watches & Jewelry	395	159
Production	58	39
Electronic Systems	9	10
Total	462	208

The recoverable amount of a cash-generating unit is determined based on value-in-use calculations. These calculations use cash flow projections covering a five-year period. Cash flows beyond the five-year period are extrapolated using a steady growth rate. The discount rates used are derived from a capital asset pricing model using data from Swiss capital markets and reflect specific risks relating to the relevant segments. This is then adjusted to a pre-tax rate.

#### Ranges of key assumptions used

Ranges of key assumptions use	a	2012			2011	
	Watches	Production	Electronic	Watches	Production	Electronic
	& Jewelry		Systems	& Jewelry		Systems
Estimated growth rate beyond						
five-year period	1%	0.5%	0%	1%	0.5%	0%
Expected gross margin	52%-58%	28%-33%	24%-33%	50%-61%	28%-30%	25%-32%
Pre-tax discount rate	8.2%	9.8%	10.0%	8.3%	9.7%	10.0%

No impairment charge for goodwill had to be recorded in 2012 and 2011. Management estimates that any reasonably possible change in any of the key assumptions would not cause that the recoverable amount falls below the carrying value of goodwill.

### 13. Investments in associates and joint ventures

(CHF million)	2012	2011
Balance at 1 January	191	169
Share of result from associates and joint ventures	18	6
Share of other comprehensive income of associates	1	-
Dividends received	– 17	- 8
Investments	140	24
Divestments	-	- 1
Translation differences	- 3	1
Balance at 31 December	330	191

All associates and joint ventures are recognized using the equity method. They have been listed in Note 32. Despite having less than 20% of the voting power of Hengdeli Holdings, the Swatch Group can exercise significant influence due to representation on the Board of Directors, access to current financial information and the strategic character of the investment. Therefore, this investment is defined as associate.

In 2012, the Group increased its stake in Rivoli Group (Dubai) from 15% to 40%.

In 2011, the Group acquired a 33.3% stake in Alzouman General Trading Co. Ltd. in Jeddah, Saudi Arabia. The company sells Swatch and Flik Flak brands exclusively through its own stores in prime retail locations in Saudi Arabia. The acquisition is considered as an associate. Furthermore, the Group divested its stake in the associate Terbival SA and in the joint venture Time Sales Inc.

At 31 December 2012, the fair value of the investment in Hengdeli Holdings was CHF 130 million (2011: CHF 122 million). Sales to and purchases from associates and joint ventures amounted to CHF 1 037 million (2011: CHF 849 million) and CHF 22 million (2011: CHF 14 million) respectively.

The following amounts represent the Group's share of assets, liabilities, revenues and net income of associates and joint ventures:

(CHF million)	31.12.2012	31.12.2011
Assets	275	211
Liabilities	152	106
Revenues	334	202
Net income	18	6

At the balance sheet date, there were no contingent liabilities of associates and joint ventures (previous year: none).

### 14. Business combinations

On 11 April 2012, the Swatch Group acquired 100% of the shares of the companies Simon Et Membrez SA in Delémont and PhM Holding SA in Courtételle. In addition, the Swatch Group acquired the related 60% stake in the company Termiboîtes SA in Courtemaîche. The acquired companies produce high-quality watch cases for the top price segment from precious metals such as gold, titanium, platinum, palladium, and premium-grade steel.

In January 2011, the Group acquired 100% of Novi SA, an assembler of watch movements located in the canton of Jura (Switzerland).

The following table summarizes the recognized amounts of assets acquired and liabilities assumed at the acquisition date, as well as the consideration paid and the goodwill arising on acquisitions:

		2012	2011
(CHF million)	Notes	Fair value	Fair value
Property, plant and equipment	(10, 11)	53	4
Intangible assets	(12)	18	2
Current assets	•	35	1
Cash and cash equivalents	•	18	6
Deferred tax liabilities	(7d)	- 17	- 1
Non-current liabilities	•	-1	-
Provisions	(24)	-	0
Current liabilities	•	-7	- 1
Net assets acquired		99	11
Goodwill (capitalized)	(12)	255	2
Total purchase consideration		354	13
Cash and cash equivalents acquired		- 18	- 6
Consideration payable	•	-	-
Consideration paid for prior year acquisitions	•	-	-
Cash outflow on acquisitions		336	7

The total purchase consideration basically represented the cash payments made to the vendors. The acquisition-related costs of less than CHF 1 million were charged to the income statement (included in other operating expenses).

The goodwill arising from the acquisitions is primarily attributable to the extraordinary know-how of the acquired companies' workforce, the greatly extended production capacity in the Group's core business as well as to the expected operating synergies in the area of watch case production. None of the goodwill recognized is expected to be deductible for income tax purposes. The operating results contributed by the acquired entities in the period between the date of acquisition and the balance sheet date were CHF 10 million (2011: CHF 1 million). Furthermore, if the acquisitions had taken place at 1 January 2012

(1 January 2011), the Group's revenue would have increased by CHF 19 million (2011: no impact) and profit by CHF 4 million (2011: no impact). Non-controlling interests are immaterial.

#### **Divestment of businesses**

There were no divestments of businesses in 2012 and 2011.

#### **Repurchase of non-controlling interests**

In 2012 and 2011, the Group did not repurchase any non-controlling interests.

### 15. Other non-current assets

	Key	Security	Other financial	Pension	Total
(CHF million)	money	deposits	assets	assets	
Balance at 1 January 2012	23	37	116	77	253
Translation differences	0	- 1	- 2	0	- 3
Additions	8	9	1	6	24
Disposals / decreases	0	0	- 9	-	- 9
Transfers to "Other current assets"	- 9	0	-	-	- 9
Balance at 31 December 2012	22	45	106	83	256
Term 1-5 years	17	38	106	0	161
Term >5 years	5	7	0	83	95
Balance at 31 December 2012	22	45	106	83	256

	Key	Security	Other financial	Pension	Total
(CHF million)	money	deposits	assets	assets	
Balance at 1 January 2011	24	29	5	87	145
Translation differences	0	0	0	0	0
Additions	6	8	112	-	126
Disposals / decreases	-	0	- 1	- 10	- 11
Transfers to "Other current assets"	-7	0	-	-	- 7
Balance at 31 December 2011	23	37	116	77	253
Term 1–5 years	19	28	116	0	163
Term >5 years	4	9	0	77	90
Balance at 31 December 2011	23	37	116	77	253

Key money that the Group pays when renting shops in strategic locations is recognized as prepaid rent when recovery at the end of the contract is not certain. The non-current portion is recognized under «Other non-current assets», while the current component is transferred to «Other current assets». Other financial assets also include loans granted to commercial partners and associates. Security deposits as well as other financial assets are considered as financial instruments (category financial assets at amortized cost). Detail to the pension assets can be found in Note 23.

### **16. Inventories**

(CHF million)	31.12.2012	31.12.2011
Raw materials	376	349
Work in progress	458	525
Semi-finished goods	1 663	1 407
Finished goods	1 658	1 201
Spare parts for customer service	252	189
Total inventories	4 407	3 671

The cost of inventories recognized as an expense in 2012 amounted to CHF 3 225 million (2011: CHF 2 872 million). Inventories with risk of obsolescence have been adjusted to their net realizable value. In 2012, the Group recognized write-downs of CHF 42 million (previous year: CHF 42 million) and reversals of write-downs of CHF 25 million (previous year: CHF 2 million). The net impact of these adjustments was a charge to the income statement of CHF 17 million (2011: CHF 40 million).

### 17. Trade receivables

(CHF million)	31.12.2012	31.12.2011
Trade receivables – gross	1 068	912
Allowance for impaired receivables	- 8	- 18
Total trade receivables – net	1 060	894

The evolution of the allowance for impaired receivables can be summarized as follows:

(CHF million)	2012	2011
Balance at 1 January	- 18	- 19
Translation differences	0	0
Utilization	8	1
Reversal	3	4
Creation	- 1	- 4
Balance at 31 December	- 8	- 18

The individually impaired receivables mainly relate to amounts overdue more than 12 months and to customers with solvency risks.

The following table provides details of the age of trade receivables that are past due but not impaired:

(CHF million)	31.12.2012	31.12.2011
Neither past due nor impaired	936	801
<3 months	115	86
3–6 months	6	5
6–12 months	2	0
>12 months	1	2
Total past due but not impaired	124	93
Total trade receivables	1 060	894

Based on past experience with the quality of trade receivables, no material increase in credit losses is expected.

Net trade receivables are recognized in the following major currencies:

(CHF million)	31.12.2012	31.12.2011
CHF	238	193
CNY	251	206
EUR	187	185
HKD	69	66
JPY	26	23
USD	97	72
Other currencies	192	149
Total trade receivables – net	1 060	894

Invoices are essentially issued in the currency of the primary economic environment in which the entity operates. The maximum exposure to credit risk at the balance sheet date is the fair value of trade receivables. The Group holds collateral as security, and other credit enhancements to secure material trade receivables accounts.

### **18. Other current assets**

(CHF million)	31.12.2012	31.12.2011
Other current receivables		
VAT to be refunded	125	118
Other receivables	36	30
Total other current receivables	161	148
Prepayments		
Key money	7	6
Other prepayments and accrued income	208	184
Total prepayments	215	190
Total other current assets	376	338

Current income tax assets are reported on a separate balance sheet line and are also included in Note 7 Income taxes. No impairments were recognized on other receivables (none in 2011). Except for prepayments, other current assets are considered as financial instruments.

### 19. Marketable securities and derivative financial instruments

(CHF million)	31.12.2012	31.12.2011
Equity securities	103	102
Bond securities	309	417
Investment funds and other investments	35	34
Total marketable securities at fair value	447	553
Derivative financial instruments	0	0
Total marketable securities and derivative financial instruments	447	553

All marketable securities and derivative financial assets are classified in the category «financial assets at fair value». Changes in fair values are recorded in the income statement (see Note 6f).

The table below gives an overview of the contract values and fair values of derivative financial instruments by type of contract.

	:	31.12.2012			31.12.2011		
Туре	Contract	Positive	Negative	Contract	Positive	Negative	
	value	fair	fair	value	fair	fair	
(CHF million)		value	value		value	value	
Forward foreign exchange rate contracts	575	_	- 2	555	_	- 4	
Currency options	-	-	-	-	-	-	
Options on equity securities	-	-	-	-	-	-	
Total trading	575	-	- 2	555	_	- 4	
Forward foreign exchange rate contracts	-	-	_	_	_	_	
Currency options	-	-	-	-	_	-	
Total hedge accounting	_	_	-	_	_		
Total	575	_	- 2	555	_	- 4	

At the end of 2011 and 2012, no hedges were outstanding. No amounts were recycled from equity as a result of the application of hedge accounting. The derivative financial liabilities are included in current financial debts.

The detail by currency of the contract values of derivative financial instruments can be summarized as follows:

				2012	2			
Туре	EUR	JPY	USD	CNY	RUB	THB	Other	Total
(CHF million)								
Forward foreign exchange contracts	344	14	123	0	12	22	60	575
Currency options	-	-	-	-	-	-	-	-
Options on equity securities	-	-	-	-	-	-	-	-
Total trading	344	14	123	0	12	22	60	575
Forward foreign exchange contracts	_	_	_	_	_	_	_	-
Currency options	-	-	-	-	-	-	-	-
Total hedge accounting	_	_	_	_	_	_	-	_
Total	344	14	123	0	12	22	60	575
				201	1			
Туре	EUR	JPY	USD	CNY	RUB	THB	Other	Total
(CHF million)								
Forward foreign exchange contracts	206	74	148	51	12	0	64	555
Currency options	-	-	-	-	-	-	-	-
Options on equity securities	_	-	-	-	-	-	_	_
Total trading	206	74	148	51	12	0	64	555
Forward foreign exchange contracts	_	_	_	_	_	_	_	_
<u>م</u>	••••••	••••••	••••••	••••••	•••••	••••••	•••••	

At 31 December 2012, the contracts have a term of up to one year.

### 20. Cash and cash equivalents

Currency options Total hedge accounting

Total

(CHF million)	31.12.2012	31.12.2011
Current accounts and liquid assets	971	920
Short-term deposits with financial institutions	549	696
Total	1 520	1 616

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206

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148

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74

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51

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12

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64

555

The average yield on short-term bank deposits corresponds to the average interest rate on an investment on the money markets with a term of up to three months.

For the purposes of the consolidated statement of cash flows, cash and cash equivalents include the following items:

(CHF million)	31.12.2012	31.12.2011
Cash and cash equivalents	1 520	1 616
Current account overdrafts (Note 22)	0	0
Total	1 520	1 616

### 21. Share capital and reserves

a. Share capital

Over the past three years, the share capital of The Swatch Group Ltd has developed as follows:

Balance sheet date	Registered shares	Bearer shares	Share capital in CHF
31.12.2009	124 045 000 at CHF 0.45	30 840 000 at CHF 2.25	125 210 250.00
31.12.2010	124 045 000 at CHF 0.45	30 840 000 at CHF 2.25	125 210 250.00
31.12.2011	124 045 000 at CHF 0.45	30 840 000 at CHF 2.25	125 210 250.00
31.12.2012	124 045 000 at CHF 0.45	30 840 000 at CHF 2.25	125 210 250.00

At year-end 2012 as well as 2011, there was no authorized or conditional capital. All issued shares are fully paid. No benefit certificates exist. In accordance with the articles of incorporation of the Swatch Group, the Board of Directors shall refuse a registered share ownership of more than 5% per shareholder. In exceptional cases, the Board of Directors may consent to an exception to this rule.

#### b. Treasury shares

Changes in shares of The Swatch Group Ltd held by the Group (treasury shares) are presented in the following table:

	Register	ed shares	Bear	er shares	
	Quantity	Value	Quantity	Value	Total
	CH	IF million	CH	IF million	CHF million
Balance at 31.12.2010	5 358 056	161	505 000	132	293
Acquisitions <sup>1)</sup>	870 000	54	-	_	54
Disposals <sup>2)</sup>	- 237 494	0	_	_	0
Balance at 31.12.2011	5 990 562	215	505 000	132	347
Acquisitions <sup>1)</sup>	35 000	2	_	_	2
Disposals <sup>2)</sup>	- 348 385	- 6	-	-	- 6
Balance at 31.12.2012	5 677 177	211	505 000	132	343

<sup>1)</sup> In 2012, the Group acquired 35 000 (2011: 870 000) registered shares at an average price of CHF 61.81 (2011: CHF 62.28) each, which increased the amount of treasury shares by CHF 2 million (2011: CHF 54 million).

<sup>21</sup> In 2012, the Group sold 101 899 registered shares at an average price of CHF 70.90. The remaining disposals relate mainly to the employee stock option plan. Details to the share options issued in connection with the employee stock option plan are given in Note 28.

Treasury shares are recognized in the consolidated financial statements at their historical cost. The value of these shares is charged against consolidated equity.

#### c. Other reserves

The only item in other reserves consists of foreign currency translation from foreign operations. At year-end 2012, the accumulated negative amount is CHF 321 million (previous year: negative amount of CHF 280 million).

### 22. Financial debts and derivative financial instruments

(CHF million)	31.12.2012	31.12.2011
Other non-current debt	60	73
Total non-current financial debts	60	73
Current account overdrafts	0	0
Short-term leasing commitments	1	1
Short-term bank debt	72	13
Total current financial debts	73	14
Derivative financial instruments	2	
Total current financial debts and derivative financial instruments	75	18
Total financial debts	135	91

The exposure of the Group's financial debts to interest rate changes is limited as most of these debts have fixed interest rates. The contractual repricing dates at the balance sheet date are as follows:

(CHF million)	less than 1 year	1–5 years	over 5 years	Total
At 31.12.2012	75	22	38	135
At 31.12.2011	18	25	48	91

The carrying amounts of the Swatch Group's financial debts are denominated in the following currencies:

(CHF million)	31.12.2012	31.12.2011
Swiss Franc (CHF)	4	6
Japanese Yen (JPY)	61	77
Euro (EUR)	1	2
Other currencies	69	6
Total	135	91

### 23. Retirement benefit obligations

#### a. Defined benefit plans

The Group has numerous independent pension plans. Defined benefit pension plans cover a significant number of the Group's employees. The Group's Swiss pension fund is also treated as a defined benefit pension plan. Other defined benefit plans are located in Japan, Korea, Italy, Taiwan, Germany, UK and the USA. The defined benefit obligations and related assets are reassessed annually by independent actuaries. The following is a summary of the status of the Group's defined benefit pension plans:

(CHF million)	2012	2011
Present value of funded obligations	- 4 137	- 3 704
Fair value of plan assets	3 456	3 195
Excess of liabilities at 31 December	- 681	- 509
Present value of unfunded obligations	- 11	- 11
Unrecognized actuarial loss	755	577
Unrecognized past-service cost	-	-
Net asset in the balance sheet at 31 December	63	57

#### Periodic pension cost for defined benefit plans

(CHF million)	2012	2011
Current service cost	- 162	- 149
Interest cost	- 92	- 97
Expected return on plan assets	135	140
Actuarial gains/(losses)	- 22	0
Past-service cost	-	- 36
Employee contributions	66	60
Gains/(losses) on curtailment	_	-
Total periodic pension cost	– 75	- 82

#### Movement in the fair value of plan assets

(CHF million)	2012	2011
1 January	3 195	3 299
Expected return on plan assets	135	140
Actuarial gains/(losses)	140	- 204
Exchange differences	–1	1
Employer contributions	80	72
Employee contributions	66	60
Benefits paid	– 159	- 173
31 December	3 456	3 195

Pension plan assets include the company's registered shares with a fair value of CHF 493 million (2011: CHF 428 million) and the company's bearer shares with a fair value of CHF 1 million (2011: CHF 1 million). Furthermore, buildings occupied by the Group amounting to CHF 12 million (previous year: CHF 12 million) were included in the pension plan assets.

The expected return on plan assets was determined by considering the expected returns available on the assets underlying the current investment policy. Expected yields on fixed interest investments are based on gross redemption yields at the balance sheet date. Expected returns on equity and property investments reflect long-term real rates of return experienced in the respective markets.

The actual return on plan assets was a gain of CHF 275 million (2011: loss of CHF 64 million). The Group expects to contribute CHF 83 million to its post-employment benefit plans in 2013.

#### Asset allocation of plan assets

	••••=	31.12.2012		D11
	CHF million	%	CHF million	%
Equity	1 324	38.3	1 088	34.0
Bonds	962	27.8	999	31.3
Real estate	731	21.2	643	20.1
Other assets	439	12.7	465	14.6
Total	3 456	100.0	3 195	100.0

#### Movement in the present value of defined benefit obligation

(CHF million)	2012	2011
1 January	- 3 715	- 3 555
Current service cost	- 162	- 149
Interest cost	<b>- 92</b>	- 97
Actuarial gains/(losses)	- 340	- 50
Exchange differences	2	- 1
Benefits paid	159	173
Plan amendments	-	- 36
Curtailments	0	0
Settlements	-	_
31 December	- 4 148	- 3 715

#### Principal actuarial assumptions used

	2012	2011
	%	%
	Weighted average	Weighted average
Discount rate	2.00	2.50
Expected return on plan assets	4.25	4.25
Expected rates of salary increases (incl. inflation)	1.75	1.75
Future pension increases due to inflation	0.00	0.00

Assumptions regarding future mortality experience are set based on advice in accordance with published statistics and experience in each territory.

#### **Defined benefit plans: summary**

(CHF million)	2012	2011	2010	2009	2008
Present value of defined benefit obligation	- 4 148	- 3 715	- 3 555	- 3 242	- 3 139
Fair value of plan assets	3 456	3 195	3 299	3 171	2 814
Over/(under) funding	- 692	- 520	- 256	- 71	- 325
Experience adjustments on plan liabilities - loss / (gain)	42	45	8	6	29
Experience adjustments on plan assets - gain / (loss)	140	- 204	42	289	- 872

b. Post-employment medical benefit obligation at 31 December 2012 of CHF 2 million (2011: CHF 2 million). This plan is included in the defined benefit obligations presented above. The method of accounting and the frequency of valuation are similar to those used for benefit pension schemes. A one percentage point increase or decrease in assumed medical cost trend rates would lead to an absolutely insignificant change in the defined benefit obligation.

# c. Other post-employment benefit obligations In addition to the defined benefit pension plans, the Group has liabilities for other post-employment benefits for employees working abroad. At 31 December 2012, these liabilities amounted to CHF 4 million (31 December 2011: CHF 3 million).

d. Reconciliation

The reconciliation of the balance sheet amount of pension assets and retirement benefit obligations is as follows:

(CHF million)	31.12.2012	31.12.2011
Defined benefit plan asset	83	77
Total pension asset (Note 15)	83	77
Defined benefit plan liability	- 20	- 20
Other post-employment benefit obligations	- 4	- 3
Total retirement benefit obligations	- 24	- 23

# e. Defined contribution plans

Amounts recognized in the consolidated income statement relating to contributions to defined contribution plans represent the employer's contributions and are calculated according to the regulations of various pension institutions. In 2012, these contributions amounted to CHF 7 million (CHF 7 million in 2011).

### 24. Provisions

(CHF million)	Warranties	Litigation	Other	Tota
Balance at 31.12.2010	74	7	19	100
Translation differences	- 1	0	0	- 1
Additional provisions	80	3	5	88
Reversal of provisions	- 11	- 2	- 4	- 17
Acquisitions / divestments	0	-	-	0
Provisions used during the year	- 62	- 2	- 3	- 67
Balance at 31.12.2011	80	6	17	103
thereof current provisions	57	4	5	66
thereof non-current provisions	23	2	12	37
Translation differences	- 1	0	0	- 1
Additional provisions	64	3	11	78
Reversal of provisions	- 3	- 1	- 2	- 6
Acquisitions / divestments	-	-	-	-
Provisions used during the year	- 62	- 2	- 5	- 69
Balance at 31.12.2012	78	6	21	105
thereof current provisions	54	3	8	65
thereof non-current provisions	24	3	13	40

#### a. Warranty

In the majority of cases, the Group offers a two-year warranty covering the repairs or replacement of products that do not perform to customers' satisfaction. The provision made at year-end to cover anticipated warranty costs is based on past experience with respect to the volume of repairs and returns.

b. Legal risks
 Some Group companies are involved in litigation arising from the ordinary course of their business. Management estimated the outcome of these lawsuits on the basis of currently available information and recorded adequate provisions. However, there are inherent risks within legal claims depending on court and adversary party behaviour and opinion that may cause a significant outflow of economic benefits.

c. Other

Other provisions relate to various present legal or constructive obligations of the Group companies toward third parties.

### **25. Other liabilities**

(CHF million)	31.12.2012	31.12.2011
Advance payments	28	15
VAT due	13	12
Other payables	75	76
Total other payables	116	103
Accrued expenses and deferred income	490	463
Total other liabilities	606	566
thereof other current liabilities	577	545
thereof other non-current liabilities	29	21

Current income tax liabilities are reported on a separate balance sheet line and are also included in Note 7 Income taxes. Except for accrued expenses and deferred income, other liabilities are considered as financial instruments.

### 26. Commitments and contingencies

```
    a. Guarantees and sureties
    At 31 December 2012, guarantees to third parties as security for commitments of Group companies amounted to less than
CHF 1 million (less than CHF 1 million at end-2011).
    Total current assets pledged by Group companies to guarantee their commitments amounted to CHF 45 million at 31 December 2012
(CHF 37 million at end-2011).
```

b. Leasing, rental and other commitments

Operating leasing commitments for the Group not recognized in the balance sheet are as follows:

(CHF million)	31.12.2012	31.12.2011
Less than 1 year	297	223
Between 1 and 5 years	621	491
Över 5 years	289	298
Total	1 207	1 012
Proportion of contracts with renewal option (% of total amount)	52.9	48.2
Maximum risk (% of total amount)	95.5	95.7

The figures in the preceding table include all rental contracts for buildings, a major part of which relate to the Group's retail business, and to all other standard rental contracts existing at 31 December 2012. Leasing costs amounting to CHF 309 million were recognized in the 2012 income statement (CHF 225 million in 2011). A sublease clause is included in a large number of rental contracts for retail shops. Moreover, if the need arises, the Group may negotiate early termination of a lease contract with exit terms considerably more favorable than the payment of the entire commitment specified in the initial contract. The maximum risk as disclosed above considers any exit clauses and potential related penalties.

Other commitments relating to investments in tangible fixed assets entered into by the Group, and ongoing at 31 December 2012, amounted to CHF 169 million (CHF 82 million in the previous year).

c. Contingent assets and liabilities Some Group companies have contingent liabilities in respect of legal claims arising from the ordinary course of business and they may be liable to pay compensation. It is not expected that any material liabilities will arise from these contingent liabilities other than those provided for (see Note 24b).

In some cases the Group is defending its rights where there is also an inherent chance of inflows of economic benefits if the cases are successful.

In December 2007, Swatch Group entered into long-term cooperation agreements with Tiffany & Co. to design, manufacture and distribute "Tiffany & Co." watches worldwide. Based on the long-term commitments of Tiffany & Co., Swatch Group invested millions to develop, distribute and sell "Tiffany & Co." watches through its own stores, its worldwide network of independent retailers and through Tiffany & Co. stores.

In September 2011, following Tiffany & Co.'s systematic efforts to block and delay development of the business and fruitless attempts of The Swatch Group Ltd and its affiliate Tiffany Watch Co. Ltd to solve the dispute amicably, the latter were forced to terminate these agreements.

Swatch Group and its affiliate Tiffany Watch Co. Ltd requested full compensation for all losses in connection with Tiffany & Co.'s past and continuing breaches of its obligations and duties under the agreement. The relevant damages sought include a claim for lost profits conservatively quantified at CHF 3.8 billion for the term of the agreements to which the parties committed. Tiffany & Co. have responded by filing a so-called counterclaim in the amount of CHF 542 million. This counterclaim has no factual or legal basis and will be vigourously contested by Swatch Group and Tiffany Watch Co. Ltd.

An arbitration hearing was held in October 2012. At the hearing, witnesses were examined and the Panel ordered additional briefs and submissions to complete the record. The record is expected to be complete in mid-February 2013 with the Panel issuing its decision at an undetermined subsequent date.

- 200

- 39

- 956

8

- 233

188

# Notes to the consolidated financial statements

### 27. Details to the consolidated statement of cash flows

#### a. Non-cash items

CHF million)	Notes	2012	201
eversal of non-cash items			
Share of result from associates and joint ventures	(13)	- 18	- 6
Income taxes	(7a)	409	335
Depreciation of tangible assets	(10, 11)	239	210
Amortization of intangible assets	(12)	22	19
Profit on sale of fixed assets		- 4	- 8
Loss on sale of fixed assets		1	2
Fair value gains on marketable securities		- 29	- 51
Fair value losses on marketable securities	••••••	10	73
Interest income	(6f)	- 10	-7
Interest expense	(6f)	3	3
Expenses for equity-settled equity compensation plan	(28)	16	16
Changes in provisions	••••••	3	4
Changes in pensions and other retirement benefits	••••••	- 4	8
otal		638	598
:HF million)		2012	2011
hanges in working capital and other items included in ash flow from operating activities			
Inventories		- 725	- 800

#### b. Changes in working capital

Т	rade and other receivables
Т	rade payables and other liabilities
C	ther items included in cash flow from operating activities
Tot	al

### 28. Employee stock option plan

When the Hayek Pool acquired control of the Swatch Group, a block of shares was reserved in 1986 for an equity-settled management stock option plan.

Under the terms of this plan, share options are granted to managers and employees who distinguished themselves by a particular strong commitment to the company or an above-average performance. One-third of the options granted can be exercised immediately, one-third after 12 months, and the remaining third after 24 months (European style). Options are conditional on the employee completing the service until the respective date of exercise. Options are not transferable and only exercisable by the employee. The Group has no legal or constructive obligation to repurchase or settle the options in cash. A tranche of treasury shares has been specifically reserved for this stock option plan. No new shares were issued under this plan. When the options are exercised, Group equity increases by the corresponding amounts.

At the end of 2012, this portfolio comprised 1 641 734 registered shares (1 888 220 at the end of 2011). In 2012, 246 486 registered shares were exercised at a preferential price of CHF 4.00 per registered share.

Movements in the number of share options outstanding were as follows:

2012         201           Options         Options           Options outstanding at 1 January         248 291         233 07           Granted         244 329         254 64           Forfeited or lapsed         - 888         - 1 96	Options outstanding at 31 December	245 246	248 291
2012         2013           Options         Options           Options outstanding at 1 January         248 291         233 07           Granted         244 329         254 64           Forfeited or lapsed         - 888         - 1 96	Exercised		- 237 457
2012         201           Options         Options           Options outstanding at 1 January         248 291         233 07		- 888	- 1 966
2012 201 Options Option	Granted	244 329	254 642
<b>2012</b> 201	Options outstanding at 1 January	248 291	233 072
<b>2012</b> 201		Options	Options
		2012	2011

All options included in the table above have an exercise price of CHF 4.00.

Share options outstanding at the end of the year have the following expiry date:

	Share option	IS
Expiry date	31.12.2012	31.12.2011
2012		164 505
2013	163 715	83 786
2014	81 531	
Total	245 246	248 291

The fair value of the options granted during the period was determined by using the Black-Scholes option pricing model. The expected volatility has been set by reference to the implied volatility of options available on Swatch Group shares in the open market, as well as historical patterns of volatility. The following table shows the assumptions on which the valuation of share options granted in 2012 and 2011 was based:

	2012		2011	
	Tranche	Tranche	Tranche	Tranche
	exercisable	exercisable	exercisable	exercisable
	in 1 year	in 2 years	in 1 year	in 2 years
Grant date	6 July 2012	6 July 2012	5 July 2011	5 July 2011
Expiration date	6 July 2013	6 July 2014	5 July 2012	5 July 2013
Closing share price on grant date	CHF 64.10	CHF 64.10	CHF 78.50	CHF 78.50
Exercise price	CHF 4.00	CHF 4.00	CHF 4.00	CHF 4.00
Volatility	30.5%	30.5%	50.0%	50.0%
Expected dividend yield	CHF 1.35	CHF 1.35	CHF 1.15	CHF 1.15
Risk-free interest rate	0.00%	0.00%	0.44%	0.56%
Market value of option at grant date	CHF 58.75	CHF 57.40	CHF 73.37	CHF 72.25

The first tranche that was immediately exercisable had the same assumptions as shown above (2012: grant date 6 July 2012, share price at grant date CHF 64.10, exercise price CHF 4.00; 2011: grant date 5 July 2011, share price at grant date CHF 78.50, exercise price CHF 4.00). The weighted average share price at exercise date was CHF 69.86 in 2012 (2011: CHF 60.15).

The personnel expense recorded in the 2012 income statement as a result of applying IFRS 2 calculation amounted to CHF 16 million (2011: CHF 16 million).

### 29. Related party transactions

a. Principal shareholders

On 31 December 2012, the Hayek Pool and its related companies, institutions and individuals held 63 993 400 registered shares and 1 900 bearer shares, equivalent to 41.3% of the shares issued (previous year: 41.7%) of The Swatch Group Ltd, which is the parent company of the Group.

In the context of the pool, the group of the community of heirs of N. G. Hayek and related parties controlled in total 40.8% of the shares issued (previous year: 40.8%).

Mrs. Esther Grether's group controlled 7.1% of the shares issued (compared with 7.2% a year earlier).

In 2012, the Hayek Group, owned by the community of heirs of N. G. Hayek, invoiced an amount of CHF 10.1 million to the Swatch Group (compared with CHF 9.0 million in 2011). This amount primarily covered support for Group Management in the following areas of activity:

(CHF million)	2012	2011
Audit, feasibility studies and process optimization	1.3	1.3
Provision of managers and filling important, vacant functions	1.2	0.9
Project management in the construction sector	5.3	4.1
Support for projects in the materials and surface		
treatment technology sector	0.3	1.2
Leasing a store in the center of Cannes (France) in a building		
of a subsidiary of the Hayek Group	0.4	0.4
Various services relating to the assessment of investment projects,	••••••	••••••
cost control, IT consulting, etc.	1.6	1.1
Total	10.1	9.0

#### b. Key management personnel

In addition to the members of the Board of Directors, the members of the Group Management Board and of the Extended Management Board are considered as key management personnel (according to IAS 24.9).

The total compensation of key management personnel using IAS 19 and IFRS 2 rules for accounting for share-based compensation was as follows:

(CHF million)	2012	2011
Short-term employee benefits	25.7	26.2
– of which in salaries	8.6	8.6
– of which in bonus	17.0	17.5
– of which in other benefits	0.1	0.1
Post-employment benefits	0.7	0.8
Termination benefits	-	-
Share-based compensation	10.1	10.5
Total	36.5	37.5

No remuneration was paid to former members of management bodies for their former functions.

 c. Share ownership
 At 31 December 2012, the executive members of the Board of Directors and the members of the Management Board of the company as well as the persons close to them held directly or indirectly a total of 56 399 876 registered shares and 790 bearer shares, representing 36.4% of the voting rights (previous year: 36.4%). In addition, at 31 December 2012, all the non-executive members of the Board of Directors as well as the persons close to them

d. Loans to members of the governing bodies
 The employees of the company may take out a mortgage loan with the Swatch Group Pension Fund for the construction or acquisition of property in Switzerland (primary residence). The conditions for these mortgage loans are set by the Swatch Group Pension Fund Foundation Board. These conditions are applied in the same manner to all employees.
 In 2012 and 2011, no loans were granted to current or former members of the Board of Directors, the Management Board or the Extended Management Board. At the end of 2012, one loan to a member of the Group Management Board for a total of

CHF 0.3 million with an interest rate of 1.7% existed (2011: CHF 0.9 million at 1.7%).

e. Associated companies and other related parties The Group has transactions with associates, joint ventures and other related parties. A listing of the associated companies and joint ventures is included in the list of the Swatch Group companies (Note 32).

held 10 935 000 registered shares and 116 000 bearer shares, representing 7.1% of the voting rights (previous year: 7.2%).

	2012		2011	
(CHF million)	Purchases	Sales	Purchases	Sales
Associates and joint ventures	22	1 037	14	849
Other related parties	0	0	0	0

At the end of 2012, receivables from associates amounted to CHF 241 million (2011: CHF 165 million), and payables to associates were CHF 1 million (2011: CHF 2 million). In addition, at the end of 2012 the Group held guarantees from associated companies in the amount of CHF 222 million (2011: CHF 136 million). Furthermore, at 31 December 2012 the Group had granted loans to associated companies in the amount of USD 18 million (2011: USD 27 million) with an interest rate of 4.4% (2011: 4.4%). At the end of 2012 and 2011 there were no balances outstanding with other related parties.

### 30. Management compensation disclosures (required by Swiss Law)

This note has been prepared in accordance with the requirements of articles 663b<sup>bis</sup> and 663c of the Swiss Code of Obligations (SCO). It differs in several aspects from the compensation disclosures given in Note 29, mainly due to different valuation and expense recognition rules applied.

#### Compensation to Board of Directors and Group Management (Art. 663bbis SCO)

```
a. Board of Directors (BoD)
```

2012 Total<sup>5)</sup> Function Compensation **Compensation for executive functions** for functions Base Bonus<sup>3)</sup> Other Name in the BoD<sup>1)</sup> compencompensation<sup>2</sup> sation4) (CHF) (CHF) (CHF) (CHF) (CHF) Nayla Hayek 3 797 179 Chairwoman 199 230 1 001 928 1 320 000 1 276 021 Ernst Tanner Vice-Chairman 137 333 137 333 Esther Grether 124 517 124 517 Member Georges Nicolas Hayek<sup>6)</sup> Member 125 430 125 430 Prof. Dr. h.c. Claude Nicollier Member 124 517 124 517 Dr. Jean-Pierre Roth 124 517 124 517 Member 1 001 928 1 320 000 1 276 021 4 433 493 835 544 Total

2011	Function	Compensation	Compensati	on for execut	ive functions	Total <sup>5)</sup>
		for functions	Base	Bonus <sup>3)</sup>	Other	
Name		in the BoD <sup>1)</sup>	compen-		compen-	
			sation <sup>2)</sup>		sation4)	
		(CHF)	(CHF)	(CHF)	(CHF)	(CHF)
Nayla Hayek	Chairwoman	179 230	1 001 568	1 300 000	1 405 258	3 886 056
Dr. Peter Gross <sup>7)</sup>	Vice-Chairman	47 867				47 867
Ernst Tanner <sup>8)</sup>	Vice-Chairman	112 886				112 886
Esther Grether	Member	104 517	•••••	••••	•••••	104 517
Georges Nicolas Hayek <sup>6)</sup>	Member	105 430	•••••••••••••••••••••••••••••••••••••••	••••	••••••	105 430
Prof. Dr. h.c. Claude Nicollier	Member	104 517	•••••	••••	••••••	104 517
Dr. Jean-Pierre Roth	Member	104 517				104 517
Total		758 964	1 001 568	1 300 000	1 405 258	4 465 790

<sup>11</sup> Total annual fee paid in cash, not including any reimbursement for travel and other business expenses incurred. In 2012, this fee includes an additional amount of CHF 20 000 for each member of the audit and compensation committees.

<sup>2)</sup> Total annual fee paid in cash, not including any reimbursement for travel and other business expenses incurred.

<sup>3)</sup> Cash bonuses according to the accrual principle.

<sup>41</sup> Other compensation includes pension benefits and share options. In 2012, 20 000 share options with a value of CHF 1 213 393 were granted to Mrs. N. Hayek (2011: 20 000 share options with a value of CHF 1 342 630), according to the conditions described in Note 28 Employee stock option plan. Each option gives the right to conversion in one registered share.

<sup>5)</sup> All amounts are gross amounts (i.e. including social security due by the employee). The employer's share of social security contributions is not included.

<sup>6)</sup>The compensation for his executive functions is included in Note 30 b.

<sup>7)</sup>BoD Vice-Chairman and member until May 2011.

<sup>8)</sup> BoD Vice-Chairman as of June 2011.

### Management Board (MB) and Extended Management Board (EMB)

Name	Salaries <sup>1)</sup>	Bonus <sup>2)</sup>	Share options <sup>3)</sup>	Share options <sup>3)</sup>	Other com- pensation <sup>4)</sup>	Total⁵)
	(CHF)	(CHF)	(number)	(CHF)	(CHF)	(CHF)
Georges Nicolas Hayek		· ·				
(MB President / CEO)	1 530 771	3 220 000	24 000	1 456 080	62 628	6 269 479
Total other members	5 268 940	12 438 033	113 700	6 898 130	716 763	25 321 866
Total	6 799 711	15 658 033	137 700	8 354 210	779 391	31 591 345

#### 2011

2012

Name	Salaries <sup>1)</sup>	Bonus <sup>2)</sup>	Share options <sup>3)</sup>	Share options <sup>3)</sup>	Other com- pensation <sup>4)</sup>	Total <sup>5)</sup>
	(CHF)	(CHF)	(number)	(CHF)	(CHF)	(CHF)
Georges Nicolas Hayek						
(MB President / CEO)	1 489 378	3 200 000	24 000	1 611 144	62 628	6 363 150
Total other members	5 406 598	12 990 000	126 200	8 472 004	741 472	27 610 074
Total	6 895 976	16 190 000	150 200	10 083 148	804 100	33 973 224

<sup>1)</sup> Total annual base compensation paid in cash, not including any reimbursement for travel and other business expenses incurred.

<sup>2)</sup> Variable cash bonuses according to the accrual principle.

<sup>3)</sup> Share options granted in the years under review, according to the conditions described in Note 28 Employee stock option plan. For the valuation of the share options, tax values were used for the part exercised in the current year. The options exercisable in the following years were valued using the Black Scholes method. Each option gives the right to conversion in one registered share.

<sup>4)</sup> Other salary elements such as pension benefits, company cars and other benefits.

<sup>5)</sup> All amounts are gross amounts (i.e. including social security due by the employee). The employer's share of social security contributions is not included.

### c. Loans and other payments to Board of Directors and Group Management

In 2012 and 2011, no loans were granted to current or former members of the Board of Directors, the Management Board or the Extended Management Board. At the end of 2012, one loan granted by the Group's Pension Fund to a member of the Group Management Board for a total of CHF 0.3 million with an interest rate of 1.7% existed (2011: CHF 0.9 million at 1.7%). In 2012 and 2011, no compensation other than mentioned in the compensation tables above was accorded to current or former members of the Board of Directors, Management Board and Extended Board or to persons closely linked to them.

#### Ownership of Swatch Group shares and options by Board of Directors and Group Management

As of 31 December 2012 and 2011, the members of the Board of Directors, the Management Board and the Extended Management Board, including persons closely linked to them, held the following number of Swatch Group shares and options:

Name	Function Registered Shares (number)		Shares Shares				tions nber)
		2012	2011	2012	2011	2012	2011
Community of heirs N. G. Hayek							
represented by Marianne Hayek		55 704 144	55 704 144	550	550		
Nayla Hayek	BoD Chairwoman	48 208	29 876	••••	•••••	20 002	18 334
Ernst Tanner	BoD Vice-Chairman	•••••	••••	2 000	2 000	••••	••••••
Esther Grether	BoD Member	10 935 000	10 963 000	114 000	114 000	••••	•••••
Prof. Dr. h.c. Claude Nicollier	BoD Member	••••••	•••••	••••	•••••	••••••	•••••••
Dr. Jean-Pierre Roth	BoD Member	•••••	•••••	•••••	•••••	•••••	••••••
Georges Nicolas Hayek	BoD Member / CEO	80 824	56 990	••••	•••••	24 000	23 834
Arlette E. Emch	MB Member	10 000	61 334	••••••	••••••	4 000	13 000
Florence Ollivier-Lamarque	MB Member	45 668	53 534		•••••	12 000	11 668
Dr. Mougahed Darwish	MB Member	62 470	56 470	••••••	•••••	6 000	6 000
Marc A. Hayek	MB Member	68 398	56 732	•••••	•••••	12 502	11 668
Dr. Hanspeter Rentsch	MB Member / CLO	99 489	108 489	200	200	19 001	18 735
Roland Streule <sup>1)</sup>	MB Member	••••	27 133	•••••	•••••	••••••	4 3 3 4
François Thiébaud	MB Member	80 291	72 791		••••••	12 334	11 334
Dr. Thierry Kenel	MB Member / CFO	22 252	14 420	•••••	•••••	8 002	7 834
Matthias Breschan	EMB Member	34	2 166		••••••	3 000	2 668
Pierre-André Bühler	EMB Member	9 0 3 4	9 0 68	••••	•••••	6 334	5 500
Yann Gamard	EMB Member	6 101	3 167			5 501	5 335
Walter von Känel	EMB Member	30 725	25 641	40	40	5 668	4 752
Thomas Meier	EMB Member	•••••••••••••••••••••••••••••••••••••••	1 300			1 200	1 300
Kevin Rollenhagen	EMB Member	44 148	36 482	•••••	•••••	8 002	7 668
Dr. Peter Steiger	EMB Member	56 090	49 591	•••••	•••••	6 835	6 334
Stephen Urquhart	EMB Member	32 000	27 000	••••	•••••	6 502	6 502
Total		67 334 876	67 359 328	116 790	116 790	160 883	166 800

<sup>1)</sup>MB Member until March 2012.

The terms of the share options are disclosed in Note 28. Each option gives the right to conversion in one registered share. Each share (registered or bearer) represents one voting right. The principal shareholders are disclosed in Note 29 Related party transactions. Except for the community of heirs of N. G. Hayek and Mrs. E. Grether, no member of the Board of Directors, Management Board and Extended Management Board, together with persons closely linked to them, owned as of 31 December 2012 and 2011, either directly or through share options, more than 1% of the outstanding Swatch Group shares.

### 31. Events after the balance sheet date

On 14 January 2013, Swatch Group announced the acquisition of 100% of the shares of the US company HW Holdings Inc., owner of Harry Winston Inc., New York. The Group acquires the brand and all the activities related to jewelry and watches, including the production company in Geneva (Switzerland). The acquisition sum amounts to USD 750 million plus the assumption of up to USD 250 million of pro forma net debt. The transaction does not include the mining activities of Harry Winston Diamond Corporation - new: Dominion Diamond Corporation - in Toronto (Canada). The transaction is subject to the approval of the different regulatory authorities. The purchase price allocation and determination of goodwill have not yet been finalized.

Apart from this business combination, there were no significant events after the balance sheet date.

# 32. The Swatch Group Companies – as at 31.12.2012

Company name, Registered offices	Field of Activity	Capital in millions	Swatch Group Shareholdings %	Consoli- dation	Segment
Europe			70		
Switzerland			<b>.</b>		
The Swatch Group SA, Neuchâtel	Holding	CHF 125.21			•
Assemti SA, Locarno	Assembly	CHF 0.10	100	•	<b></b>
Asulab SA, La Tène	Research and development	CHF 0.10	100	•	<b>_</b>
Atlantic Immobilien AG Bettlach, Bettlach	Real estate	CHF 0.70	100	•	<b>_</b>
Belenos Clean Power Holding SA, Bienne	Holding	CHF 42.00	42	0	
Blancpain SA, Le Chenit	Watches	CHF 0.10	100		
Blancpain Les Boutiques SA, Le Chenit	Retail	CHF 0.10 CHF 0.50	100 100		
Breguet Les Boutiques SA, L'Abbaye Certina AG. Le Locle	Retail Watches	CHF 0.50 CHF 3.50	100		
Cité du Temps SA, Genève	Communication	CHF 5.50 CHF 6.00	100		
cK Watch & Jewelry Co., Ltd., Bienne	Watches	CHF 5.00	90		
Comadur SA, Le Locle	Products in hard materials	CHF 7.86	100		
Compagnie des Montres Longines, Francillon SA, Saint-Imier	Watches	CHF 10.00	100		
Danyack SA, La Chaux-de-Fonds	Real estate	CHF 0.06	29	ŏ	-
Dernier Batz SA, Neuchâtel	Real estate	CHF 10.00	100	ĕ	
Diantus Watch SA, Mendrisio	Watches, movements	CHF 10.00	100		
Distico SA, Torricella-Taverne	Distribution	CHF 3.00	100		₹
Dress your body SA, Corcelles-Cormondrèche	Jewelry	CHF 0.10	100		
EM Microelectronic-Marin SA, La Tène	Microelectronics	CHF 25.00	100		► <b>►</b>
Endura AG, Bienne	Watches	CHF 2.00	100		
ETA SA Manufacture Horlogère Suisse, Grenchen	Watches, movements and components	CHF 6.20	100		
François Golay SA, Le Chenit	Watch components	CHF 0.10	100	ě	
Hamilton International AG, Bienne	Watches	CHF 3.00	100	ě	₹
ICB Ingénieurs Conseils en Brevets SA, Neuchâtel	Patents	CHF 0.20	100	•	
Le Foyer SA, Saint-Imier	Real estate	CHF 0.13	100	•	
Léon Hatot Les Boutiques SA, Milvignes	Retail	CHF 0.10	100	•	
Léon Hatot SA, Milvignes	Watches	CHF 0.10	100	•	
Louis Jeanneret-Wespy SA en liquidation, La Chaux-de-Fonds	In liquidation	CHF 0.05	100	•	<b>—</b>
Maeder-Leschot SA, Bienne	Real estate	CHF 0.70	100	•	<b>•</b>
Manufacture Ruedin SA, Bassecourt	Watch cases	CHF 2.40	100	•	<b></b>
Meco SA, Grenchen	Watch crowns	CHF 4.50	100	•	
Microcomponents AG, Grenchen	Components for the automotive industry	CHF 11.00	100	•	
Micro Crystal AG, Grenchen	Miniature low-frequency quartz crystals	CHF 4.00	100	•	•
Mido AG, Le Locle	Watches	CHF 1.20	100	•	<ul><li>▲</li></ul>
MOM le Prélet SA, Les Geneveys-sur-Coffrane	Watch dials	CHF 0.30	100	•	<b></b>
Montres Breguet SA, L'Abbaye	Watches	CHF 10.00	100	•	<ul> <li>▲</li> </ul>
Montres Jaquet Droz SA, La Chaux-de-Fonds	Watches	CHF 12.00	100	•	<ul> <li>▲</li> </ul>
Nivarox-FAR SA, Le Locle	Watch components and thin wires	CHF 4.00	100	•	<b></b>
Novi SA, Les Genevez	Assembly	CHF 0.14	100	•	
Omega Electronics AG, Bienne	Administration	CHF 1.50	100	•	<b>•</b>
Omega SA, Bienne	Watches	CHF 50.00	100	•	
Oscilloquartz SA, Neuchâtel	High-stability frequency sources	CHF 2.00	100	•	
PHM Holding SA, Courtételle	Holding	CHF 0.10	100	•	<b>A</b>
Rado Uhren AG, Lengnau	Watches	CHF 2.00	100	•	
Record Watch Co. SA, St-Imier	Administration	CHF 0.10	100	•	
Renata AG, Itingen	Miniature batteries	CHF 0.50	100	•	
Rubattel et Weyermann SA, La Chaux-de-Fonds	Watch dials	CHF 0.15	100	•	<b>A</b>
Simon et Membrez SA, Delémont	Watch cases	CHF 0.10	100	•	
S.I. Grand-Cernil 2, Les Brenets, SA, Les Brenets	Real estate	CHF 0.12	100		<b>_</b>
S.I. Grand-Cernil 3, Les Brenets, SA, Les Brenets	Real estate	CHF 0.12	100	•	÷
S.I. Les Corbes SA, Savagnier	Real estate	CHF 0.10	34	0	
S.I. L'Etang SA, Les Brenets, Les Brenets	Real estate	CHF 0.05	100		
S.I. Rue de la Gare 2, Les Brenets, SA, Les Brenets SSIH Management Services AG, Bienne	Real estate	CHF 0.24	100		
	Services	CHF 0.05	100		
Swatch AG, Bienne	Watches	CHF 2.00 CHF 2.00	100 100		
Swatch Retail AG, Bienne Swiss Timing AG, Corgémont	Retail Sporto timing toobpology & equipment	CHF 2.00 CHF 2.00	100		
Technocorp Holding SA, Le Locle	Sports timing technology & equipment		100		
Termiboîtes SA, Courtemaîche	Holding Watch case polishing	CHF 6.00 CHF 0.10	60		
The Swatch Group Assembly SA, Genestrerio	Assembly	CHF 6.00	100		
The Swatch Group Europa AG, Bienne	Distribution		100		
The Swatch Group Far East Distribution Ltd, Bienne	Distribution	CHF 29.65 CHF 0.10	100	Ξ	
The Swatch Group Immeubles SA, Neuchâtel	Real estate project & property management	CHF 0.10 CHF 0.50	80	Ξ	
The Swatch Group Les Boutiques SA, Neuchater	Retail	CHF 0.50 CHF 3.00	100	Ξ	
	Services		100	Ξ	
The Swatch Group Management Services SA, Bienne		CHF 0.05 CHF 0.10	100	-	
The Swatch Group Recherche et Développement SA, La Tène The Swatch Group Services SA, Bienne	Research and development Logistics, distribution and services	CHF 0.10 CHF 1.00	100	-	
Tiffany Watch Co. Ltd, Bienne	Watches	CHF 1.00 CHF 20.00	100	Ξ	
	Retail		100	-	
Time Flagship AG, Zürich Tissot SA, Le Locle	Watches	CHF 6.00 CHF 5.00	100	Ξ	
Universo SA, Le Cocle Universo SA, La Chaux-de-Fonds	Watch hands	CHF 5.00 CHF 0.67	100	Ξ	
Vica Sàrl, Lausanne	Watches	CHF 0.87 CHF 0.20	100		-
vica dan, Lausanno	vv alones	0.20	100	-	

Legend:

# **32. The Swatch Group Companies – as at 31.12.2012**

Company name, Registered offices	Field of Activity	ir	Capital millions	Swatch Group Shareholdings %	Consoli- dation	Segment
Germany Altweiler Grundstücks-GmbH in Liquidation, Lörrach	In liquidation	EUR	0.03	95	•	······
Fördergesellschaft der Glashütter Uhrenindustrie mbH, Glashütte	Watches	EUR	0.03	100		
Glashütter Uhrenbetrieb GmbH, Glashütte	Watches	EUR	0.51	100	•	<ul> <li>Image: A second s</li></ul>
ST Sportservice GmbH, Leipzig	Sports timing technology & equipment	EUR	3.47	100	•	
Swiss Prestige Uhren Handel GmbH, Eschborn	Retail	EUR	0.08	100	•	
The Swatch Group Customer Service (Europe) GmbH, Glashütte The Swatch Group (Deutschland) GmbH, Eschborn	Customer service Distribution	EUR EUR	0.50 1.28	100 100		
The Swatch Group (Deutschland) Gindi , Eschoonin The Swatch Group (Deutschland) Les Boutiques GmbH, Eschborn	Retail	EUR	0.20	100		
Union Uhrenfabrik GmbH, Glashütte	Watches	EUR	0.10	100	•	
Austria The Swatch Group (Oesterreich) GmbH, Wien	Distribution	EUR	0.04	100	•	•
Belgium The Swatch Group (Belgium) SA, Anderlecht	<u>.</u>					
The Swatch Group (Belgium) SA, Anderlecht The Swatch Group Participation SA, Anderlecht	Distribution Holding	EUR EUR	1.75 2.09	100 100	•	-
Spain						
The Swatch Group (España) SA, Alcobendas	Distribution	EUR	0.45	100	٠	•
France Breguet, Paris	Administration	EUR	0.04	100	•	•
Fabrique de Fournitures de Bonnétage FFB, Villers-le-Lac	Precision parts	EUR	0.29	100	•	
Frésard Composants, Charquemont	Precision parts	EUR	1.80	100	•	
Centre Européen de Service Horloger, Besançon	Customer service	EUR	0.70	100	•	•
Tech Airport Développement, Paris	Retail	EUR	0.50	100		
Tech Airport Holding, Paris Tech Airport Nice, Paris	Holding Retail	EUR EUR	31.20 5.04	100 100		
Tech Airport Orly, Paris	Retail	EUR	2.83	100		
Tech Airport Roissy, Paris	Retail	EUR	2.25	100	ě	
The Swatch Group (France) SAS, Paris	Distribution	EUR	15.00	100	•	
The Swatch Group (France) Les Boutiques, Paris	Retail	EUR	45.13	100	•	•
Great Britain The Swatch Group (UK) Ltd, London	Distribution	GBP	2.00	100	•	
The Swatch Group (UK) Les Boutiques Ltd, London	Retail	GBP	0.08	100	÷	
Greece			0.40	400		
Alkioni SA, Athens The Swatch Group (Greece) SA, Athens	Retail Distribution	EUR EUR	0.10 0.06	100 100		
Italy						
Italy Lascor S.p.A, Sesto Calende	Watch cases and bracelets	EUR	1.00	100	•	
The Swatch Group Europe Services S.r.I., Milano	Administration	EUR	0.01	100	•	<ul> <li>▲</li> </ul>
The Swatch Group (Italia) S.p.A., Milano	Distribution	EUR	23.00	100	•	•
Luxembourg The Swatch Group SICAF-SIF, Alzingen	Finance company	СПЕ	1 000.00	100	•	······
The Swatch Group SteAl -Sit, Alzingen The Swatch Group Financial Services (Luxembourg) SA, Alzingen	Finance company	EUR	5.00	100		÷
The Swatch Group Re (Luxembourg) SA, Alzingen	Reinsurance	EUR	1.60	100	•	Ť.
Netherlands The Swatch Group (Netherlands) BV, Eindhoven	Distribution	EUR	2.45	100		
	DISTINUTION	LUN	3.45	100	•	
<b>Poland</b> The Swatch Group (Polska) Sp.zo.o., Warszawa	Distribution	PLN	5.00	100	•	•
Russia						
Swiss Watch Le Prestige 000 Russia, Moscow The Swatch Group (RUS) 000, Moscow	Distribution Distribution	RUB RUB	0.20 3 383.90	100 100	•	
Sweden The Swatch Group (Nordic) AB, Stockholm	Distribution	SEK	0.50	100	•	•
Czech Republic						
ASICentrum spol. s.r.o., Praha	Microelectronics	CZK	2.01	51	•	•
ST Software s.r.o., Liberec The Swatch Group (CZ) Les Boutiques s.r.o., Praha	Sports timing technology & equipment Retail	CZK CZK	0.10 9.00	100 100		
Turkov					-	
<b>Turkey</b> The Swatch Group Turkey Saat Ticaret Limited Sirketi, Istanbul	Distribution	TRY	1.00	100	٠	•
Africa						
South Africa The Swatch Group (South Africa) (Proprietary) Ltd, Sandton	Distribution	ZAR	0.00	100	•	
The swatch droup (obtain Arrica) (Frophictal y) Etc, Saluton	Distribution	27411	0.00	100	-	•

# 32. The Swatch Group Companies – as at 31.12.2012

Company name, Registered offices	Field of Activity	ir	Capital millions	Swatch Group Shareholdings %	Consoli- dation	Segment
America Brazil				/u		
SGA Administração de Imóvies SA, Manaus	Administration	BRL	4.92	100	•	•
SGB Importação e Varejo de Artigos de Luxo Ltda., São Paulo	Distribution	BRL	23.80	100	•	•
SGB Serviços e Comércio de Peças Ltda, São Paulo	Customer service	BRL	14.04	100	•	₹
SMH do Brasil Administração de Bens Ltda, São Paulo	Administration	BRL	2.74	100	•	•
Canada The Swatch Group (Canada) Ltd, Toronto	Distribution	CAD	4.50	100	•	•
United States						
EM Microelectronic – US Inc., Colorado Springs	Microelectronics	USD	0.04	100	•	•
e-swatch-us Inc., Wilmington, Delaware	e-Commerce	USD	0.00	100	•	
HiPoint Technology Inc., Colorado Springs	Microelectronics	USD	0.17	25	0	
The Swatch Group (U.S.) Inc., Wilmington, Delaware The Swatch Group Les Boutiques (U.S.) Inc., Wilmington, Delaware	Distribution Retail	USD USD	168.90 0.00	100 100	•	
The Swatch droup Les boutiques (0.5.) Inc., Willinington, Delaware	netali	030	0.00	100	•	
Mexico	<u>-</u>					
Prestadora de Servicios Relojeros SA de CV, Mexico DF The Swatch Group Mexico SA de CV, Mexico DF	Services Distribution	MXN MXN	1.50 43.65	100 100	•	
The Swatch droup Mexico SA de CV, Mexico Dr	Distribution	IVIAIN	43.00	100	•	
Panama	Carriera		0.04	100	_	
The Swatch Group Panama SA, Panama City	Services	USD	0.01	100	•	•
Asia						
Greater China Beijing Xin Yu Heng Rui Watch & Clock Co., Ltd., Beijing	Real estate	CNY	40.00	50	0	
Hengdeli Holdings Limited, Hong Kong	Retail	CNY	21.31	50 9	0	
Lanco Watches Ltd, Hong Kong	Administration	USD	0.07	100	ĕ	
O Grupo Swatch (Macau) Limitada, Macau	Retail	MOP	1.50	100	•	
Shanghai Ruihengqi Watch Commerce Co. Ltd., Shanghai	Retail	CNY	30.00	50	•	<ul><li>▲</li></ul>
Shanghai Rui Jing Retail Co., Ltd., Shanghai	Retail	CNY	20.25	100	•	•
Shanghai Rui Wan Retail Co. Ltd., Shanghai	Retail	CNY	4.00	100	•	
Shanghai SMH Watch Service Center Co. Ltd, Shanghai Shanghai Swatch Art Centre Co. Ltd., Shanghai	Customer service Art center	CNY CNY	48.37 148.41	100 90		
SMH Les Boutiques (Shanghai) Co. Ltd., Shanghai	Retail	CNY	99.69	100		
SMH Swiss Watch Trading (Shanghai) Co. Ltd, Shanghai	Distribution	CNY	7.12	90	ě	
SMH Technical Services (Shenzhen) Co. Ltd., Shenzhen	Services	CNY	10.45	100	•	<ul> <li>▲</li> </ul>
The Swatch Group (China) Ltd, Shanghai	Distribution	CNY	14.88	100	•	•
The Swatch Group (Hong Kong) Ltd, Hong Kong	Distribution	HKD	5.00	100	•	
The Swatch Group (Taiwan) Ltd, Taipei Zhuhai SMH Electric Co. Ltd, Zhuhai	Distribution Electronic components	TWD CNY	28.00 74.57	100 100		
South Karaa						
The Swatch Group (Korea) Ltd, Seoul	Distribution	KRW	6 300.00	100	•	•
Saudi Arabia						
Alzouman General Trading Co. Ltd., Jeddah	Retail	SAR	60.00	33	0	•
United Arab Emirates						
Rivoli Investments L.L.C., Dubai	Retail	AED	0.30	40	0	•
Swatch Group Retail Middle East L.L.C., Dubai	Retail	AED	0.30	49	•	•
India Swatch Group (India) Private Ltd, New Delhi	Distribution	IND	2 250.00	100	•	
Swatch droup (hiula) Frivate Ltu, New Deini	Distribution	IINN	2 200.00	100	•	
Japan The Swatch Group (Japan) KK, Tokyo	Distribution	.IPY	3 700.00	100	•	•
	Distribution	011	0700.00	100	•	
Malaysia Micromechanics (M) Sdn Bhd, Ipoh	Assembly electronic components	MYR	35.00	100		
Swiss Luxury Watch & Jewelry Sdn Bhd, Kuala Lumpur	Retail	MYR	7.00	51		
The Swatch Group (Malaysia) Sdn Bhd, Kuala Lumpur	Distribution	MYR	1.00	100	•	₹
Singapore						
The Swatch Group S.E.A. (S) Pte Ltd, Singapore	Distribution	SGD	4.00	100	•	•
The Swatch Group S.E.A. Retail Pte Ltd, Singapore	Retail	SGD	0.50	100	٠	
Thailand						
ETA (Thailand) Co. Ltd, Samut Prakan	Electronic components	THB	504.50	100	•	<b></b>
The Swatch Group Trading (Thailand) Ltd, Bangkok	Distribution	THB	400.00	100	•	•
Oceania						
Australia						
The Swatch Group (Australia) Pty Ltd, Glen Iris	Distribution	AUD	0.40	100	•	

# Report of the statutory auditor to the general meeting of The Swatch Group Ltd, Neuchâtel

#### Report of the statutory auditor on the consolidated financial statements

**Report on other** 

legal requirements

As statutory auditor, we have audited the consolidated financial statements of The Swatch Group Ltd, which comprise the consolidated income statement, consolidated statement of comprehensive income, consolidated balance sheet, consolidated statement of cash flows, consolidated statement of changes in equity and notes to the consolidated financial statements (pages 152 to 204), for the year ended 31 December 2012.

#### Board of Directors' Responsibility

The Board of Directors is responsible for the preparation and fair presentation of the consolidated financial statements in accordance with the International Financial Reporting Standards (IFRS) and the requirements of Swiss law. This responsibility includes designing, implementing and maintaining an internal control system relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error. The Board of Directors is further responsible for selecting and applying appropriate accounting policies and making accounting estimates that are reasonable in the circumstances.

#### Auditor's Responsibility

Our responsibility is to express an opinion on these consolidated financial statements based on our audit. We conducted our audit in accordance with Swiss law and Swiss Auditing Standards as well as the International Standards on Auditing. Those standards require that we plan and perform the audit to obtain reasonable assurance whether the consolidated financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers the internal control system relevant to the entity's preparation and fair presentation of the consolidated financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control system. An audit also includes evaluating the appropriateness of the accounting policies used and the reasonableness of accounting estimates made, as well as evaluating the overall presentation of the consolidated financial statements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Opinion

In our opinion, the consolidated financial statements for the year ended 31 December 2012 give a true and fair view of the financial position, the results of operations and the cash flows in accordance with the International Financial Reporting Standards (IFRS) and comply with Swiss law.

We confirm that we meet the legal requirements on licensing according to the Auditor Oversight Act (AOA) and independence (article 728 CO and article 11 AOA) and that there are no circumstances incompatible with our independence.

In accordance with article 728a paragraph 1 item 3 CO and Swiss Auditing Standard 890, we confirm that an internal control system exists which has been designed for the preparation of consolidated financial statements according to the instructions of the Board of Directors.

We recommend that the consolidated financial statements submitted to you be approved.

PricewaterhouseCoopers AG

Gerhard Siegrist Audit expert Auditor in charge

DR=

Roy Bächinger Audit expert

Basel, 15 February 2013

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# **Income Statement of the Holding**

		2012	2011
	Notes	CHF million	CHF million
Income from investments in subsidiaries	(1)	1 127	813
Financial income	(2)	50	30
Other income		6	8
Total income		1 183	851
Personnel expense General expense			
General expense		- 16	- 18
Depreciation and impairment Interest expense		- 21	- 3
		0	0
Exchange differences and other financial expenses	(4)	-7	- 27
Taxes		-2	- 1
Total expenses		- 98	- 95
Net income		1 085	756

# **Balance sheet of the Holding**

Assets		31.12.2012		31.12.2011	
	Notes	CHF million	%	CHF million	%
Non-current assets			·····		
Property, plant and equipment		9	0.2	8	0.2
Financial assets				·····	
<ul> <li>Long-term loans to Group companies</li> </ul>		45	1.1	68	2.0
– Investments in subsidiaries	(5)	2 493	60.4	2 137	63.3
Total non-current assets		2 547	61.7	2 213	65.5
Current assets			·····		
Receivables from Group companies		484	11.7	105	3.1
Other receivables and accrued income		58	1.4	66	2.0
Marketable securities and precious metals	(6)	557	13.5	586	17.4
Cash and cash equivalents		485	11.7	407	12.0
Total current assets		1 584	38.3	1 164	34.5

Total assets	A 121	100.0	2 2 7 2	100.0
10101 055615	4 131	100.0	33//	100.0

# **Balance sheet of the Holding**

Equity and liabilities		31.12.2012		31.12.2011	
	Notes	CHF million	%	CHF million	%
Equity					
Share capital	·····	125	3.0	125	3.7
General reserve		67	1.6	67	2.0
Reserve for treasury shares		343	8.3	347	10.3
Special reserve		2 273	55.0	1 819	53.8
— Profit brought forward		33	•••••	37	•••••••
<ul> <li>Net profit for the year</li> </ul>		1 085	•••••	756	••••••
Available earnings		1 118	27.1	793	23.5
Total equity	(7)	3 926	95.0	3 151	93.3
Liabilities					
Provisions		127	3.1	143	4.2
Payables to Group companies		53	1.3	56	1.7
Other liabilities		3	0.1	3	0.1
Accrued expenses		22	0.5	24	0.7
Total liabilities		205	5.0	226	6.7
Total equity and liabilities		4 131	100.0	3 377	100.0

### General

The financial statements of The Swatch Group Ltd comply with the requirements of the Swiss law for companies, the Code of Obligations (SCO).

### **Risk management**

The Board of Directors, the Executive Group Management Board as well as all key members of The Swatch Group Ltd have always considered the aspect of risk monitoring in their regular entrepreneurial function and in their decisions. Their constant process relating to all aspects of the business also includes a close attention to any impacts on the financial reporting. For this purpose, appropriate tools and measures are in place which permit a pro-active and constant flow of information, building the basis for timely decisions as required in a dynamic environment.

### **Valuation principles**

On the balance sheet, assets and liabilities are recorded at net realizable values. Exceptions to this rule are investments in subsidiaries, which are shown at their acquisition cost less appropriate write-downs, and treasury shares reserved for the management stock option plan as well as shares bought back by the company that are shown at lower of cost or market. All assets and liabilities denominated in foreign currencies are translated according to the exchange rates applicable on the balance sheet date. Income and expenses denominated in foreign currencies and all foreign exchange transactions are translated at the exchange rates prevailing on their respective transaction dates. Resulting foreign exchange differences are recognized in the income statement.

### **Details to specific items**

1. Income from investments	(CHF million)	2012	2011
in subsidiaries	Dividends	1 065	739
	Other income	62	74
	Total	1 127	813
	This item includes dividends from Group companies and other income fro fees from Group companies.	m investments in subsidiaries as well as r	management
2. Financial income	(CHF million)	2012	2011
	Interest income	7	5
	Income and gains on securities	43	25
	Total	50	30
3. Interest expense	CHF 5 million (see Note 4). In 2012 and 2011 interest expense amounted to less than CHF 1 million.		
4. Exchange differences and other financial expenses	The currency translation position on foreign currency hedging contrac negative by CHF 2 million (2011: negative by CHF 4 million). The loss financial expenses, amounted to CHF 5 million (2011: CHF 23 million).		•
5. Investments in subsidiaries	The list of 158 legal entities, including minority investments, held direct Swatch Group level, is published in Note 32 of the consolidated financial Investments in subsidiaries accounted for 60.4% of total assets at 31 D terms, the value of investments in subsidiaries amounted to CHF 2 4 consolidated investments and investments in associates, and is CHF 35	al statements in this report. lecember 2012 versus 63.3% at end-2011 93 million at end-2012. This amount cor	. In absolute

### 6. Marketable securities and precious metals

31.12.2012	31.12.2011
174	262
277	279
106	45
557	586
	31.12.2012 174 277 106 557

The position "Own shares" includes repurchased treasury shares as well as the registered treasury shares destined for the special management stock option plan. The item "Precious metals" consists mainly of a strategic long position in gold.

#### 7. Equity

The total value of treasury shares held by The Swatch Group Ltd and its subsidiaries at 31 December 2012 corresponded to 2.9% (versus 3.1% at end-2011) of the nominal value of total share capital.

See table on page 212 showing changes in The Swatch Group Ltd's treasury stock.

The table below shows the changes in equity:

	Share capital	General reserve	Reserve for treasury	Special reserve	Available earnings	Total equity
(CHF million)	•		shares		Ū	• 4,
Balance at 31.12.2011	125	67	347	1 819	793	3 151
Allocated in 2012	•••••	•••••	••••••	450	- 450	-
Dividend paid out		••••••		••••••••••••••••••••••••••••••	- 310	- 310
Transfer	•••••	•••••	- 4	4	•••••	0
Net income for the year	••••••	••••••	••••••	•••••••••••••••••••••••••••••••••••••••	1 085	1 085
Balance at 31.12.2012	125	67	343	2 273	1 118	3 926

Compared with end-2011, equity increased by CHF 775 million to CHF 3 926 million in 2012. In percentage of total assets the equity ratio increased to 95.0% at 31 December 2012 (versus 93.3% in the previous year).

#### Share capital

At 31 December 2012, share capital consisted of 124 045 000 registered shares each with a nominal value of CHF 0.45, and of 30 840 000 bearer shares each with a nominal value of CHF 2.25 (unchanged from the previous year).

Balance sheet date	Registered shares	Bearer shares	Share capital in CHF
31.12.2011	124 045 000 at CHF 0.45	30 840 000 at CHF 2.25	125 210 250.00
31.12.2012	124 045 000 at CHF 0.45	30 840 000 at CHF 2.25	125 210 250.00

#### Principal shareholders at 31 December 2012

At 31 December 2012, the Hayek Pool, its related companies, institutions and individuals held 63 993 400 registered shares and 1 900 bearer shares, equivalent to 41.3% of the shares issued at this date (previous year: 41.7%). The Hayek Pool comprises the following members:

Name/Company	Location	Beneficial owners
Community of heirs of N.G. Hayek		Community of heirs
represented by Marianne Hayek		of N. G. Hayek
WAT Holding AG	Meisterschwanden	Community of heirs
		of N. G. Hayek
Ammann Group Holding AG	c/o Ernst & Young AG, Bern	Descendants U. Am-
		mann-Schellenberg sen.
Swatch Group Pension Fund	Neuchâtel	_
	•••••••••••••••••••••••••••••••••••••••	••••••

The companies, institutions and individuals associated with the Hayek Pool, but which do not formally belong to the Hayek Pool are as follows:

Location	Beneficial owners
Meisterschwanden	Community of heirs
	of N. G. Hayek
	Community of heirs
	of N. G. Hayek
Meisterschwanden	-
c/o Ernst & Young AG, Bern	Represented by
	Daniela Schneider
Neuchâtel	-
Neuchâtel	-
various	
	Meisterschwanden C/o Ernst & Young AG, Bern Neuchâtel Neuchâtel

In the context of the pool, the group of the community of heirs of N. G. Hayek and related parties controlled in total 40.8% of the shares issued at end-2012 (previous year: 40.8%).

Mrs. Esther Grether's group controlled 7.1% of the shares issued (compared with 7.2% a year earlier).

At 31 December 2012, the Swatch Group was not aware of any other group or individual shareholder having an interest of more than 5% of the total share capital.

#### **Reserve for treasury shares**

The reserve for treasury shares was valued using the weighted average purchase price method. On the Holding balance sheet, it amounted to CHF 343 million on 31 December 2012 (previous year: CHF 347 million), and thereby covers the treasury shares recognized as assets on the balance sheets of Group companies at year-end.

The number of treasury shares held directly or indirectly by The Swatch Group Ltd changed in 2012 as shown in the table below:

Shares held by:	Registered shares	Bearer shares
	Quantity <sup>1)</sup>	Quantity
The Swatch Group Ltd		· · · · ·
Balance at 31.12.2011	5 487 745	505 000
Acquisitions in 2012	35 000	-
Disposals in 2012 <sup>2)</sup>	- 326 486	-
Balance at 31.12.2012	5 196 259	505 000
Other consolidated companies		
Balance at 31.12.2011	502 817	-
Acquisitions in 2012	-	-
Disposals in 2012	- 21 899	-
Balance at 31.12.2012	480 918	-
Total balance at 31.12.2012	5 677 177	505 000

<sup>1)</sup> of which at 31 December 2012 a total of 1 641 734 registered shares were reserved for the management stock option plan (1 888 220 registered shares in 2011).

<sup>2)</sup> The disposals in 2012 related partly to the management stock option plan.

#### **Available earnings**

In compliance with the resolution approved at the Annual General Meeting of 16 May 2012, a dividend of CHF 1.15 per registered share and of CHF 5.75 per bearer share was appropriated from available earnings as at 31 December 2011. The total dividend amount paid to shareholders in 2012 came to CHF 135 839 538 on the registered shares and CHF 174 426 250 on the bearer shares. In accordance with the resolution relating to the use of available earnings approved by the above-mentioned AGM, no dividends were paid on the treasury shares held by the Swatch Group. This amount, which would have totaled CHF 9 715 962, thus constituted an integral part of equity at 31 December 2012. Finally, CHF 450 million was appropriated from available earnings at 31 December 2011 and allocated to the special reserve.

### **Off-balance-sheet items**

#### **Contingent liabilities**

At end-2012, guarantees provided by The Swatch Group Ltd amounted to CHF 592 600 (compared with CHF 582 400 a year earlier). This item relates to a guarantee of GBP 400 000 to cover a lease commitment taken out by one of the Group's companies (unchanged to 2011).

#### Fire insurance values

At 31 December 2012, the fire insurance value of property, plant and equipment amounted to CHF 34 555 000 (CHF 34 599 000 at end-2011).

#### Assets pledged

None of the company's assets are pledged.

#### Commitments

Other commitments entered into by the company and open at 31 December 2012 amounted to CHF 1 million (versus CHF 1 million in the previous year), corresponding to investment commitments in financial assets.

#### **Financial derivative instruments**

The following table shows the contract and replacement values of derivative financial instruments at 31 December 2012.

Туре	Con	tract value	•	replacement value repla			replace	Negative acement value	
	Third	Group	Total	Third	Group	Total	Third	Group	Total
(CHF million)	party			party			party		
Forward contracts	572	385	957	0	2	2	- 2	- 1	- 3
Options	-	-	-	-	-	-	-	-	-
Total at 31.12.2012	572	385	957	0	2	2	- 2	-1	- 3
Total at 31.12.2011	499	322	821	0	2	2	- 3	- 3	- 6

Derivative financial instruments are recognized at fair value. Positions outstanding at 31 December 2012 serve to hedge operations relating to exchange rate risk and market volatility. Forward contracts outstanding at 31 December 2012 relate to 33 positions held in precious metals and in foreign currencies (previous year: 32). Intra-Group contracts relate to agreements between The Swatch Group Ltd and Group companies for the hedging of risk associated with intra-group financial transactions. At 31 December 2012, there was no option outstanding (none in the previous year).

### Liabilities to pension plans

The balance sheet as at end-2012 contained no liability to pension plans (none in 2011).

### Management compensation disclosures

The disclosures required by the Swiss Code of Obligations on management compensation are shown in Note 30 of the consolidated financial statements.

# Proposed appropriation of available earnings

The Board of Directors proposes to the Annual General Meeting that available earnings be appropriated as follows:

2012	2011
CHF	CHF
Net income for the year 1085 368 123	755 530 262
Profit brought forward from previous year 32 689 363	37 424 889
Available earnings 1 118 057 486	792 955 151
Allocation to special reserve -720 000 000	- 450 000 000
Payment on share capital of CHF 125 210 250.00	
of a 2011 dividend, i.e.: - CHF 1.15 per registered share with a par value of CHF 0.45 CHF 7.75 are because the second state of CHF 0.45	
- CHF 1.15 per registered share with a par value of CHF 0.45	- 142 651 750
– CHF 5.75 per bearer share with a par value of CHF 2.25	- 177 330 000
Payment on share capital of CHF 125 210 250.00 <sup>1)</sup>	
of a 2012 dividend, i.e.: - CHF 1.35 per registered share with a par value of CHF 0.45 - 167 460 750 - 167 460 750 - 208 130 000	
- CHF 6.75 per bearer share with a par value of CHF 2.25 - 208 170 000	
Dividends not paid out on own shares held by the Group <sup>2)</sup>	9 715 962
Balance carried forward 22 426 736	32 689 363

 $^{\rm 1)}\,{\rm It}$  is planned not to pay dividends on own shares held by the Group.

<sup>2)</sup> Based on the decision of the Annual General Meeting of 16 May 2012, the dividend due on own shares held by the Group was not paid out.

# Report of the statutory auditor to the general meeting of The Swatch Group Ltd, Neuchâtel

Report of the statutory auditor on the financial statements

**Report on other** 

legal requirements

As statutory auditor, we have audited the financial statements of The Swatch Group Ltd, which comprise the income statement, balance sheet and notes (pages 207 to 213), for the year ended 31 December 2012.

#### Board of Directors' Responsibility

The Board of Directors is responsible for the preparation of the financial statements in accordance with the requirements of Swiss law and the company's articles of incorporation. This responsibility includes designing, implementing and maintaining an internal control system relevant to the preparation of financial statements that are free from material misstatement, whether due to fraud or error. The Board of Directors is further responsible for selecting and applying appropriate accounting policies and making accounting estimates that are reasonable in the circumstances.

#### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Swiss law and Swiss Auditing Standards. Those standards require that we plan and perform the audit to obtain reasonable assurance whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers the internal control system relevant to the entity's preparation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control system. An audit also includes evaluating the appropriateness of the accounting policies used and the reasonableness of accounting estimates made, as well as evaluating the overall presentation of the financial statements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Opinion

In our opinion, the financial statements for the year ended 31 December 2012 comply with Swiss law and the company's articles of incorporation.

We confirm that we meet the legal requirements on licensing according to the Auditor Oversight Act (AOA) and independence (article 728 CO and article 11 AOA) and that there are no circumstances incompatible with our independence.

In accordance with article 728a paragraph 1 item 3 CO and Swiss Auditing Standard 890, we confirm that an internal control system exists which has been designed for the preparation of financial statements according to the instructions of the Board of Directors.

We further confirm that the proposed appropriation of available earnings complies with Swiss law and the company's articles of incorporation. We recommend that the financial statements submitted to you be approved.

PricewaterhouseCoopers AG

Gerhard Siegrist Audit expert Auditor in charge

Roy Bächinger Audit expert

Basel, 15 February 2013

# The Swatch Group Ltd securities

Average number of shares outstanding/		2012	2011	2010	2009	2008
Average share capital		basic	basic	basic	basic	basic
Number of registered shares of CHF 0.45		118 195 194	118 399 729	113 103 548	110 446 207	111 605 632
Number of bearer shares of CHF 2.25	••••••	30 335 000	30 335 000	30 335 000	30 335 000	30 596 542
Total average number of shares outstanding		148 530 194	148 734 729	143 438 548	140 781 207	142 202 174
Share capital registered shares of CHF 0.45	•••••	53 187 838	53 279 878	50 896 597	49 700 793	50 222 534
Share capital bearer shares of CHF 2.25	•••••	68 253 750	68 253 750	68 253 750	68 253 750	68 842 220
Total average share capital		121 441 588	121 533 628	119 150 347	117 954 543	119 064 754
Key data per registered share (nom CHF 0.45)	in CHF	2012	2011	2010	2009	2008
Consolidated net income		5.93	4.70	4.05	2.89	3.15
Cash flow from operating activities		3.70	2.61	5.11	3.39	1.93
Consolidated shareholders' equity		34.55	29.82	26.77	22.74	20.55
Dividend		<b>1.35</b> <sup>1)</sup>	1.15	1.00	0.80	0.85
Key data per bearer share (nom CHF 2.25) in (	CHF	2012	2011	2010	2009	2008
Consolidated net income		29.64	23.50	20.27	14.47	15.75
Cash flow from operating activities	•	18.51	13.05	25.55	16.99	9.67
Consolidated shareholders' equity	••••••	172.77	149.11	133.83	113.85	102.73
Dividend		<b>6.75</b> <sup>1)</sup>	5.75	5.00	4.00	4.25
Stock price of registered shares (adjusted)	High	80.40	79.50	78.50	51.70	66.75
	Low	59.90	51.60	50.40	23.05	23.20
	31.12.	78.75	62.60	75.40	49.40	28.50
Stock price of bearer shares (adjusted)	Hiah	471.70	443.70	434.80	268.75	340.00
	Low	341.70	288.50	262.20	118.50	115.50
	31.12.	461.20	351.50	416.80	261.90	145.80
Market capitalization (CHF million)	31.12.	23 992	18 605	22 207	14 205	8 032
Key ratios (year-end)		2012	2011	2010	2009	2008
Average return on equity	%	18.5	16.8	16.5	13.3	15.5
Dividend yield registered shares	%	1.7	1.8	1.6	3.0	1.3
Dividend yield bearer shares	%	1.5	1.6	1.5	2.9	1.2
Price/earnings ratio – registered shares		13.3	13.3	18.6	17.1	9.0
Price/earnings ratio – bearer shares	••••••	15.6	15.0	20.6	18.1	9.3

Securities	Securities no.	<b>Reuters Symbol</b>
The Swatch Group Ltd registered shares	1 225 514	UHRN.S
The Swatch Group Ltd bearer shares	1 225 515	UHR.VX

The securities are listed on the Swiss Stock Exchange (SIX) and on the BX Berne eXchange

<sup>1)</sup> Board of Directors' proposal.

### Evolution of the Swatch Group Ltd registered shares and the Swiss Market Index (1988–2012)

